



HOW TO SURVIVE THE 2nd YEAR OF THE CRISIS

Investment and Business Development Agency CzechInvest, in cooperation with PricewaterhouseCoopers Česká republika, s.r.o., would like to take this opportunity to invite you to a seminar on the topic

How to survive the 2nd year of the crisis

The seminar is intended for managers of companies operating in the Czech manufacturing sector.

- **Date:** Wednesday, 23 September 2009, 9:00 am – 1:00 pm
- **Place:** CKD Technology Innovation Centre, Klečákova 5/347, Prague 9

Seminar Programme:

- 8:30 **Registration of participants**
- 9:00 **Welcome address**
Alexandra Rudyšarová, CEO, CzechInvest
- 9:20 **Expected economic situation and recommended measures**
 - Top ten recommendation for managing the crisis
 - Examples of crisis management
 - Possible future scenariosPetr Smutný, Business Consulting Partner, PricewaterhouseCoopers
- 10:20 **Coffee break**
- 10:30 **Tax aspects of anti-crisis measures**
 - Optimisation of transfer prices
 - Alternative means of company financingDavid Borkovec, Director of Tax and Legal Services, PricewaterhouseCoopers
- 11:30 **Discussion**
- 12:00 **Buffet lunch**

The seminar is free of charge.
The seminar will be held in the Czech language.

If you are interested in attending the seminar, please confirm your attendance by 15 September 2009 at the following contact:

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