

Czech Republic Investment Seminar

The Future of EV and Industry 4.0

29th November 2017 (Wed) | 14:00-18:00

Room ABC, Nagoya Chamber of Commerce and Industry
(2-10-19 Sakae, Naka-ku, Nagoya-shi, Aichi-ken)

Organizers: CzechInvest, Embassy of the Czech Republic in Tokyo

Co-organizer: Nagoya Chamber of Commerce and Industry

Supporter: JETRO Nagoya

**Spontaneous interpretation (Japanese – English), capacity 100, free of charge*

Recently, technological innovation for electric vehicle (EV) has been accelerated, and the concept of Industry 4.0 advocated by the German government has been attracting large attention. The seminar focuses on those two topics, introducing the government policy, corporate activities and consumer trends. What is the current investment behavior of foreign companies? How would CEE countries including the Czech Republic undergo the shift? What is the key to success in such fast-changing market? Join us and seek the possibility of business expansion for Japanese companies from a variety of perspectives.



JETRO
Japan External Trade Organization



Program:

13:30 **Door Open**

14:00 **Opening Remarks**

Stanislav BENEŠ, *Commercial Councillor, Embassy of the Czech Republic in Japan*
Yoshihiko UCHIDA, *Director & General Manager, Industrial Development Department
Nagoya Chamber of Commerce and Industry*
Karel KUČERA, *CEO, CzechInvest*

14:15 **Investment Climate and Automotive Industry in the Czech Republic**

Jiří FUSEK, *Director for Japanese Operations, CzechInvest*

14:35 **Current Trend of EV and Future Investment in Europe**

Seiji NAKAGOSHI, *Advisor to CEO, CzechInvest*

14:55 **Structural Transition of the Automotive Industry in Europe – Industry 4.0**

Kurando OGI, *Global Business Advisory Dept., Global Consulting & Advisory Business Unit, Consulting
Business Division, Mitsubishi UFJ Research and Consulting Co., Ltd.*

15:25 **Current Trend of Industry 4.0 in the Czech Republic**

Tadashi MURAKAMI, *Director-General, Japan External Trade Organization (JETRO) Prague*

15:35 **Coffee Break**

15:50 **Panel Discussion–The Future of EV in the European Automotive Market**

Moderator:

+ Seiji NAKAGOSHI, *Advisor to CEO, CzechInvest*

Panelists:

+ Karel KUČERA, *CEO, CzechInvest*

+ Kurando OGI, *Global Business Advisory Dept., Global Consulting & Advisory Business Unit,
Consulting business Division, Mitsubishi UFJ Research and Consulting Co., Ltd.*

+ Tadashi MURAKAMI, *Director-General, Japan External Trade Organization (JETRO) Prague*

16:50 **Q&A**

17:00 **Networking**

Register by email (tokyo@czechinvest.org) or phone (03-5485-8266). When applying via email, please write "Application for Czech Republic Investment Seminar in Nagoya" in the title, placing your (1) Name, (2) Company Name, (3) Department/Division, (4) Title, (5) TEL, and (6) Email in the email body. Confirmation email will be sent by CzechInvest after the application. Deadline: 24th November 2017 (Fri).

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