



Embassy of the Czech Republic



*Embassy of the Czech Republic, The Confederation of Czech Aviation Industry, and CzechInvest are delighted to invite you to a panel discussion*

## **Strategic Challenges Facing the Aviation Industry, European and Czech perspective**

**On Monday, 9 July 2012 at 3pm**

**Farnborough International Airshow, AERO Vodochody Stand E3, Hall 4**

### **FOLLOWED BY NETWORKING AND REFRESHMENTS**

Global aviation industry is enjoying an unprecedented period of growth, yet there are challenges on the road ahead such as finding effective ways to ramp up new programs, developing and driving supply chain and harnessing talent. This is the time to discuss how to drive innovation through joint product development, closer cooperation between manufacturers to increase industrial potential and how to work with governments on improving education system to cope with the needs of the industry.

### **OUR SPEAKERS:**

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|------------------------|---|
| <b>PAUL THEOFAN</b>    | President and Executive Director, GE Aviation, Business & General Aviation, Turboprop |
| <b>LADISLAV ŠIMEK</b>  | President and Chairman of the Board, AERO Vodochody                                   |
| <b>PETR ŘEHOŘ</b>      | Executive Director, Confederation of the Czech Aviation Industry                      |
| <b>MIROSLAV KŘÍŽEK</b> | Chief Executive Officer, CzechInvest  |

### **THE PANEL OF INDUSTRY LEADERS AND EXPERTS WILL PROVIDE UNIQUE INSIGHTS IN KEY AREAS INCLUDING:**

- Global trends and challenges and their implications for European industries and the Czech Republic in particular
- Lessons learned from Czech aviation industry successes achieved in the global supply chains including Sikorsky Aircraft Corporation, Airbus, Embraer and General Electric
- Boosting competitiveness by fostering the best talent, innovation and supplier integration
- The role of industry bodies and governments in sustaining development and encouraging further growth

*We look forward to seeing you*

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