

Vysocina region – Investment Opportunities

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Regional Overview

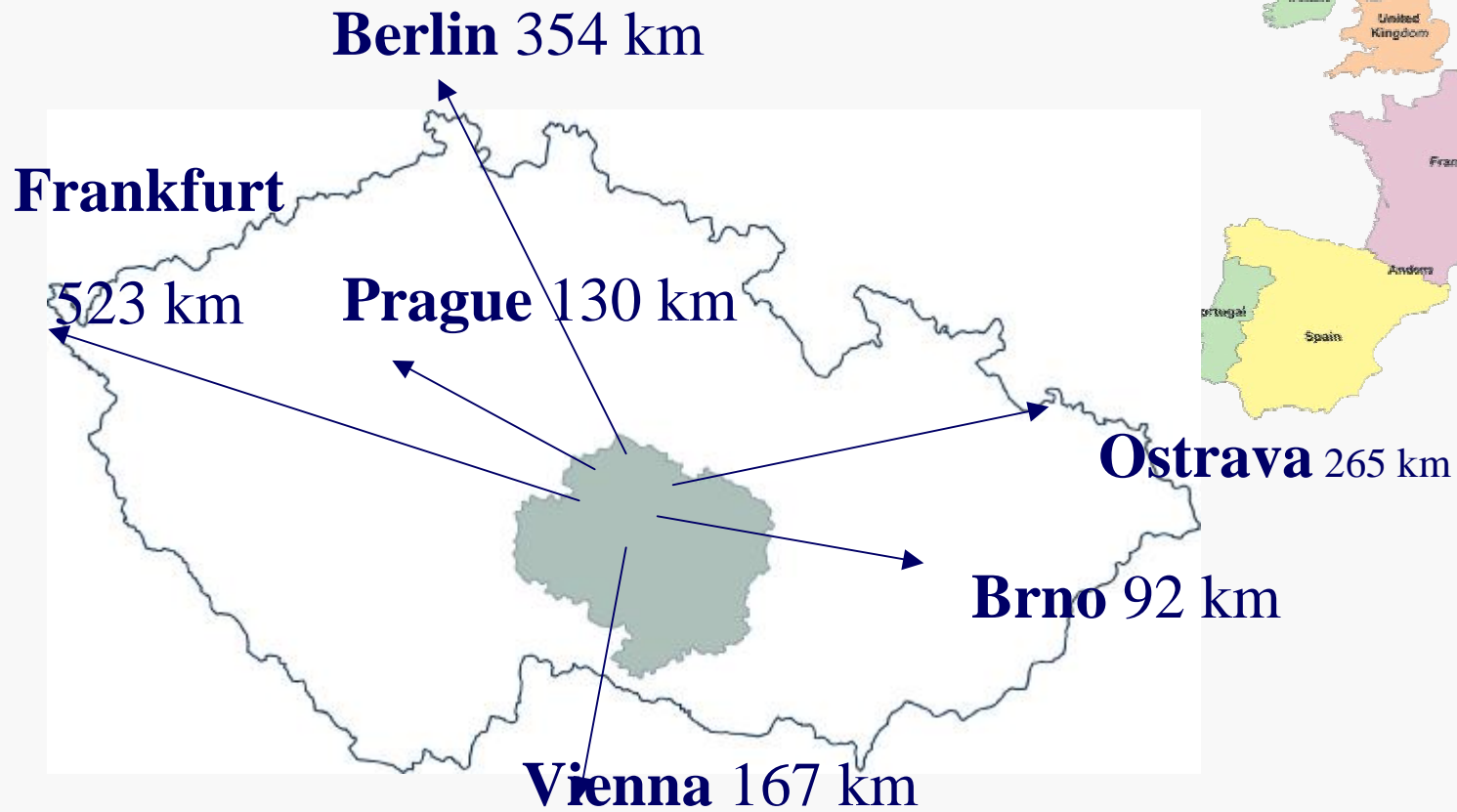


Source : City Invest Czech 2006/07

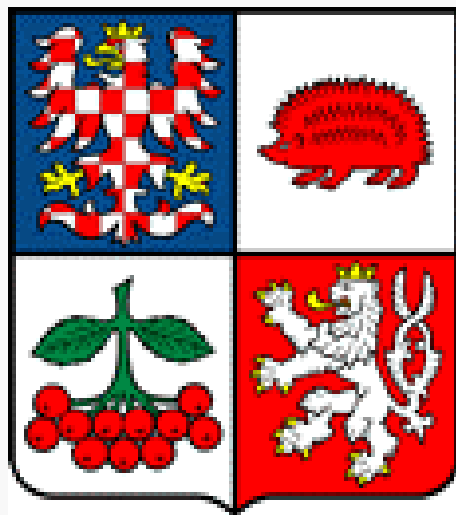


Area (km²)	6,796 Km²
Total Population	510 767
Capital of the region :	
Jihlava	49 865
Major regional cities :	
-- Trebic	38 715
-- Havlickuv Brod	24 296
-- Zdar nad Sazavou	23 976
Labour force	262 256
