



Invitation

The 15th International Conference

8 October 2014

Mamaison Hotel Imperial Ostrava

Under auspices of:

Prime Minister of the Czech Republic
Minister of Regional Development
Minister of Trade and Industry
President of the Moravian-Silesian Region
Lord Mayor of Ostrava

The focus of the Conference is presentation of the investment environment in the Moravian-Silesian Region, current forms of export support as well as discussion about production and services with higher added values.

Main marketing partner:

OSTRAVA!!!



PROGRAMME:

Supporting the investments and creation of new jobs in the context of public administration

- 9:00–9:10 Opening ceremony
Pavel Bartoš, President of the Union for the Development of the Moravian-Silesian Region
- 9:10–9:30 Investment opportunities for regions in the new programme period
Klára Dostálová, Deputy Minister of Regional Development
- 9:30–9:40 Economic situation in the Moravian-Silesian Region
Miroslav Novák, President of the Moravian-Silesian Region
- 9:40–9:50 Economic situation in the Ústí Region
Oldřich Bubeníček, President of the Ústí Region
- 9:50–10:00 Ostrava – the centre of the Czech region which grows most fast
Petr Kajnar, Lord Mayor, Ostrava
- 10:00–10:20 Discussions
- 10:20–10:40 Coffee break and press conference

Education and requirements of production businesses with respect to human resources

- 10:40–10:50 Absence of people with necessary qualification is deepening
Jaroslava Rezlerová, CEO, ManpowerGroup
- 10:50–11:00 Trends and perspectives in industry. Requirements with respect to the employees
Jan Rafaj, Vice-President of the Czech Union of Industry and Transport
- 11:00–11:10 Trends and perspectives in metallurgy. Requirements with respect to the employees
Ivo Žižka, Human Resources Manager, Třinecké železářny
- 11:10–11:20 Trends and perspectives in automotive industry
Ladislav Glogar, Director, Moravian-Silesian Automotive Cluster
- 11:20–11:30 Project BIORETT – a new opportunity for the region
Jiří Močkoř, Rector of the University of Ostrava
- 11:30–11:40 Research infrastructures for development of the region
Ivo Vondrák, Rector of VSB – Technical University of Ostrava
- 11:40–11:50 Applied research and collaboration with the industry
National Supercomputer Centre IT4Innovations, energy, raw stock and materials
- 11:50–12:30 Discussions
- 12:30–13:30 Coffee Break – Lunch

Organised by: The Union for the Development of the Moravian-Silesian Region

Výstavní 2224/8, 709 00 Ostrava, Czech Republic, phone: +420 595 693 884, msunion@msunion.cz

Business environment. Support of investments and export

- 13:30–13:50 Investments in the Czech Republic and Central Europe – the expected development
Michal Mejstřík, Chairman, International Chamber of Commerce Czech Republic
- 13:50–14:00 Attractive investment incentives from 2015 onwards
Ondřej Votruba, the Director delegated to manage CzechInvest
- 14:00–14:10 Opinion of the Czech National Bank on the current macroeconomic development and mid-termed forecast
Jiří Rusnok, member of the Bank Board, Czech National Bank
- 14:10–14:20 The extended foreign network of CzechTrade - the gate towards new markets
Radomil Doležal, CEO, CzechTrade
- 14:20–14:30 Small enterprises in the 21st century – the basis for sustainability of the regions
Karel Havlíček, Chairman, Association of Small and Medium Enterprises in the Czech Republic
- 14:30–14:40 Case Study: Continental – a story of a successful investor in the Moravian-Silesian Region
Mojmír Šustala, Head of R&D Competence centre Ostrava
- 14:40–15:25 Discussion at presence of representatives of the top management teams of major investors in the Moravian-Silesian Region
- 15:25–15:30 Conclusion and closing of the conference
- The programme and discussion will be chaired by Jolana Voldánová
- 16:30 Evening programme – catering and culture

ADDITIONAL PROGRAMME (SEPARATE REGISTRATION IS NECESSARY):

- 7 October 2014 Business Day of Kazakhstan
Zlín E-mail: konecna@khkzlin.cz
- 7 October 2014 Roundtable with the Moravian-Silesian Region and Ústí Region
Ostrava Invited guests only
- 8 October 2014 Czech-Russian meeting of businessmen
Ostrava E-mail: e.simeckova@khkmsk.cz
- 8 October 2014 Export consulting with CzechTrade representatives for machinery sector and investment construction; energy; automotive; electrical engineering and ICT
Ostrava No registration necessary



Application:

Complete please the application form and send it by the 30th September at the latest at the Conference secretary office.

You can also apply electronically at www.ifo.cz in the section Registration.

The fee is not refunded if you do not take part at the Conference.

Conference secretary office:

The Union for the Development of the Moravian-Silesian Region

Výstavní 2224/8

709 00 Ostrava, Czech Republic

tel.: +420 595 693 880

e-mail: msunion@msunion.cz

Accommodation:

A special rate has been negotiated for accommodation on ground (password: Investment Forum).

Arrangements are made and accommodation is paid by the attendees.

Hotel:

Mamaison Hotel Imperial Ostrava

Tyršova 6

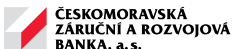
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Marketing partner:



KRAJSKÁ HOSPODÁŘSKÁ KOMORA
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Media partner:

