

URBIS 2007



Welcome to the Hradec Králové region

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Regional Overview



Area (km²)	4,758
Total Population 31 December 2006	549,643
Capital of the region :	
Hradec Králové 2007	94,255
Major regional cities :	
-- Trutnov 2007	31,109
-- Náchod 2007	20,961
-- Jičín 2007	16,308
Work force Q4 2006	290,493
GDP per capita 2005	8,708 EUR

Source : Czech Statistical Office, Ministry of Labour and Social Affairs

Human Resources

Region	Gross monthly wages	Unemployment rate
Czech Republic	711 EUR /CZK 20,211	7,3%
Hradec Králové region	611 EUR / CZK 17,314	5,69%

Major regional cities	Unemployment rate
Hradec Králové	4,89%
Trutnov	8,01%
Jičín	6,39%
Náchod	5,22%
Rychnov nad Kněžnou	3,76%

Source : Czech Statistical Office, Ministry of Labour and Social Affairs Q1 2007

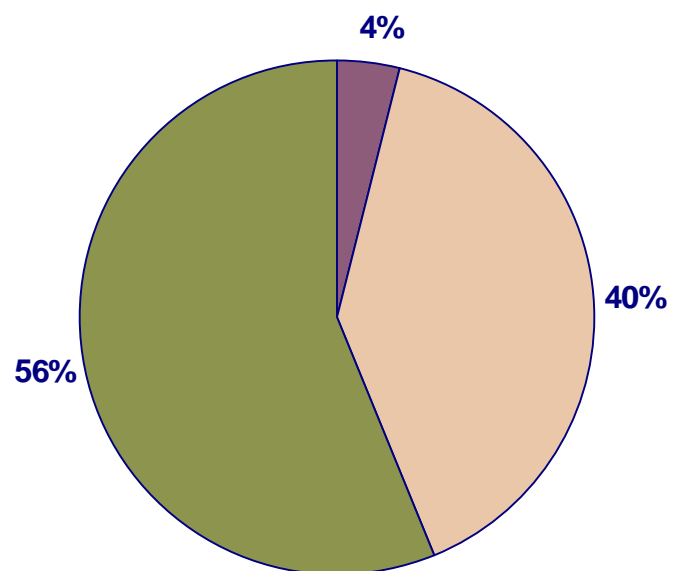


Structure of the Economy

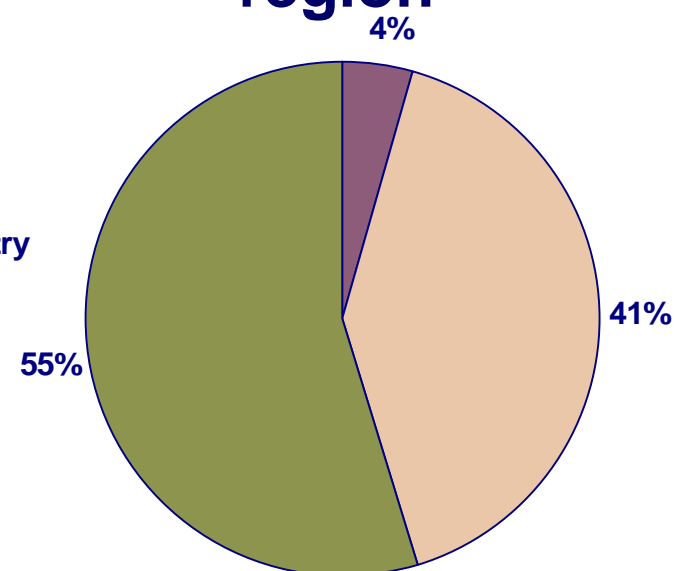
By number of employees in sectors



Czech Republic



Hradec Králové region



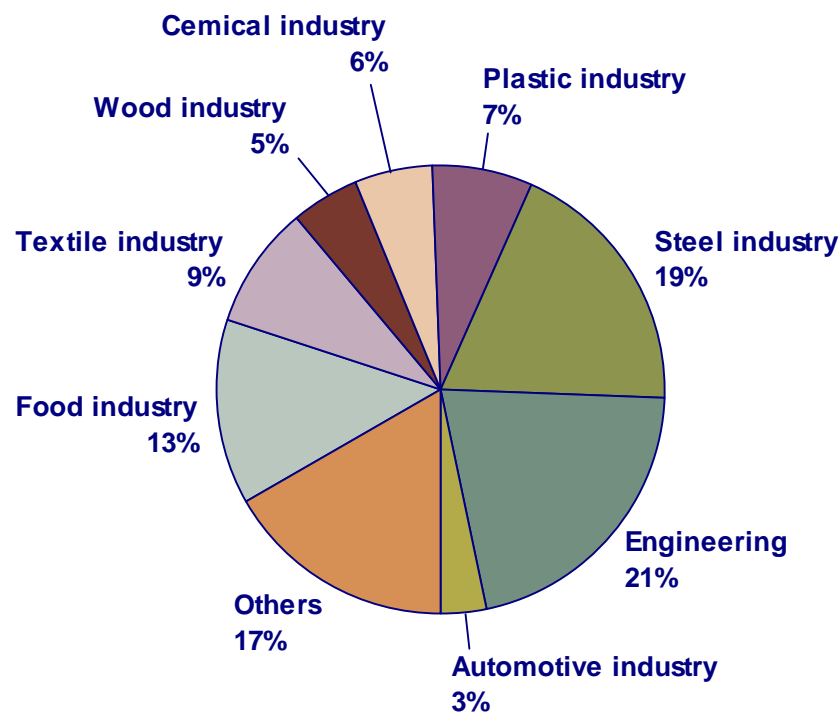
Source: Czech Statistical Office, Q3 2006