GDP per capita	7 351EUR

Location



Symbols of Vysočina region



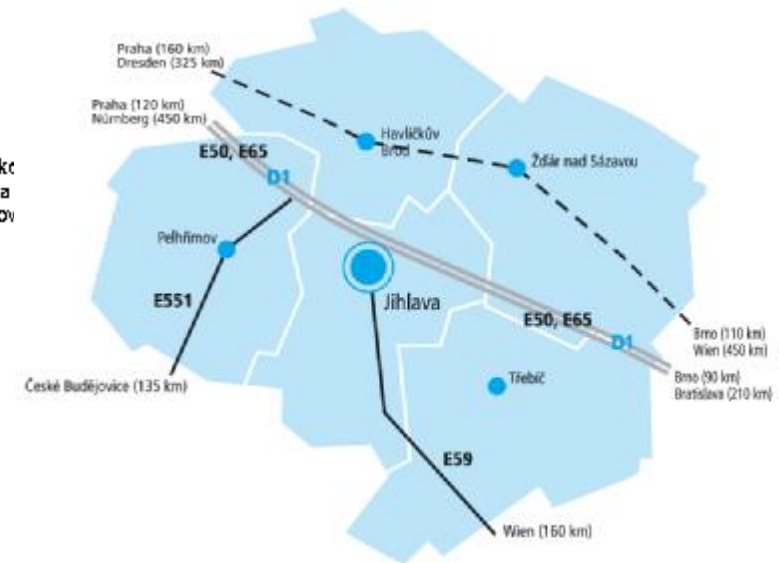
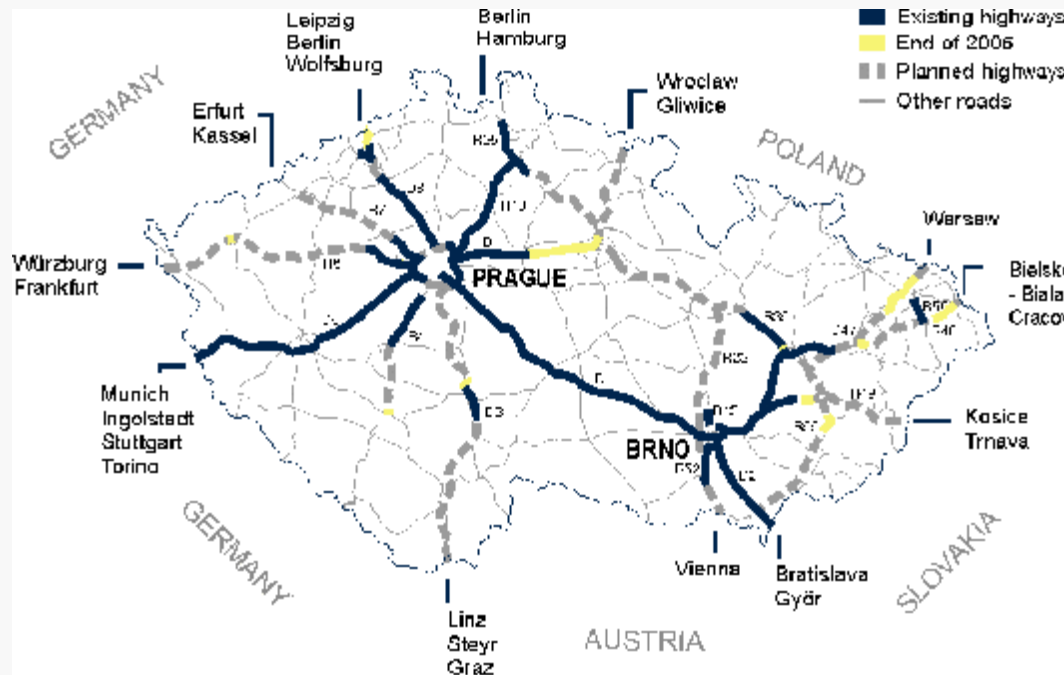
- **Moravian she-eagle** – the region is divided into two parts – Bohemian and Moravian - symbol of the Moravian part
- **Bohemian lion** – symbol of the Bohemian part of region
- **Hedgehog** – symbol of Jihlava town
- **Rowan tree** – symbol of Jihlava region, typical tree of Vysočina

