

URBIS INVEST



Programme COOPERATION

OP Enterprise and Innovation

Brno, 19 April 2007



What are Clusters?



- Problem of many Czech companies = Isolation, insufficient communication between companies and cooperation with the science-and-research spheres
- A possible solution is a suitable form of partnerships and cooperation
- Not only competitors but also co-operators
- Clusters are regional groups of mutually linked companies and associated institutions and organisations – especially universities – with potential to strengthen and enhance their competitiveness

Cluster Benefits



For companies:

- ü Identification of common needs
- ü Cost saving
- ü Faster transfer of information, technologies, exchange of experiences
- ü Joint development projects
- ü More innovations in the field
- ü Bargaining power, efficient supplier-consumer relations
- ü Access to new markets

For universities:

- ü Knowledge of industry needs
- ü Tailored education
- ü Applied research
- ü Benefits from joint RDI projects
- ü Transfer of technologies
- ü Access to other financial resources

For regions:

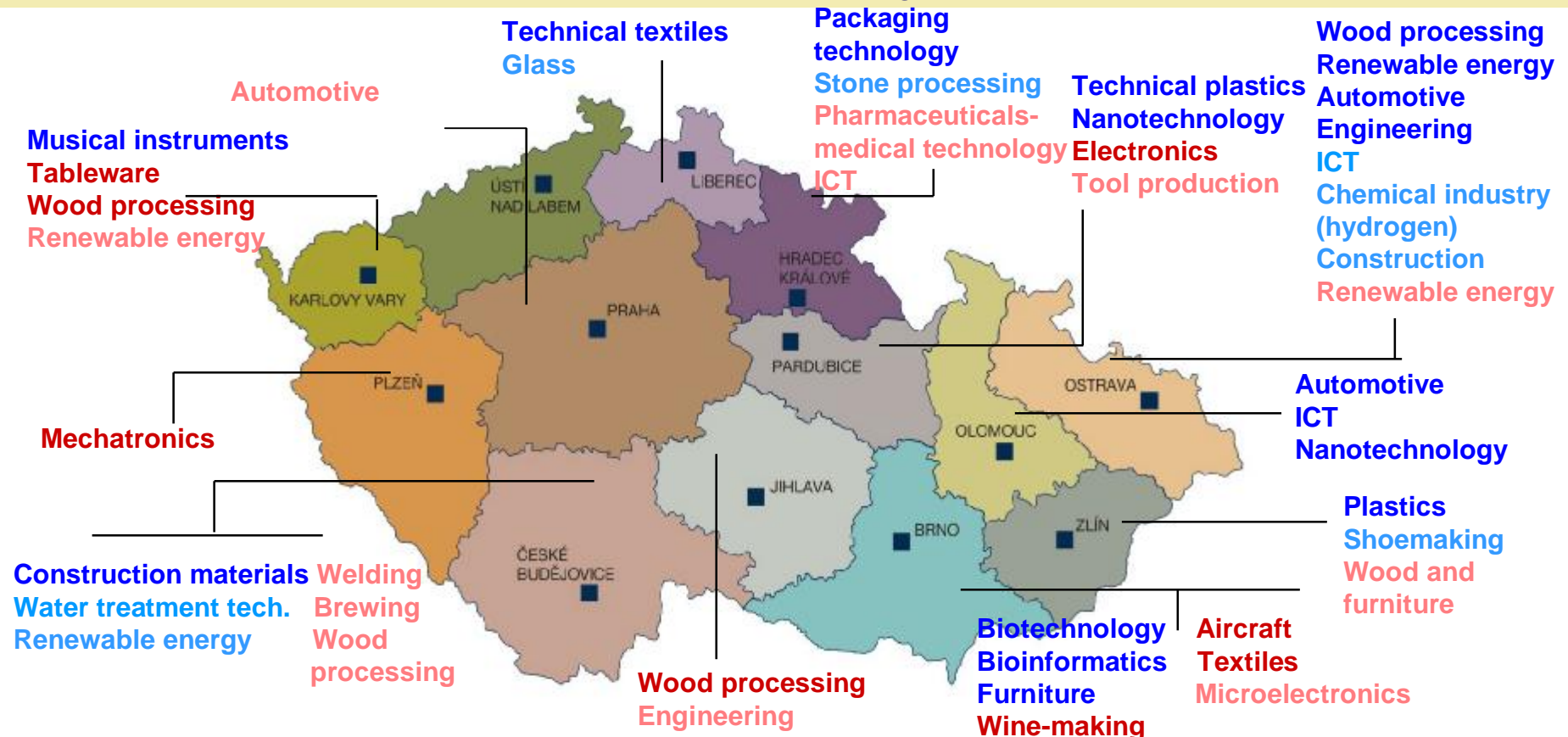
- ü Targeted support of growing companies
- ü Support of perspective branches of economy
- ü Regional specialisation
- ü Enhancing attractiveness of the region for investors
- ü Enhancing competitiveness of the region
- ü Efficient partnerships (PPP)

