



CZECHINVEST
Agentura pro podporu podnikání a investic

WE INFORM, WE ADVISE, WE HELP

**THE INVESTMENT
AND BUSINESS
DEVELOPMENT AGENCY**

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RECORD

Number of investment projects 350

Received applications for investment incentives 48

01

FOREWORD

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**THE YEAR 2012 WAS MARKED BY
CZECHINVEST'S 20TH ANNIVERSARY, MAJOR
CHANGES AND RECORD NUMBERS**

FOREWORD



Dear Readers,

You have surely noticed that the traditional opening phrase, “you are holding the Annual Report of CzechInvest”, is now a thing of the past, unless you have printed it out yourself. For CzechInvest, 2012 was a year marked by numerous changes and the Annual Report is no exception. We are saving forests and we are striving, as they say, to keep up with the times. I hope that you will positively welcome this change, just as Czech businesspeople have recognised that they can obtain aid from the Operational Programme Enterprise and Industry without binders full of the various papers that they would have to submit to CzechInvest.

The year 2012 was exceptional for CzechInvest. The agency celebrated the twentieth anniversary of its establishment, which expressed in figures means the mediation of more than 2,000 investment projects in the total value of CZK 741 billion and 241,000 new jobs, as well as CZK 80 billion disbursed to Czech businesses from EU funds. Conversely, it was also necessary to deal with problems that cast a negative light on the agency. However, CzechInvest’s management was very rapidly stabilised and the agency continued to provide all services, whose quality was not affected by events within the

agency. In the following pages you can see for yourself how CzechInvest did last year.

Here I would at least like to mention the record number of investment projects that CzechInvest mediated in 2012. The agency also received a record number of applications for investment incentives, which was due in large part to the amendment of the Investment Incentives Act which we helped to push through. Furthermore, you can see, for example, how many projects of Czech companies received aid from the Operational Programme Enterprise and Innovation (OPEI). It can be stated without exaggeration that OPEI ranks among the most successful European aid programmes in the Czech Republic, which of course pleases us immensely.

Last year also gave rise to the plan to merge CzechInvest and CzechTrade. This is logical, as most major investors with which CzechInvest cooperates also rank among the biggest exporters. Therefore, we have begun to reinforce our regional offices, to which you can now turn also with regard to export-related issues. Our objective is to optimise services for businesses in the areas of export, investment incentives and innovation under one roof. This is our challenge for 2013.

I wish you a pleasant reading experience.

Petr Očko

Director, EU Funds Section, Ministry of Industry and Trade, Acting CEO, CzechInvest,
August 2012 - August 2013

THE WORLD'S BEST INVESTMENT-AGENCY WEBSITES

1st place ABA-Invest in Austria

2nd place CzechInvest

3rd place Austrade (Australia)

02

ABOUT CZECHINVEST

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**CZECHINVEST'S WEBSITE PLACED SECOND
AMONG THE WORLD'S BEST INVESTMENT-
AGENCY WEBSITES ("TOP TEN WORLD SITES")**

ABOUT CZECHINVEST

MAIN ACTIVITIES

CzechInvest is a state contributory agency subordinate to the Ministry of Industry and Trade. The agency offers foreign investors and domestic businesses a broad range of free services through which it supports the competitiveness of the Czech economy and helps to create a favourable business environment for the inflow of foreign investments to the Czech Republic. CzechInvest offers incoming foreign investors aftercare services and strives to maximally satisfy demand for business properties. It is also the only organisation that may exclusively submit applications for investment incentives to the governing bodies. The agency generally strives to constantly increase the competitiveness of the Czech economy and supports small and medium-sized enterprises, innovation and development of business infrastructure. Furthermore, it supports Czech firms which are interested in becoming involved in the supply chains of multinational companies and carries out activities connected with the preparation, registration and administration of projects supported with funding from the European Union and from the state budget.

The key areas for CzechInvest are primarily applied research and development, innovation, IT and software development, business support services, life sciences, clean technologies, electrical engineering and electronics, precision engineering, nanotechnology, aviation, aerospace and the automotive industry.

The agency also has regional offices located in all thirteen regional capitals of the Czech Republic which carry out all activities provided by CzechInvest within the regions.