Transportation

Road and motorway network



D1	Praha – Brno
E59	Jihlava - Vienna
E551	Pelhrimov – Ceske Budejovice



Source: City Invest Czech 2006/2007

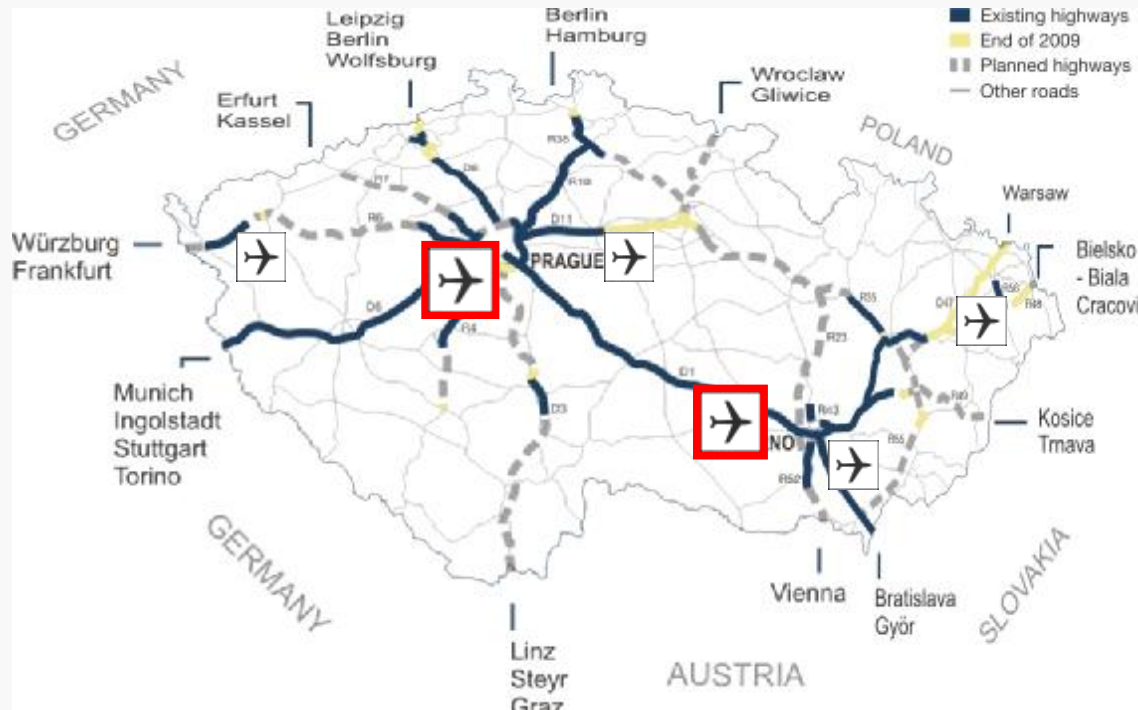
Transportation

International Airports



Prague 140 km from Jihlava

Brno 90 km from Jihlava



Source : Ministry of Transport, www.mdcr.cz / other sources

Prague - Ruzyně

Number of passengers 9,5mil/year

Direct connections 119

Scheduled connections

Paris 10x daily

Nice 3x weekly

Marseilles 3x weekly

Brno - Turany

Number of passengers 0,4mil/year

Direct connections 24

Scheduled connections

London daily

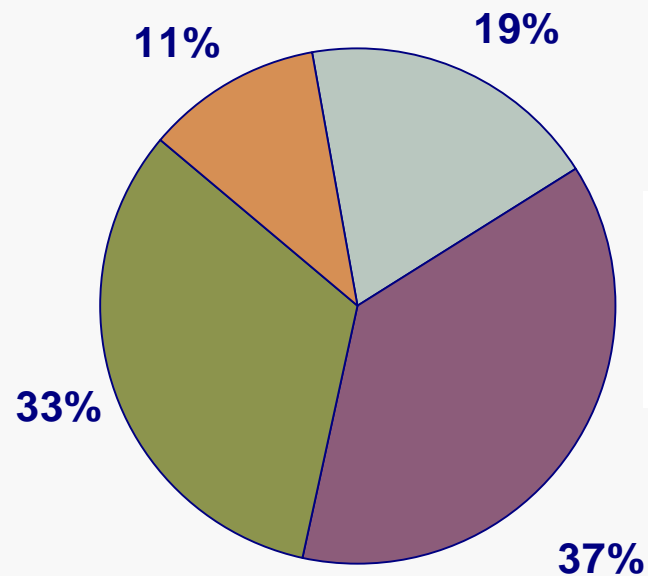
Munich 6x weekly

Prague 2x daily