Better communication and knowledge of common needs
Generating joint projects

Programme Clusters – Results



- Established clusters – phase II
- Cluster mapping ended
- Established clusters
- Cluster mapping – phase I



- 56 (42+14) supported projects
- 25 established clusters
- Financial allocation of the Programme Clusters 280 mil. CZK

Programme Cooperation



- Builds on Programme Clusters
- Changes:
 - More supported activities
 - Expanded eligible costs
 - Change in the support system
 - Higher max. grant awards
 - Higher overall allocation
- Allocation CZK 5.3 billion
(approx. CZK 750 million per year)



Programme Objectives



-- Support for establishing and developing cooperative sectoral associations

a) clusters

b) poles of excellence

c) technology platforms

-- regional

-- supraregional

-- international

(= tool for boosting competitiveness of the economy and economic growth)

-- Development of cooperation between companies themselves and companies and universities

-- Improvement of links among the business sector, research and universities

Supported Activities



a) clusters

-- Establishing and developing territorially concentrated cooperative groupings of businesses, regional authorities, universities, research and other organisations in the region

b) poles of excellence

-- Establishing and developing specific types of cooperative groupings focused on high-tech manufacturing and cross-sector industries (biotechnologies, nanotechnologies etc.)

-- Support of infrastructures for joint cooperative activities and intense cooperation of research and educational institutions with the business sector

Supported Activities



c) technology platforms

- Establishing and developing national technology platforms – i.e. sectoral groupings gathering key stakeholders on the national level and focused on research and development projects
- Supporting integration of Czech research institutions and enterprises into international technology platforms

- 2 types of activities: mapping & development

Beneficiary



- Legal person

(Articles of Association must include that one of the key activities is support of innovation and boosting of competitiveness)

- The beneficiaries for specific activities will be further specified in particular calls

Eligible Expenditure



For all types of activities:

- Tangible fixed assets
- Intangible fixed assets
- Operating costs

For activities a) and b):

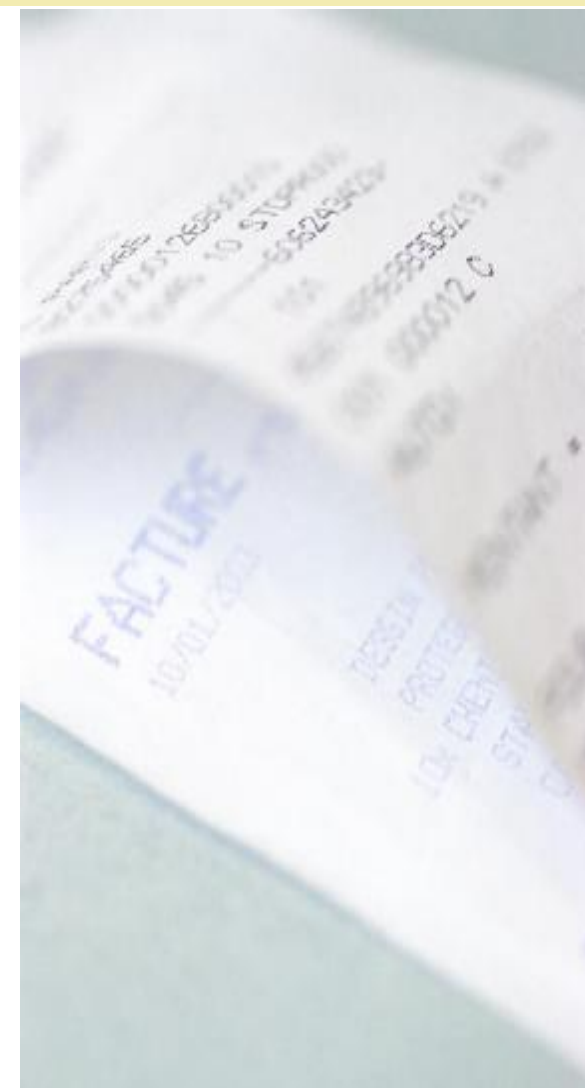
- R&D equipment and machinery
- Purchase and adaptation of land
- Purchase and reconstruction of buildings
- Building and environmental burden removal
- Project documentation
- Engineering networks and access roads



Form and Amount of the Support



- Grant
- The amount of support for specific activities is not currently known



The background of the slide features a close-up, slightly blurred image of Euro banknotes, showing the green and yellow colors and the number '100'.

Thank you for your attention

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Agentura pro podporu podnikání a investic CzechInvest je příspěvkovou organizací Ministerstva průmyslu a obchodu ČR.