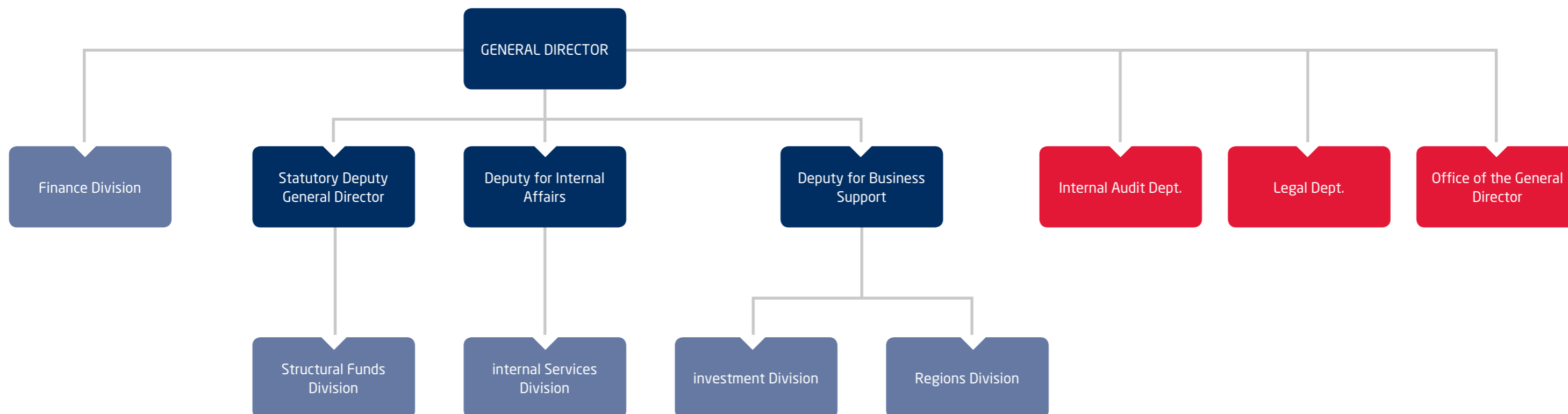
ABOUT CZECHINVEST

Information pursuant to Act No. 106/1999 Coll., on Free Access to Information

2012	
Submitted requests for information:	8
Provision of information:	3
Deferred requests for information:	2
Partial provision of information:	1
Rejected requests for information:	2

No complaints or appeals were submitted.

ORGANIZATION CHART



ABOUT CZECHINVEST

ACHIEVED
EDUCATION OF OUR
EMPLOYEES

■ Full secondary	6.67%
■ Full secondary professional	12.00%
■ Higher professional	7.11%
■ University	74.22%



PERSONNEL INFORMATION - NUMBER OF EMPLOYEES

Breakdown of employees by age and gender as of 31 December 2012

Age	Male	Female	Total	%
up to 20	0	0	0	0
21-30	34	98	132	58.67
31-40	29	27	56	24.89
41-50	4	11	15	6.67
51-60 years	6	7	13	5.78
61 and above	7	2	9	4.00
Total	80	145	225	
%	35.56	64.44	100	100

Breakdown of employees by educational attainment and gender as of 31 December 2012

	Male	Female	Total	%
Elementary	0	0	0	0
Vocational	0	0	0	0
Secondary professional	0	0	0	0
Full secondary	4	11	15	6.67
Full secondary professional	3	24	27	12.00
Higher professional	6	10	16	7.11
University	67	100	167	74.22
Total	80	145	225	100

ABOUT CZECHINVEST

Summary data on creation and termination of employment relationships in 2012

	Number
Entries	28
Exits	41

Duration of employment relationships as of 31 December 2012

	Number	%
Up to 5 years	191	84.89
6-10 years	22	9.78
11-15 years	7	3.11
16-20 years	5	2.22
More than 20 years	0	0
Total	225	100



**TOTAL COSTS
(IN CZK '000)****2012****352,484****2011****382,741****03**

ECONOMICS

Development of costs 12

**THE AGENCY'S MANAGEMENT OF FINANCIAL
RESOURCES FOR 2012 ENDED WITH A PROFIT
OF CZK 3,968,557**

ECONOMICS

DEVELOPMENT OF OVERALL COSTS, 2006-2012 IN CZK '000



The agency's management of financial resources in 2012 ended with an improved result consisting in a profit of CZK 3,968,557.

In 2012 CzechInvest accomplished the tasks entrusted to it in the full extent. In addition to administration of the Operational Programme Enterprise and Innovation (OPEI) and Operational Programme Human Resources and Employment (OPHRE) - EDUCA, the agency was also involved in numerous other projects (OPEI - CzechAccelerator, OPEI SA - CzechEkoSystem, OPHRE - Effective Financing of CzechInvest, Effective Management of CzechInvest and Improved Performance of the State Administration in the Area of Industry and Support for Exports, ClusterCOOP, Centramo and SPINNET)

DEVELOPMENT OF COSTS

Year-on-year decline of costs from 2011 to 2012 amounted to nearly 8%. This reduction of costs was due to several reasons, one of which was the reduction of the operating contribution by CZK 8,000,000 through a budgetary measure involving financial resources that were blocked in accordance with Government Decree No. 178 of 21 March 2012. Savings were achieved also as a result of restructuring CzechInvest's network of foreign offices on the basis of Ministry of Industry and Trade Decree Measure No. 5/2012. A substantial decrease in costs compared with 2011 also occurred in the area of implementation of the Programme to Support Business Properties and Infrastructure, and in the area of the Improved Performance of the State Administration project within OPHRE.