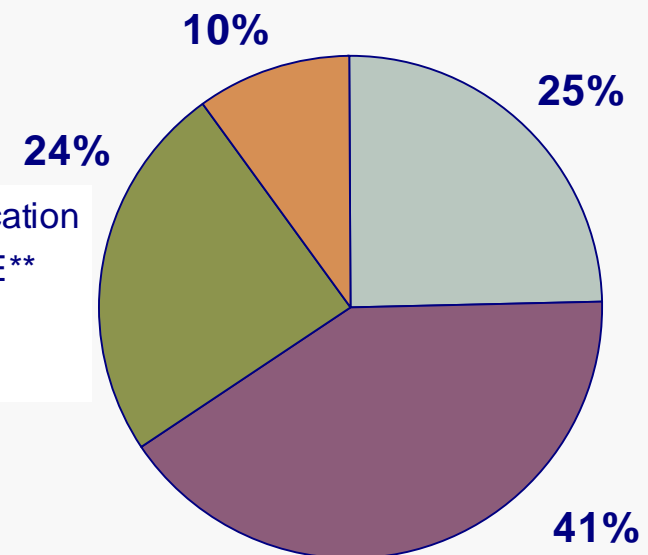
Human Resources Breakdown by Education*



Czech Republic



Vysocina region



- Primary and without education
- Secondary without GCSE**
- Secondary with GCSE
- Tertiary education

* Population aged 15 and over: by highest education attainment

** General Certificate of Secondary Education

Education



type of school	number of schools/faculties	students*	graduates**
Secondary schools			
technical fields	31	28,767	6,862
economical fields	37	8,024	2,317
ICT fields	14	8,002i	2,062
Higher schools			
technical fields	3	221	55
economical fields	6	743	288
ICT fields	2	195	55
Universities + colleges			
Technical	1	72	0
Economical/ICT	1	616	0

