

Zlin Region

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Regional Overview



Area (km)	3,964
Total Population 2005	590,142
Capital of the region :	
Zlín 2005	78,599
Major regional cities :	
-- Kromeriz 2005	29,041
-- Vsetin 2005	28,350
-- Uherske Hradiste 2005	26,280
Workforce 2005	295,149
GDP per capita 2005	EUR 223

Source : Czech Statistical Office, www.cszo.cz

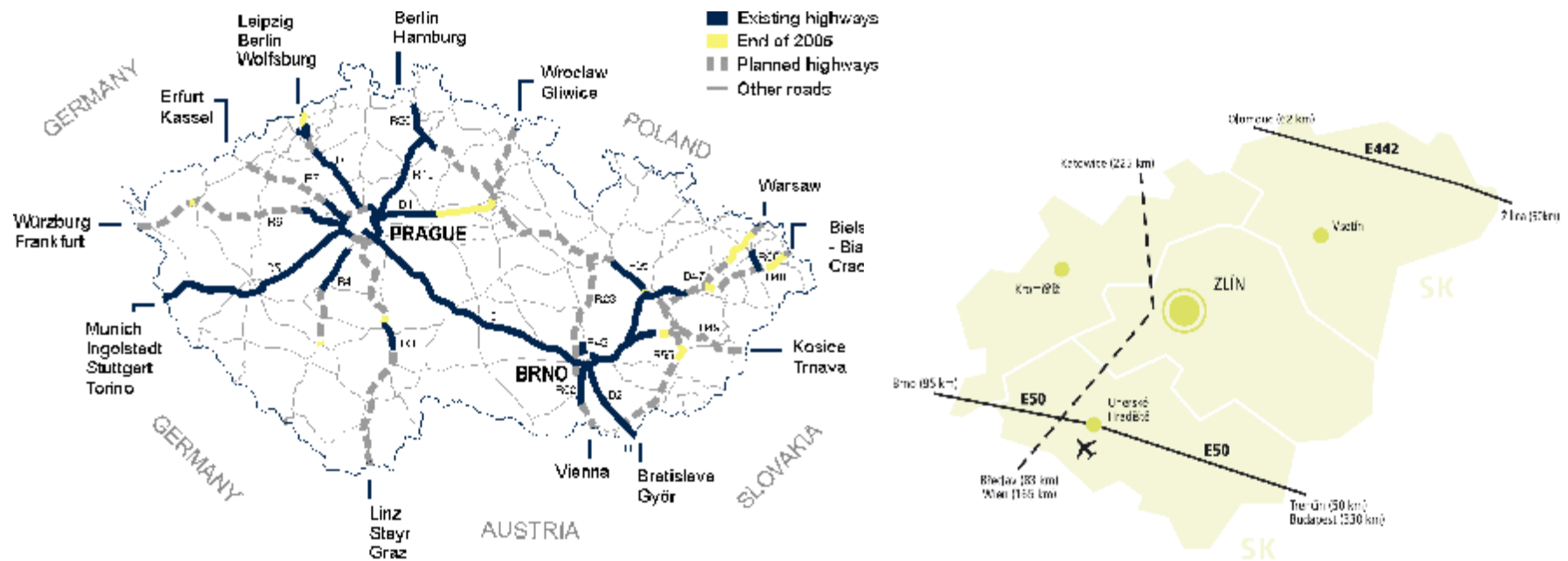
Location



Transportation

Road and Motorway Network

Highway	D1 (2010)	Prague – Brno –Hulin – Ostrava
Main roads	R49 (D1) (2015) R55	Hulin – Zlin – Horni Lidec – Zilina (Slovakia) Hulin – Otrokovice – Breclav – Vienna (Austria)



Source: Ministry of Transport, www.mdcrczother / other sources

Transport

International Airports and Railroads



International railways	802, 330, 270, 832 341, 845	(Austria) – Breclav – Prerov – Ostrava Warsaw (Poland) Uherske Hradiste, Trencianska Tepla (Slovakia)
Airport	Brno	100 km from Zlin