Manufacturing & Services

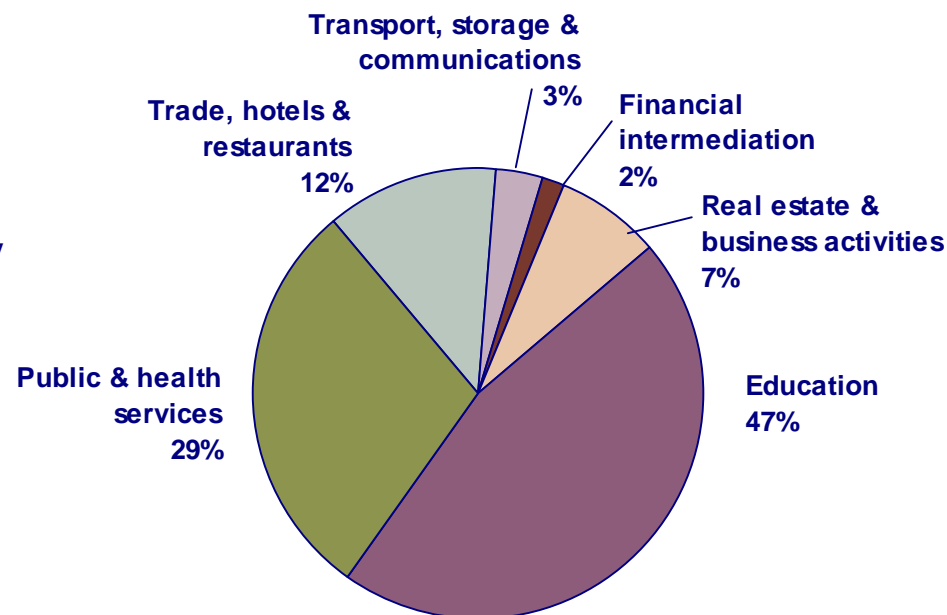
By number of employees in the sectors*



Manufacturing



Services



Source: Czech Statistical Office, Q1 – 3 2006

* only economic entities with over 20 employees included

Successful industries in the Region

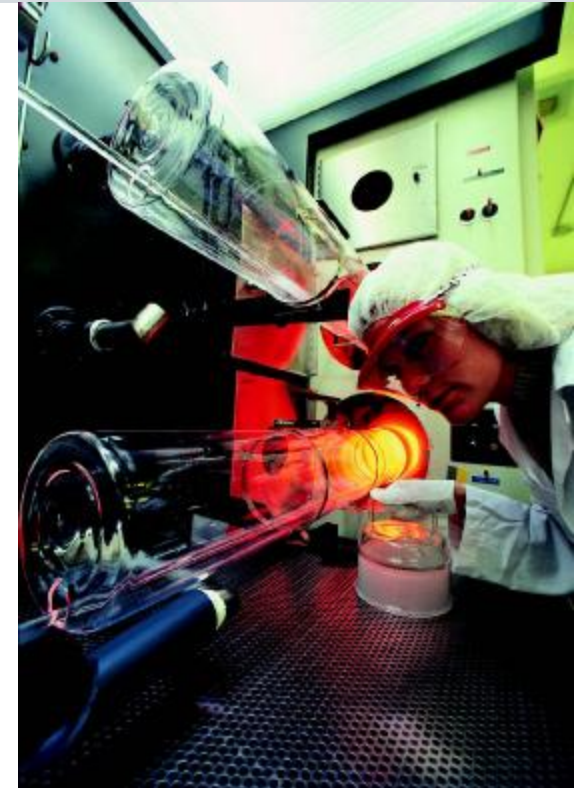


- **TEXTILES**
- **ENGINEERING**
- **ELECTRICAL ENGINEERING**
- **ICT SERVICES**
- **AUTOMOTIVE**
- **PHARMACEUTICALS, MEDICAL DEVICES**
- **CONSTRUCTION**
- **PRINTING**
- **MUSICAL INSTRUMENTS**



Clusters

- Established packaging cluster OMNIPACK and Czech stone cluster
- In mapping phase: ICT, Medicine and Pharmacy
- Potential in measuring and control technology
- Participation in clusters from other regions: CLUTEX - technical fabrics cluster (Liberecký region), PLASTICOR - technical plastics cluster (Pardubický region)



