

Head Office: Blakes Green Cottage, Stone Street, Near Seal, Sevenoaks, Kent TN15 0LQ, England Tel: +44 (0)1732 740440 • Fax: +44 (0)1732 744042 • e-mail: mail@futurehorizons.com • www.futurehorizons.com *Europe's Leading Semiconductor Industry Analyst*

"International System & SoC 2007"

System Level Design - The End-To-End Imperative

Oct 10-12, 2007 - Crowne Plaza, Prague, Czech Republic Under The Auspices Of CzechInvest - Investment & Business Development Agency

Forum Programme

Wed Oct 10

17:30-20:00	Forum Registration – Ground Floor Foyer, Crowne Plaza Hotel	
19:00-20:00	Welcome Reception - Volcano Restaurant, Garden, Crown Plaza	
20:00-23:00	Gala Dinner Reception – Rača Restaurant	
Thu Oct 11		
07:00-09:00	Breakfast – Harvest Restaurant, Crowne Plaza	
07:30-09:00	Forum Registration (Cont) – Gallery, Crowne Plaza	
09:00-09:10	Forum Convenes – Congress Hall, Crowne Plaza Opening Remarks Malcolm Penn, Chairman & CEO, Future Horizons	
09:10-09:20	Welcome Address Martin Říman, Minister Of Industry & Trade, Government Of The Czech Republic	
09:20-09:30	"CzechInvest – Partner For Your Business In The Czech Republic" Alexandra Rudyšarová, Director – Investment & Applied Research Division, CzechInvest	
Session 1	Driving The SoC Applications Revolution	
Session 1 09:30-10:00	Driving The SoC Applications Revolution "Now to 2010; A Personal Perspective" Scott McGregor, President & CEO, Broadcom Corporation	
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09:30-10:00	"Now to 2010; A Personal Perspective" Scott McGregor, President & CEO, Broadcom Corporation "Product Platforms Drive R&D Efficiency & Time-to-Market"	
09:30-10:00 10:00-10:30	"Now to 2010; A Personal Perspective" Scott McGregor, President & CEO, Broadcom Corporation "Product Platforms Drive R&D Efficiency & Time-to-Market" John Heugle, President & CEO, austriamicrosystems	
09:30-10:00 10:00-10:30 10:30-11:15	"Now to 2010; A Personal Perspective" Scott McGregor, President & CEO, Broadcom Corporation "Product Platforms Drive R&D Efficiency & Time-to-Market" John Heugle, President & CEO, austriamicrosystems Coffee Break/Informal Discussions – Gallery, Crowne Plaza	
09:30-10:00 10:00-10:30 10:30-11:15 Session 2	"Now to 2010; A Personal Perspective" Scott McGregor, President & CEO, Broadcom Corporation "Product Platforms Drive R&D Efficiency & Time-to-Market" John Heugle, President & CEO, austriamicrosystems Coffee Break/Informal Discussions – Gallery, Crowne Plaza Enabling The SoC Systems Revolution "Optimizing Silicon Through Collaboration"	

12:45-14:00	Delegate Lunch – Rača Restaurant, Crowne Plaza (Sponsored By S3 Group)
Session 3	Market Outlook
14:00-14:30	"Worldwide Semiconductor Market Outlook" Malcolm Penn, Chairman & CEO, Future Horizons
14:30-14:45	"Fabless & Chipless IC Design Market Overview" Chris Ryan, Industry Analyst, Future Horizons
14:45-15:15	"Challenges & Opportunities For The SoC & System Industry" Malcolm Penn, Chairman & CEO, Future Horizons
15:15-16:00	Coffee Break/Informal Discussions - Gallery, Crowne Plaza
Session 4	Fabless Industry Executive Panel
16:00-17:15	"Managing The SoC/System Finance Challenge"
	Chair - Martin Gibson, Partner, Atlas Venture David Hamilton, Founder & CEO, ATEEDA Stan Boland, President & CEO, ICERA James Foster, CEO, XMOS Semiconductor
17:15-17:30	"ChipInvest – A New Czech Fabless Semiconductor Start Up" Tomáš Bohrn, Chairman Of The Board, ChipInvest
17:30	Forum Adjourns
19:30	Coach Departure - From Crowne Plaza Lobby
20:00-23:00	Forum Fiesta – Restaurant Mucha, Prague (Sponsored By Mentor Graphics)
Fri 12 Oct	
07:00-08:30	Breakfast – Harvest Restaurant, Crowne Plaza
	Forum Proceedings – Congress Hall, Crowne Plaza
08:30-08:45	Opening Remarks Malcolm Penn, Chairman & CEO, Future Horizons
Session 5	"Riding The SoC/Systems Revolution"
08:45-09:15	"The Last 25 Metres - Silicon Value Opportunities" John Scarisbrick, CEO, Cambridge Silicon Radio
09:15-09:45	"Do It Yourself Is Dead" Jack Harding, President & CEO, e-Silicon
09:45-10:15	"Designing Systems In The 21st Century" Rudy Lauwereins, VP Nomadic Embedded Systems, IMEC
10:15-10:45	"The Greening of SoCs: How Engineers Will save The World" Rich Goldman, VP Strategic Market Development, Synopsys
10:45-11:30	Coffee Break/Informal Discussions - Gallery, Crowne Plaza
Session 6	Grande Finale Executive Panel
11:30-12:40	"Bringing SoC Systems To Market"
	Chair - Malcolm Penn, Chairman & CEO, Future Horizons Massimo Vanzi, CEO, Accent Hanns Windele, Vice President Europe, Mentor Graphics Mattias Voigt, General Manager Engineering Group, NEC Electronics
12:40-12:55	Closing Address Vladimir Haasz, Vice-Chairman Of The R&D Council Of The Czech Republic
12:55-13:00	Forum Wrap Up Malcolm Penn, Chairman & CEO, Future Horizons
13:00-14:30	Grand Finale Lunch/Forum Conclusion – Rača Restaurant, Crowne Plaza