Brno – Turany

Number of passengers 0.4mil/year

Direct connections 24

Scheduled connections

London daily

Munich 6x weekly

Prague 2x daily

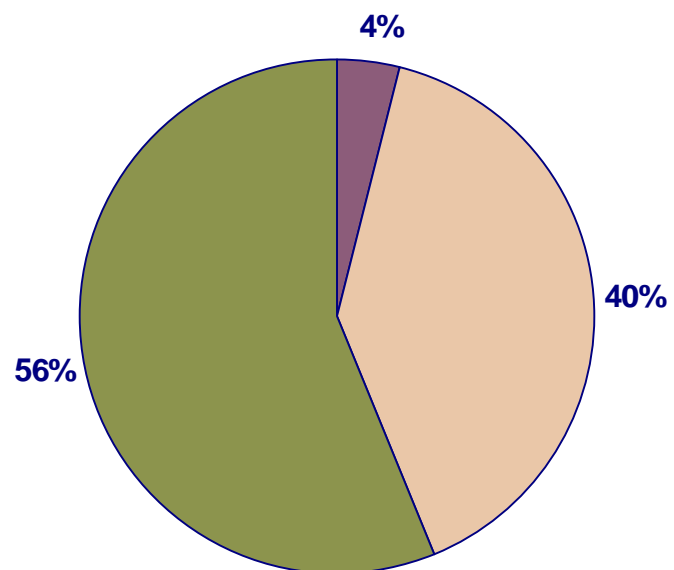
Source : Ministry of Transport, www.mdcrczother / other sources

Structure of the Economy

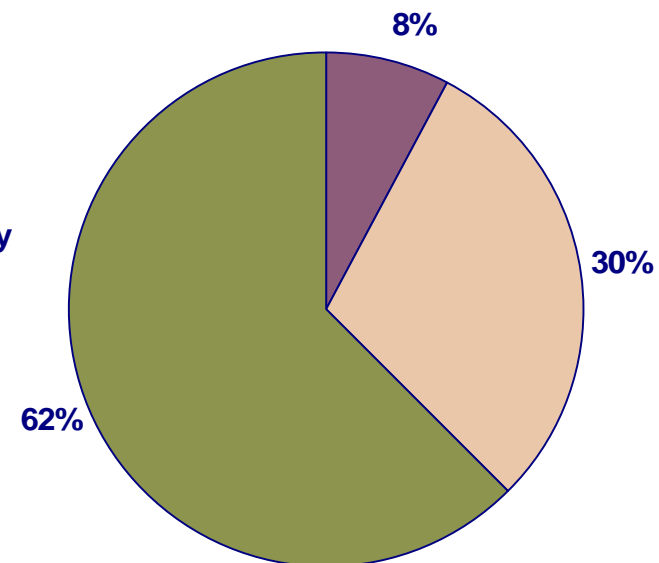
By number of employees in sectors



Czech Republic



Zlin region



- Agriculture & forestry
- Industry
- Services

Source: Czech Statistical Office, www.cszo.cz

Major Foreign Investors

Selected companies in the region



Company	Country of origin	Sector	Location
Barum Continental	Germany/CR	Automotive - tyres	Otrokovice
Tajmac ZPS	Italy	Engineering	Zlin-Malenovice
CIE Metal CZ	Spain	Metalworking	Valsske Mezirici
Zlin Precision	Germany	Automotive	Zlin
CIE Chequia	Spain	Automotive	Valasske Mezirici
ON Semiconductor CHC	USA	Electrical engineering	Roznov pod Radhostem