Major Foreign Investors

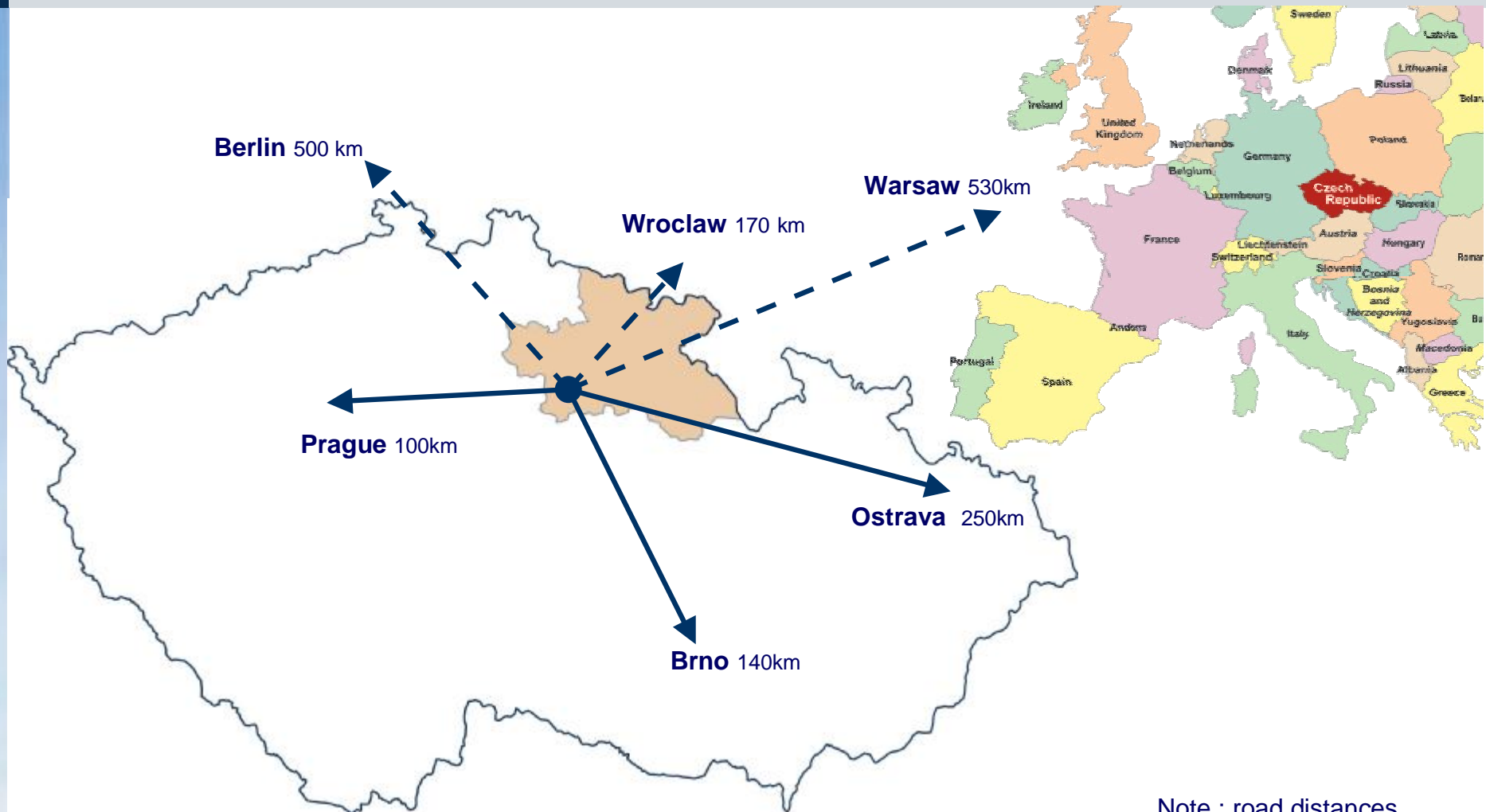
Selected companies in the region



Name of company	Country of origin	Sector	Location
AEG Components	Germany	Electronics	Jičín
Arrow International	USA	Medical devices	Hradec Králové
Continental Teves	Germany	Automotive industry	Jičín
JUTA	Czech Republic	Other	Dvůr Králové, Jaroměř
Karsit	Czech Republic	Automotive industry	Jaroměř
Kimberly Clark	USA	Other	Jaroměř
Ronal	Switzerland	Automotive industry	Jičín
Orsil	Austria	Construction materials	Rychnov nad Kněžnou
SIEMENS AKTIEN GESELLSCHAFT	Germany	Electronics	Trutnov - Volanov
VOLKSWAGEN	Germany	Automotive industry	Kvasiny

Source : CzechInvest 2007

Location

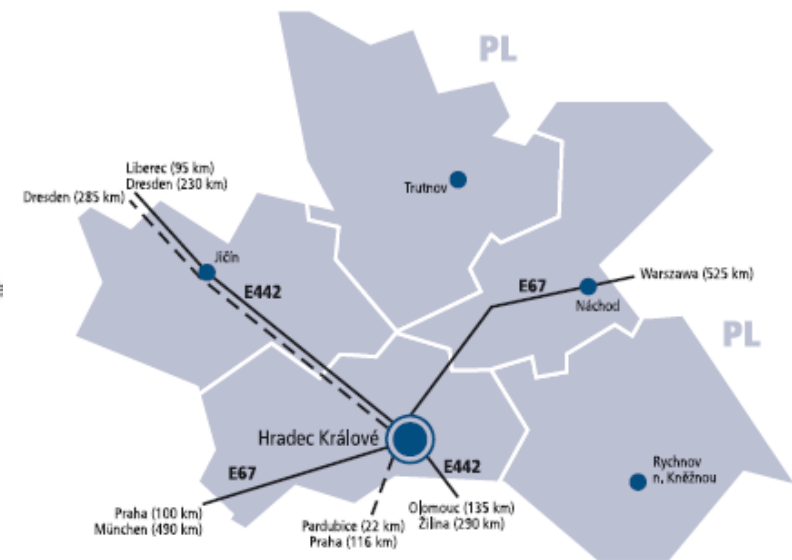


Note : road distances

Transport

Road and motorway network

Highway	D11	Prague – Hradec Králové
	E442 – I35	(Poland) - Liberec – Hradec Králové – Olomouc - (Slovakia)
Main roads	E67 (D11) – I33	Prague – Hradec Králové – Náchod (Poland)
	E67 – I11	Hradec Králové – Ostrava (Slovakia)



Source: Road and Motorway Directorate of the Czech Republic, 2007

Transport

International airports and railroads



**International
railways**

Prague – Hradec Králové – Náchod – (Poland)
Pardubice – Hradec Králové – Turnov – Liberec – (Germany)

Airport

Prague – Ruzyně 130 km from Hradec Králové



Source : CzechInvest 2007

Education I

-- UNIVERSITY OF HRADEC KRÁLOVÉ

- 25 accredited study programmes and 88 accredited study disciplines
- Rector: Doc. RNDr. Jaroslava Mikulecká, CSc.
- Faculty of Education (4,498 students, 739 graduates)
- Faculty of Informatics and Management (1,986 students, 343 graduates)
- Faculty of Humanities (453 students)
- R&D: E-learning, knowledge management, research into history of the region, didactics of natural science, etc.
- www.uhk.cz



Education II

-- CHARLES UNIVERSITY, PRAGUE

-- Faculty of Medicine

- 1,690 students, 212 graduates (2005)
- Dean: Prof. MUDr. Vladimír Palička, CSc.
- General Medicine, Dentistry (Mgr.), Nursing (Bc.)
- www.lfhk.cuni.cz

