



## BASIC

Capital	Zlin
Population of capital city (2015)	75,112
Total population – region (2014)	585,261
Labour force – region (2014)	392,115
Population density	149.2

Source: Czech Statistical Office, 2015

## GDP IN REGION 2013

	Total (mil.EUR)	Per capita (EUR)
Zlin	6,995	11,925
Share of GDP of CR	4.7%	
Regional GDP per capita, EU 28 = 100	70	

Source: Czech Statistical Office, 2015

## FOREIGN DIRECT INVESTMENT 2013

Region	EUR ths.
Zlin	1,874,655
Czech Republic Average	6,950,752

Source: Czech National Bank, CzechInvest, 2015

## EMPLOYMENT BY SELECTED SECTORS 2014

CZ-NACE code	Empl.
Mining and quarrying	.
Manufacturing	100,640
Electricity, gas, steam and air condit. supply	2,437
Construction	25,283
Information and communication	2,901
Financial and insurance activities	3,933
<b>TOTAL</b>	<b>274,117</b>

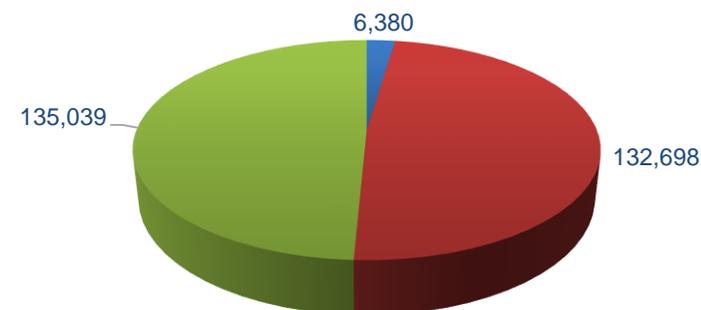
Source: Czech Statistical Office, 2015

## AVERAGE UNEMPLOYMENT RATE

Region	2014	April 2015
Zlin	7.5	6.5
Czech Republic	7.7	6.7

Source: Czech Statistical Office, 2015

## EMPLOYMENT BY OCCUPATION IN 2014



■ Agriculture ■ Industry ■ Services

Source: Czech Statistical Office, 2015

## EDUCATION 2014/2015

Zlin Region	Schools	Students	Graduates
Training centre	35	5,021	1,522
Secondary specialized school	49	12,201	2,792
Higher professional school	10	1,137	251
University	2	10,558	3,319

Source: Ministry of Education, Youth and Sport, 2015

## LANGUAGE SKILLS IN THE POPULATION (in %)

Zlin Region	Language skill – all levels
English	54.5
German	44.1
Russian	42.4

Note: All levels – fluent, active, passive

Source: STEM, June 2014

## GROSS MONTHLY WAGES (MEDIAN) FOR SELECTED POSITIONS 2014 (EUR)

Position	Region	CR
<b>Manufacturing managers in manufacturing</b>	1,419	1,876
<b>Mechanical engineers</b>	1,357	1,464
<b>Electrical engineers</b>	NA	1,472
<b>Accountants</b>	986	1,294
<b>Economists</b>	1,462	1,544
<b>Electrical engineering technicians</b>	NA	1,165
<b>Mechanical engineering technicians</b>	1,055	1,076
<b>Secretaries</b>	NA	817
<b>Toolmakers and related workers</b>	800	816
<b>Mechanical machinery assemblers</b>	NA	804
<b>Electrical and electronic equipment assemblers</b>	653	679
<b>Manufacturing labourers</b>	NA	598

Source: Ministry of Labour and Social Affairs, 2015

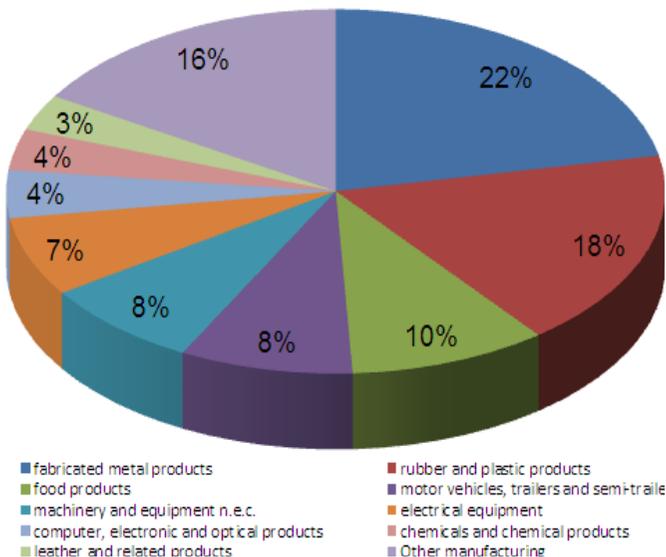
## TRAVEL DISTANCES

From	To Prague Airport	To Brno Airport
Zlin	320 km	93 km
Kromeriz	290 km	61 km
Uherske Hradiste	300 km	73 km
Vsetin	347 km	120 km

