



Five Czech start-ups heading to Portugal

Thanks to CzechInvest's CzechDemo project, the companies will present their unique technologies at Web Summit 2017 in Lisbon

- Web Summit will take place in Lisbon from 6 to 9 November 2017
- firms participating in the event: Decissio, Mentem – brain training, Dativery, Incomaker and Webscope
- via the CzechDemo project, CzechInvest will cover 50% to 100% of their costs

Prague, 2 November 2017:

Five selected Czech start-up companies will soon attend the biggest European start-up trade fair, [Web Summit 2017](#), which will be held in Lisbon on 6-9 November. The companies will present their technological innovations at the event thanks to assistance from the CzechDemo project, which is providing them with discounted services including payment of the registration fee and up to 70% of the stand fee, a contribution covering 100% of translation costs and payment of 50% of the cost of round-trip airline tickets for two people. The trade fair will also be attended by a number of interesting guests, such former French president Francois Holland; Mark Hurd, head of the American company Oracle; and Brad Smith, president of Microsoft. Ondřej Vlček, operations manager of the Czech firm Avast, will also appear at the event.

An expert jury selected the start-ups Decissio, Mentem – brain training, Dativery, Incomaker and Webscope to participate in the event. "The European start-up scene is just as important as the American scene. The Web Summit trade fair annually attracts more than 50,000 visitors from around the world to Lisbon and it is thus an ideal opportunity for Czech start-ups to break through. At the same time, they will get an overview of their closest competition," says *Markéta Havlová, head of the Start-Ups Department at CzechInvest.*

The five start-ups representing the Czech Republic include [Decissio](#), developer of an analytical tool for venture-capital investors that uses Blockchain technology and artificial intelligence to collect and analyse investment data. [Mentem – brain training](#) will present its internet portal for brain training and expansion of alternative education. [Dativery](#) owns a web integration platform that enables connection of applications at the user-interface level. [Incomaker](#) will offer its innovative marketing platform with artificial intelligence, which collects data, converts that data into information, information into marketing and marketing into money. [Webscope](#) is developer of the GoodEvent platform, which arranges events and is immediately available to visitors on its website.

Thanks to the CzechDemo project, CzechInvest has already sent 17 firms to prestigious events abroad. By 2019, the agency plans to support additional start-ups with funding in the total amount of CZK 10 million. The CzechDemo project is being implemented within the Marketing programme, priority axis no. 2 – Development of Business and Competitiveness of Small and Medium-Sized Enterprises" of the Operational Programme Enterprise and Innovation for Competitiveness. More information about CzechInvest's activities aimed at supporting start-ups is available on the website at [podporastartupu.cz](#).

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