Czech Republic Investment Seminar The Future of EV and Industry 4.0

29th November 2017 (Wed) | 14:00-18:00

Room ABC, Nagoya Chamber of Commerce and Industry (2-10-19 Sakae, Naka-ku, Nagoya-shi, Aichi-ken)

Organizers:CzechInvest, Embassy of the Czech Republic in TokyoCo-organizer:Nagoya Chamber of Commerce and IndustrySupporter:JETRO Nagoya

*Spontaneous interpretation (Japanese – English), capacity 100, free of charge

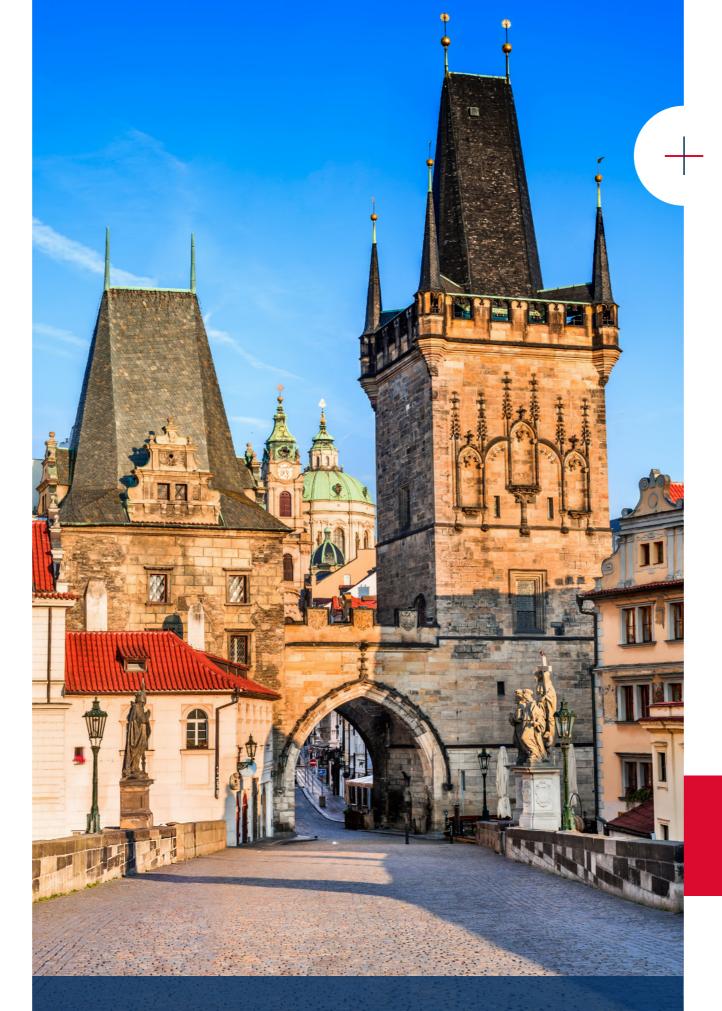
Recently, technological innovation for electric vehicle (EV) has been accelerated, and the concept of Industry 4.0 advocated by the German government has been attracting large attention. The seminar focuses on those two topics, introducing the government policy, corporate activities and consumer trends. What is the current investment behavior of foreign companies? How would CEE countries including the Czech Republic undergo the shift? What is the key to success in such fast-changing market? Join us and seek the possibility of business expansion for Japanese companies from a variety of perspectives.



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Program:

13:30 Door Open

14:00 Opening Remarks

Stanislav BENEŠ, Commercial Councellor, Embassy of the Czech Republic in Japan Yoshihiko UCHIDA, Director & General Manager, Industrial Development Department Nagoya Chamber of Commerce and Industry Karel KUČERA, CEO, CzechInvest

- 14:15 Investment Climate and Automotive Industry in the Czech Republic Jiří FUSEK, Director for Japanese Operations, CzechInvest
- 14:35 Current Trend of EV and Future Investment in Europe Seiji NAKAGOSHI, Advisor to CEO, CzechInvest

14:55 Structural Transition of the Automotive Industry in Europe – Industry 4.0 Kurando OGI, Global Business Advisory Dept., Global Consulting & Advisory Business Unit, Consulting Business Division, Mitsubishi UFJ Research and Consulting Co., Ltd.

15:25 Current Trend of Industry 4.0 in the Czech Republic Tadashi MURAKAMI, Director-General, Japan External Trade Organization (JETRO) Prague

15:35 Coffee Break

15:50 Panel Discussion-The Future of EV in the European Automotive Market

Moderator:

+ Seiji NAKAGOSHI, Advisor to CEO, CzechInvest

Panelists:

- + Karel KUČERA, CEO, CzechInvest
- + Kurando OGI, Global Business Advisory Dept., Global Consulting & Advisory Business Unit, Consulting business Division, Mitsubishi UFJ Research and Consulting Co., Ltd.
- + Tadashi MURAKAMI, Director-General, Japan External Trade Organization (JETRO) Prague

16:50 **Q&A**

17:00 Networking

Register by email (tokyo@czechinvest.org) or phone (03-5485-8266). When applying via email, please write **"Application for Czech Republic Investment Seminar in Nagoya"** in the title, placing your **(1) Name, (2) Company Name, (3) Department/Division, (4) Title, (5) TEL, and (6) Email** in the email body. Confirmation email will be sent by CzechInvest after the application. Deadline: 24th November 2017 (Fri).

CzechInvest Tokyo Office

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