

## ANNEX NO. 2 to the Press Release of 21 February 2012

Prague, 21 February 2012

### South Moravia again attracted the largest number of investors last year

As in 2010, the South Moravia region again outperformed the other regions of the Czech Republic in terms of the number of new investment projects last year. Fifty-five foreign and domestic investors undertook to implement their projects here in 2011. Thanks to investments in the value of CZK 815 million, which CzechInvest helped to mediate, more than 3,000 new jobs could be created in South Moravia. This figure is the highest of all the country's regions.

*“Financial aid from EU structural funds, which is provided within the Operational Programme Enterprise and Innovation, is focused on the regions of the Czech Republic, with the exception of Prague. Brno is particularly very well aware of the opportunity which this advantage brings and has fully used its potential,”* says Minister of Industry and Trade Martin Kuba.

*“South Moravia's attractiveness as an investment destination is a long-term trend. Mainly companies in the areas of services and software development have found an ideal environment here, from a sufficiently skilled workforce, good infrastructure and prepared office spaces to close cooperation with universities. Their business successes logically comprise the impetus for new investments,”* adds Miroslav Křížek, CEO of CzechInvest. For example, the development centre of the American software firm Red Hat has long been operating in Brno.

Over the past 18 years, CzechInvest has mediated 320 new investment projects worth more than CZK 61 billion in South Moravia, thanks to which more than 31,800 people have found work. With 39 projects, the Moravia-Silesia region received the second largest number of new investments in 2011, followed by the Central Bohemia region with 28 investments.

### Investments in 2011 by region

Region	Number of projects*	Investment amount (CZK mil.)	Investment amount (USD mil.)	Jobs created
<b>South Moravia</b>	<b>54.50</b>	<b>815.43</b>	<b>46.32</b>	<b>3,157</b>
Moravia-Silesia	<b>38.83</b>	3,748.83	208.11	1,164
Central Bohemia	<b>27.50</b>	2,681.19	153.09	1,328
Plzeň	<b>16.00</b>	2,006.10	112.42	939
Zlín	<b>15.33</b>	2,751.93	152.63	459
Hradec Králové	<b>15.00</b>	5,372.84	306.47	924
Olomouc	<b>14.00</b>	2,006.85	114.81	840
Ústí	<b>14.00</b>	6,213.75	348.86	1,333
Vysočina	<b>12.00</b>	3,669.64	202.95	446
South Bohemia	<b>10.50</b>	1,905.83	109.24	637
Liberec	<b>6.83</b>	1,771.67	98.90	557
Pardubice	<b>6.00</b>	562.98	32.23	796
Karlovy Vary	<b>1.50</b>	146.35	8.36	27
Prague	<b>1.00</b>	12.46	0.69	10
<b>Total</b>	<b>233.00</b>	<b>33,665.83</b>	<b>1,895.08</b>	<b>12,617</b>

\* Decimal places in the number of projects indicate that an investment project was implemented in more than one region.

Mgr. Veronika Forejtová  
Spokesperson, Ministry of Industry and Trade  
Mobile tel.: +420 602 132 442  
e-mail: forejtova@mpo.cz

Mgr. Štěpánka Filipová  
Spokesperson, CzechInvest  
Mobile tel.: +420 724 302 802  
e-mail: stepanka.filipova@czechinvest.org

Mgr. Veronika Forejtová  
tisková mluvčí  
Odbor komunikace

Na Františku 32, 110 15 Praha 1  
M +420 602 132 442, T +420 224 853 291  
forejtova@mpo.cz, www.mpo.cz