Source: Google Route Planner, 2015

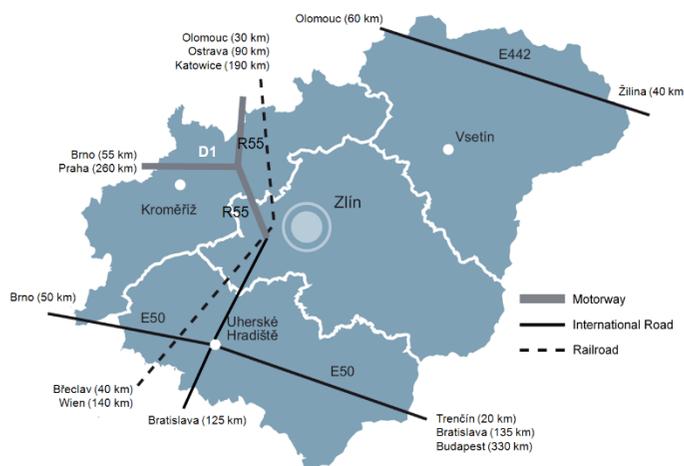
## COMPANIES BY PRODUCTION IN 2012

Number of enterprises\* in manufacturing: 165  
Enterprise density per 100 sq km: 4.15



\*with 100+ employees Source: Czech Statistical Office, 2015

## TRANSPORT INFRASTRUCTURE



Source: CzechInvest, 2015

## TOP 20 COMPANIES IN MANUFACTURING INDUSTRY (RANKED BY TURNOVER (mil./EUR))

Company	Location	Sector	Turnover	Employees
<b>Continental Barum</b>	Otrokovice	Man. of rubber tyres; retreading and rebuilding	2,710	3,000 – 3,999
<b>Continental HT Tyres</b>	Otrokovice	Man. of rubber tyres; retreading and rebuilding	620	500 - 999
<b>Continental výroba pneumatik</b>	Otrokovice	Man. of rubber tyre; retreading and rebuilding	553	250 - 499
<b>Deza</b>	Valasske Mezirici	Man. of other organic basic chemicals	401	1,000 – 1,499
<b>Hame</b>	Kunovice	Production of meat and poultry meat products	185	500 - 999
<b>CS Cabot</b>	Valasske Mezirici	Man. of other inorganic basic chemicals	136	100 - 199
<b>Lukrom</b>	Lipa	Man. of prepared feeds for farm animals	121	250 - 499
<b>Fatra</b>	Napajedla	Man. of plastic plates, sheets, tubes and profiles	119	1,000 – 1,499
<b>Ceska zbrojovka</b>	Uhersky Brod	Man. of weapons and ammunition	110	1,500 – 1,999
<b>Woco STV</b>	Vsetin	Man. of other parts and accessories for motor vehicles	100	500 - 999
<b>ON Semiconductor CR</b>	Roznov pod Radhostem	Man. of electronic components	93	1,500 – 1,999
<b>Slovsacke strojirny</b>	Uhersky Brod	Man. of lifting and handling equipment	91	1,500 – 1,999
<b>Indet Safety Systems</b>	Vsetin	Man. of explosives	83	500 - 999
<b>MP Krasno</b>	Valasske Mezirici	Production of meat and poultry meat products	80	1,000 – 1,499
<b>D Plast</b>	Zlin	Man. of plastic plates, sheets, tubes and profiles	77	100 - 199
<b>Aircraft Industries</b>	Kunovice	Man. of air and spacecraft and related machinery	72	1,000 – 1,499
<b>TES Vsetin</b>	Vsetin	Man. of electric motors, generators and transformers	69	500 - 999
<b>greiner packaging slusovice</b>	Slusovice	Man. of plastic packing goods	66	250 - 499
<b>Saker</b>	Kromeriz	Aluminium production	64	100 - 199
<b>Chropynska strojirna</b>	Chropyne	Man. of lifting and handling equipment	60	250 - 499

Source: Bisnode, Company Monitor, 2015