Colleges

College of polytechnics Jihlava

- public institution, founded 2004
- accredited fields:
 - Finance and Management
 - Travel and Tourism
 - Computer Systems
 - Applied Informatics
- field of study accredited by TU Liberec, detached workplace in Jihlava:
 - Engineering

West Moravian College Třebíč

- private institution, founded 2003
- accredited fields:
 - Information Management
 - Applied Information Technologies



Dominant and traditional industries



- **Engineering** (locksmithing, precision engineering, automotive)
 - Major companies: : Bosch Diesel, Prvni brnenska strojirna Velka Bites, PBS Trebic, Agrostroj Pelhrimov, Humpolecke strojirny
 - Starting cluster initiative –Precision Ingeneering Cluster Vysocina <http://www.kpsv.cz/>
- **Wood-processing**
 - Vysočina has the largest timber reserve in the Czech Republic
 - Major companies: Stora Enso, Kronospan, Lukavec, Sapeli
 - Starting cluster iniciative– Wood-processing cluster Vysocina <http://klastr.drevarstvi.cz/>

Dominant and traditional industries



- Food

- resulting from agricultural character of the region
- especially milk and meat-processing industry
- major companies:
 - Kostelecke uzeniny – meat products, Zeletavske syrarny - cheese, Pribina - cheese, Pivovar Jihlava – Jezek beer, Mestanský pivovar Havlickuv Brod – Rebel beer, Poex Velke Mezirici, ZON Trebic

- Glass

- traditional industry, smaller companies
- large share of exports
- major company :
 - SKLO Bohemia Svetla nad Sazavou

Leisure Time in Vysocina



- **beautiful countryside, opportunities for active relaxation**

- Zdarské Vrchy Nature Preserve
- Mohelno Steppe
- Stvoridla Nature Preserve



- **UNESCO monuments**

- historic centre of Telc
- jewish ghetto and St. Prokop Basilik in Trebic
- St. Jan Nepomucky holy shrine on Zelena Hora



- **castles**

- Bystrice n. Pernštejnem, Orlik, Rokstejn, etc.



Investment Opportunities – industrial zones

- **Bystrice nad Pernštejnem**
 - industrial zone
 - 25 ha under public ownership (municipal)
 - selling price: max 100 Kč/m²



Opportunities to invest— industrial zones



- **Svetla nad Sazavou**

- industrial zone
- 6.5 ha under private ownership



- **Nove Mesto na Morave**

- industrial zone
- 5 ha under public ownership



Opportunities to invest – Jipocar areal



Logistic centrum D1 – Jipocar

- Jihlava, near D1 highway, exit 112
- halls E, F1 a F2
- 4,320 m² available
- production, administrative a storage facilities



Opportunities to invest – Jipocar areal



Investment opportunities— brownfields

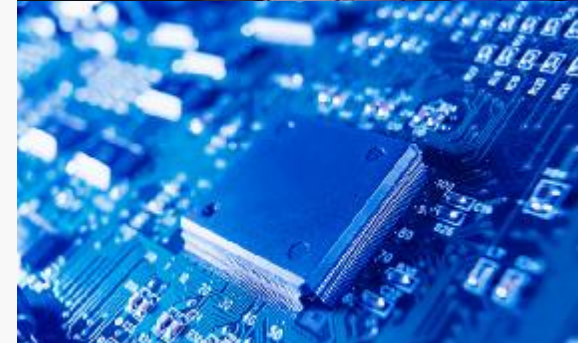
- **Research Study of Brownfields**
- in cooperation with the Vysocina Region
- location of suitable properties for regeneration
- preparation for regeneration



Why invest on Vysocina?



- very good location
- easy accesability of the region from the whole Czech Republic
- region is intersected by D1 highway
- proximity of large population centers (Praha, Brno)
- the youngest populatin in the Czech Republic
- very clear sorroundings and beautiful countryside
- no significant ecological damages
- Science and Technological Center project in Jihlava
- strong potential for future development



Thank you for your attention!

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