

# Czech Green Mobility Newsletter | Q 2013

## CzechInvest

Since 2010, CzechInvest, the investment and business development agency has contributed to development of green mobility in the Czech Republic. Moreover, this new industry called also clean mobility or low-emission mobility became one of the priority sectors in CzechInvest in 2012 (within the automotive industry). In particular, this means that CzechInvest has dedicated itself to support investment into green mobility, with focus on high value-added investments and investment into research, development and innovation. Besides, CzechInvest strives to help to develop this emerging industry in the Czech Republic and to become a key intermediary between the public and private sectors. In the broader scale, the main goal which CzechInvest follows through this activity is to enhance and measurably contribute to the competitiveness of the Czech economy. So far, CzechInvest has recorded several achievements. The construction of the Science and Technology Park in Rožtoky u Prahy was subsidized from Operational Programme Enterprise and Innovation. Also thanks to CzechInvest, the local park is a seat of a group of automotive and green mobility R&D companies and research institutions. In 2012, CzechInvest was a partner of Auto-Sympo conference, a leading event focused on alternative fuels and vehicles in the Czech Republic. Finally, one of the most important projects in green mobility is the cooperation with ČEZ Group, with which CzechInvest signed a cooperative memorandum in 2012. ČEZ is not only a leader in the energy sector but also a pioneer in electric mobility, e-mobility infrastructure and smart grids in the Czech Republic. For more information please visit ČEZ's e-mobility project FUTUR/E/MOTION.

## Government

### **First meeting of Clean Mobility working group**

*30 January 2013, Ministry of industry and trade*

A key document named "National Action Plan for Clean Mobility (NAP)" was discussed for the first time within a meeting held by the Ministry of Industry and Trade (MIT) in January 2013. Beside MIT, other government institutions, such as the Ministry of Environment, the Ministry of Transportation, the Ministry of Regional Development and the Ministry of Education, Youth and Sports, and representatives of other interested non-government subjects took part. This key document is due to fundamentally influence the development of clean mobility in the Czech Republic. In a broader scale, the document is anchored in the update of the National Energy Policy and the National Environment Policy. Based on a research on the current national and EU policies, strategies and funding programmes the working group will assess the possibilities of funding for clean mobility (electric mobility, CNG, LPG, hybrids, hydrogen fuel cells, etc.) in the Czech Republic.

## Vehicles

### **ŠKODA wants to become even greener**

*7 March 2013, ŠKODA AUTO*

The car maker wants to continue to lower the CO<sub>2</sub> emissions of ŠKODA vehicles as well as organize its production and distribution processes in a more sustainable fashion. 'GreenFuture' strategy is to bundle

all sustainability measures. In terms of vehicles, this finds particular expression in ŠKODA's GreenLine and Greentec models. For example, the GreenLine version of the new ŠKODA Octavia generation will be the most fuel-efficient Octavia ever – with a consumption of only 3.3 liters diesel per 100 kilometers and CO<sub>2</sub> emissions of 87 grams per kilometre. Beside ŠKODA CITIGO CNG, the car maker prepares a launch of the new OCTAVIA in CNG version.

**Reiter: BMW to sell i3 electric car only in two CEE countries, including the Czech Republic**

*20 February 2013, Autofox*

According to general manager of BMW Group Czech Republic, Josef Reiter, BMW would like to continue to grow in the Czech Republic together with the premium segment in 2013. Beside other luxury models, BMW will introduce BMW i3 electric car at the end of the year. In Central and Eastern Europe (CEE) it will be sold only in the Czech Republic and Poland.

## Infrastructure

**Moravian-Silesian region bets as the first on electric cars**

*25 March 2013, FUTUR/E/MOTION*

Moravian-Silesian region has become a regional partner of ČEZ Group within their e-mobility project. Thanks to this cooperation, the regional office will dispose of two electric cars Peugeot iON; a charging station will be installed in front of the office building and the region will actively contribute to promotion of electric mobility as a form of clean transportation.

**The National Theatre joins ČEZ E-mobility project**

*8 March 2013, FUTUR/E/MOTION*

ČEZ Group has put into operation a new charging station in the National Theatre's parking place. Through this act the most recognised Czech theatre became a new partner and the first cultural institution within the ČEZ Group e-mobility project. Consequently, the National Theatre will offer its visitors not only a valuable cultural experience but also adequate environmental friendly services.

## Events

**Amper Motion and Conference Prospects of E-mobility**

*19 March 2013*

The international trade fair AMPER 2013 in Brno offered two e-mobility events at one place. The first was the e-mobility exhibition "AMPER MOTION", which showed an array of OEM and re-built electric cars, including Opel Ampera, Peugeot iON, Nissan Leaf. The second, conference Prospects of E-mobility is a traditional gathering of experts at the trade fair informing about development of e-mobility in the Czech Republic.

**CzechInvest on conference E-mobility**

CzechInvest will take part in conferences Auto 2013 and E-mobility organised by the Institute for International Research (IIR). The event will be held under the auspices of the Ministry of Transportation of the Czech Republic 4-5 June 2013 in Prague. Partners of the conference are E-mobility Union and the civil society Electric cars.

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