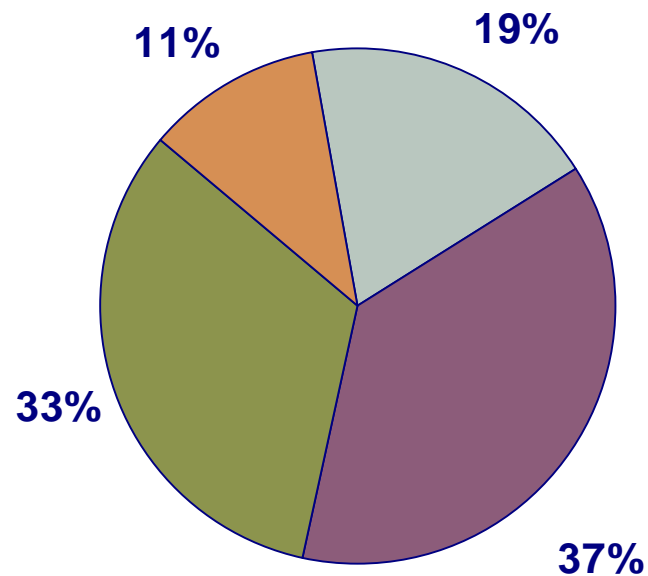
Source : xxx

Human Resources

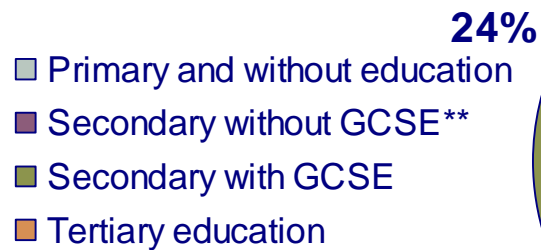
Breakdown by education*



Czech Republic



Zlin region



Source: Czech Statistical Office, www.cszo.cz

* Population aged 15 and over: by highest education attainment

** General Certificate of Secondary Education

Education



type of school	number of schools/faculties	students*	graduates**
Secondary schools			
technical fields	41	10,866	3,113
economic fields	42	9,876	2,566
ICT fields	16	2,985	879
Higher schools			
technical fields	1	90	14
economic fields	4	633	175
ICT fields	0	0	0
Universities + colleges			
Technical	2	2,652	350
Economics	3	3,969	935
ICT fields	3	1,027	168

Source: Institute for information on Education

*2005/2006 school year **2004/2005 school year

Universities

Tomas Bata University:



Faculty of Technology
Faculty of Management and Economics
Faculty of Multimedia and Communication
Faculty of Applied Informatics
Faculty of Humanities

European Polytechnical Institute: Management and Marketing of Foreign



Trade
Electronics and Computer Science
Economics Information
Control//Administration

R&D Potential

Technology Centre, Clusters



- **Technological Innovation Centre** – creates preconditions for the development of innovative industry in the region, the utilization of research results in business with focus on high-technology and the development of new branches, technologies and services.
- **Plastics Cluster and Shoemaking Cluster**
- **Business Innovation Centre Zlin** – built on the premises of the former Bata company



Zlin Region – Photo Gallery



Leisure-time activities in the Zlin region

Tips for trips:

- **Kromeriz** – with historic gardens and the Archbishopric Château, archbishopric wine cellars

UNESCO World Heritage Site

- **Roznov pod Radhostem** – the heart of Wallachia, little wooden town, living museum



Leisure-time activities in the Zlin region

- **Luhacovice** – beautiful spa town with a long tradition, curative springs

- **ZOO and Zlin-Lesna Château**



- **Dolphin Waterpark in Uherský Brod**



Industrial zones

- **Lesna** – the site is divided into two parts: 37 ha and 15 ha. Owned by the City of Valasske Mezirici
- **Toma Otrokovice** – 11 ha available, very good infrastructure, close to planned expressway
- **Chropyne** – 3.5 ha available, also very good infrastructure, very good connection to expressway
- **Holesov** - 280 ha currently under development, readiness planned for 2008-09



Industrial zones

-- **Zlin-East** – 23 ha zone in the suburban area of the City of Zlin, almost fully occupied

-- **Vsetín Bobrky** - 24 ha zone near Vsetin, currently fully occupied

-- **Nivnice-Kluka** – 10.5 ha available, still awaiting significant investor, under municipal ownership



Technology and Innovation Centre



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Brownfields in the Zlin region



- **Svit zone** – 70 ha, large number of buildings in bad condition, unresolved ownership, located in the centre of Zlin
- **Slavicin Zone** – 300 ha in size, unusual shape, buildings are in bad condition, already several companies on site
- **Bojkovice farm** – 7.6 ha, under majority ownership of the state
- **Army base Divnice** – 7.5 ha, under municipal ownership
- **Hostice Farm** – 3.8 ha, land under municipal ownership, buildings under private ownership



Activities Supporting SMEs and Regional Development



-- **JROP** – Operational Programme supporting SMEs in economically distressed areas in the Zlin Region (2004-2006)



-- **ROP** – Operational programme supporting SME'S prepared for NUTS II-3 main blocks: Transportation, Regional regeneration, Tourism



-- **OPPI** – Operational Programme Enterprise and Innovation – under the Ministry of Industry and Trade : 15 programmes proposed, mostly in the manufacturing industry



**OPERAČNÍ PROGRAM
PODNIKÁNÍ
A INOVACE**

Reasons to invest in the Zlin region



- Skilled workforce with strong potential
- Rich history of the manufacturing industry
- Prepared industrial zones
- Possibility to use investment incentives
- Nice countryside and high-quality natural environment
- Very good recreation area



Thank you for your attention

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CzechInvest, the Investment and Business Development Agency, is an organisation of the Ministry of Industry and Trade of the Czech Republic