



**CZECHINVEST**

Investment and Business Development Agency

INVITATION



## OESF Progress Conference (2009 Q3) Open Embedded Software Foundation

**Time:** September 30, 2009 from 14:50 to 17:00

**Place:** 8-4-13 Nishi-Gotanda, Shinagawa-ku, Tokyo

### Concept

Open Embedded Software Foundation was founded in Japan in February 2009 as open source society gathering companies interested in Android technology project with an aim to introduce Android platform to electronic appliances other than mobiles. Within only 7 months it has established its branches also in Taiwan, South Korea and China and plans to expand to other countries including Europe. That is why Mr. Ondrej Votruba, Executive Director for Japanese Operations of CzechInvest Tokyo, was invited to the event to deliver lecture about IT industry in the Czech Republic.

### Programme

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|----------------------|--|
| <b>14:40</b>         | Expand your business with OESF (Introduction of all the OESF activities) Introduction of OESF business matching service, training franchise program, and embedded Distribution (Project Code: BlueberryCupcake) which OESF are going to release in this November |
| <b>15:00</b>         | Android Strategy by Sigma Designs, Inc.  |
| <b>15:20</b>         | Kat Digital Software Development on Android  |
| <b>15:40</b>         | D2 Technologies IP Communication on Android  |
| <b>16:00</b>         | WiMAX-enabled Android PID ITRI STC   |
| <b>16:20</b>         | Android Strategy by ARM Ltd.   |
| <b>16:40</b>         | IT industry in the Czech Republic<br>(by Mr. Ondrej Votruba, CzechInvest Tokyo)  |
| <b>16:50</b>         | Contents distributing business by Ophone   |
| <b>17:00</b>         | End of Presentations   |
| <b>17:15 – 19:15</b> | Reception  |

**Mr. Ondrej Votruba**

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