



May 20, 2008 at 3:30 PM  
Bohemian National Hall  
321 East 73rd Street, New York  
(between 1<sup>st</sup> and 2<sup>nd</sup>)

### Americans Invest In The Czech Republic Because...

- Stable political and economic environment
- Easy access to major European markets – Germany, France, Russia
- U.S. friendly environment
- Good infrastructure
- Reasonable cost/output ratio
- Pro-business oriented government
- Skilled and educated workforce
- IT fluent employees
- English / German / Russian languages are widely spoken
- Growing education spending

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### Doing Business in the Czech Republic

Attend This Informative 2-Hour Success Story

- Learn more about the Czech Republic, its position in Europe and its close ties with U.S. economy **YES**
- Listen DHL's story and how they made a major European investment in Prague **YES**
- Learn how the consulting firm Deloitte views the Czech Republic **YES**
- Meet the Czech Republic's government and Zlin region's representatives **YES**
- Learn about the most advanced and active sectors of the Czech economy **YES**
- Enjoy a Czech fashion show, cuisine, and first-class beer at our evening event **YES**

"I find it amazing what the Czech Republic and Czech people have accomplished in just 18 years – economically and politically."

William J. Cabaniss – Ambassador of the U.S. to the Czech Republic 2004-2006

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## DOING BUSINESS IN THE CZECH REPUBLIC

### Keynote speakers:

**Halka Kaiserova** – Consul General of the Czech Republic in New York  
**Jetta DeNend** – International Trade Specialist, U.S. Department of Commerce  
**Bohuslav (Bob) Frelich** – Director of US Operations – CzechInvest Chicago  
**Olaf Babinet** – Global Expansion & Optimization, Deloitte Consulting  
**Willie Scholz** – DHL Global Forwarding

**Moderator:** Tomas Hart, Commercial Consul of the Czech Republic in New York

To confirm your participation: [commerce\\_newyork@newyork.cz](mailto:commerce_newyork@newyork.cz) or call **646-981-4062**.



Consulate General  
of the Czech Republic



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