-- Faculty of Pharmacy

- 1,494 students, 174 graduates (2005)
- Dean: Doc. PharmDr. Alexandr Hrabálek, CSc.
- Pharmacognosy, Pharmaceutical Chemistry, Drug Control, Pharmacology, Pharmaceutical Technology and Social Pharmacy
- www.faf.cuni.cz

Education III



- **UNIVERSITY OF DEFENSE, BRNO**

- **Faculty of Military Medicine**

- 198 students, 30 graduates (2005)

- Dean: COL prof. MUDr. Roman PRYMULA, CSc., Ph.D.

- Military general medicine, Stomatology, Pharmacy, Administration and Management (Bc.)

- www.pmfhk.cz

Education IV

- **TECHNICAL HIGHER SCHOOLS (3)**

- 302 students, 66 graduates

- **SECONDARY SCHOOLS**

- 41 in technical fields: 9,894 students, 2,642 graduates

- 14 ICT: 3,207 students, 817 graduates

- **UNIVERSITY OF PARDUBICE (20 km)**

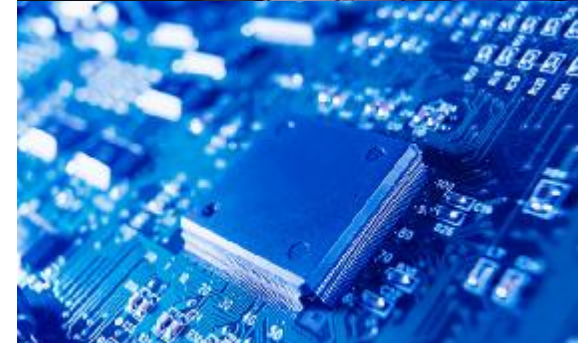
- **TECHNICAL UNIVERSITY OF LIBEREC (100 km)**

- **OTHER PRAGUE UNIVERSITIES(100 km)**

Strong Medical Environment



- Faculty of Medicine and Faculty of Pharmacy of the Charles University, Prague
- Faculty of Military Medicine of the University of Defence, Brno
- Research centres: Centre for New Antivirals and Antineoplastics; Research and Development Centre
- Hradec Králové University Hospital is the biggest employer in the region



TECHNOLOGY CENTRE Hradec Králové o.p.s.



- Completion planned for May 2008
- Business incubator, science & technology park and centre for technology transfer
- Space available: 3000 m² on three floors
- Capacity for 30 companies and 150 employees
- Situated at Hradec Kralové's airport
- Focused on ICT, medicine and pharmacy
- www.tchk.cz, tchk@tchk.cz



Investment Opportunities

-- Industrial properties

- Establishment of industrial zones:
Kvasiny-Solnice, Hradec Králové, Police nad Metují, Nový Bydžov, Jičín
- Study of brownfields (244 sites mapped in the Hradec Králové region)
- Study of development sites near the new D11 highway
- Densely populated area – HK –
Pardubice (industrial zone Opatovice nad Labem)



Industrial Zone Nový Bydžov

- 20 hectares
- The highest unemployment in the Hradec Králové region (above 10%)
- Average wages are the lowest in the region
- 15 km from the D11 highway



Study of Brownfields

- 244 sites mapped in the Hradec Králové region
- Catalogue sheets made for 10 important sites
- (e.g. Jaroměř – Josefov barracks, Maršov industrial estate, Nové Město nad Metují barracks, Třebechovice pod Orebem factory yard)



Quality of Life

- Hradec Králové named one the country's best places to live – MF DNES 2004 (Czech Press)
- An overwhelming choice of cultural events – Philharmonic Orchestra, The Drak Puppet Theatre, international jazz festival, etc.
- Sporting opportunities – wintersports (Krkonoše Mountains, Orlice Mountains), golf, cycling, climbing, etc.



Summary

Why invest in the Hradec Králové Region?



- **Favourable location:** a number of cultural and sporting opportunities
- **Good logistical accessibility:** good access to Poland and Prague
- **Available skilled workforce:** six faculties of three universities, eleven higher vocational schools, more than one hundred secondary schools
- **Industrial tradition:** textiles, automotive, engineering, musical instruments, chemicals
- **Prepared industrial sites**



Thank You for Your Attention

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CzechInvest, the Investment and Business Development Agency, is an agency of the Ministry of Industry & Trade of the Czech Republic