
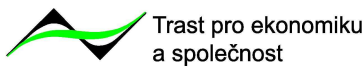


INVITATION TO WORKSHOP



What kind of Competitiveness for the Visegrad Four?
(Focused on service-sector outsourcing)



The Investment and Business Development Agency CzechInvest in cooperation with the Economy and Society Trust, the University of Hertfordshire Business School and Visegrad Fund would like to invite you for a one-day workshop which will present findings of a three-year research project on service-sector outsourcing in the Czech Republic, Hungary, Poland, and Slovakia - **Foreign Direct Investment in Central and Eastern Europe: What Kind of Competitiveness for the Visegrad Four?**

It will discuss the economic potential of this sector and the role of the public policies. It will also provide an opportunity to confront perspectives of policy professionals from the region, academics and the business community.

The project has been organized by the Economy and Society Trust in the Czech Republic and the University of Hertfordshire Business School in the United Kingdom (UK) and funded by the International Visegrad Fund and the University of Hertfordshire.

Workshop:

What kind of Competitiveness for the Visegrad Four?
(Focused on service-sector outsourcing)

When: 22 February 2010


Where: CzechInvest, Stepanska 15, Prague 2, Czech Republic

Attendance by invitation only.

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What kind of Competitiveness for the Visegrad Four? (Focused on service-sector outsourcing)



Trast pro ekonomiku
a společnost



University of
Hertfordshire

-
- Visegrad Fund
- 2010
years

08:30–09:00	Registration
09:00–09:15	Welcome -- Stanislav Martinek, Director of Investment Division, CzechInvest
09:15–09:30	Aims and scope of research -- Professor Jane Hardy, Project Co-Leader
09:30–09:45	Data and measurement problems -- Dr Magdolna Sass, Project Member (Hungary)
09:45–10:15	Findings of Research Broad trends in Central and Eastern Europe Locational Advantages and Disadvantages Impacts -- Dr Martina Fifekova, Project Member (Slovakia)
10:15–10:30	A business perspective n°1 -- Mr Peter Segal, CEO Ogilvie Associates
10:30–10:45	A business perspective n°2 -- TBA
10:45–11:00	Coffee break
11:00–12:00	Investment Agencies' perspectives -- Representatives of the Investment Agencies: CzechInvest, ITDH, PAIiZ, SARIO
12:00–12:15	Coffee break
12:15–12:30	Conclusions and recommendations -- Dr Jan Drahokoupil, Project Co-Leader / Professor Hardy, Project Co-Leader
12:30–13:00	Questions and discussion -- moderated by CzechInvest