Development of overall costs, 2006-2012

Year	Actual costs CZK '000	Cost growth		Development in %	
		Year-on-year CZK '000	From initial year CZK '000	Year-on-year %	From initial year %
2006	436,218				100
2007	372,243	-63,975	-63,975	-14.7	85.3
2008	383,199	10,956	-53,019	2.9	87.8
2009	383,317	118	-52,901	0.031	87.9
2010	341,858	-41,459	-94,360	-10.8	78.4
2011	382,741	40,883	-53,477	12.0	87.7
2012	352,484	-30,257	-83,734	-7.9	80.8

ECONOMICS

Structure and year-on-year development of costs

Line	Item	Actual figures in CZK '000		Structure in %		Development in %	Difference
		2011	2012	2011	2012		
501	Materials consumption	9,477	6,169	2.5	1.8	65.1	-3,308
502	Energy consumption	3,387	4,189	0.9	1.2	123.7	802
511	Repairs and maintenance	3,927	2,914	1.0	0.8	74.2	-1,013
512	Travel costs	19,732	14,834	5.2	4.2	75.2	-4,898
513	Representation costs	1,518	1,709	0.4	0.5	112.6	192
518	Other services	140,208	107,909	36.6	30.6	77.0	-32,299
521	Wage and salary costs	90,970	93,064	23.8	26.4	102.3	2,094
524	Statutory social-security insurance	30,857	31,144	8.1	8.8	100.9	286
527	Statutory social-security costs	892	897	0.2	0.3	100.5	5
528	Other social-security costs ¹⁾	307	0	0.1	0.0	0.0	-307
538	Other taxes and fees	0	62	0.0	0.0		62
548	Creation of funds	0	233	0.0	0.1		233
549	Other operating costs	2,383	2,111	0.6	0.6	88.6	-272
551	Depreciations of fixed assets	75,852	84,688	19.8	24.0	111.6	8,836
553	Residual price of sold fixed assets	0	214	0.0	0.1		214
555	Creation and settlement of reserves	3,000	1,438	0.8	0.4	47.9	-1,562
557	Costs of written-off receivables	0	1	0.0	0.0		1
558	Costs from minor fixed assets	0	580	0.0	0.2		580

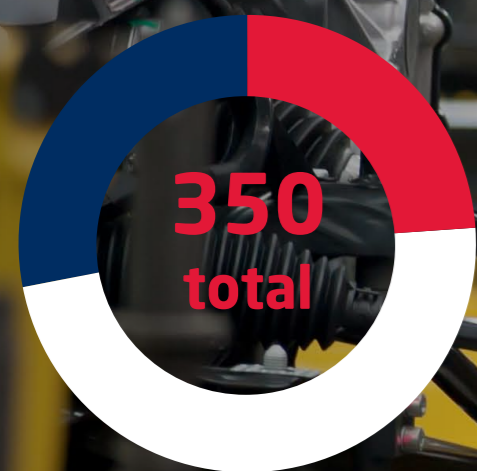
¹⁾ Line 528 in 2011 – Other social-security costs – changed in 2012 to 521 040 – Wage compensation for period of temporary incapacity to work.

ECONOMICS

Structure and year-on-year development of costs

Line	Item	Actual figures in CZK '000		Structure in %		Development in %	Difference
		2011	2012	2011	2012		
562	Interest	0,003	0,045	0.0	0.0	1,784.6	0,043
563	Exchange rate-losses	230	329	0.1	0.1	143.0	99
	Total costs	382,741	352,484	100	100	92.1	-30,257
645	Revenues from sales of long-term intangible assets	0	0	0.0	0.0	0.0	0
646	Revenues from sales of long-term tangible assets	170	233	0.0	0.1	136.9	63
648	Utilisation of funds	60,068	5,833	15.5	1.6	9.7	-54,234
649	Other operating revenues	2,876	-1,480	0.7	-0.4	-51.4	-4,356
662	Interest	39	41	0.0	0.0	103.5	1
663	Exchange-rate profits	1,119	411	0.3	0.1	36.7	-708
664	Revenues from revaluation by the actual value	0	214	0.0	0.1		214
671	Revenues of central budgets from transfers	324,043	351,201	83.4	98.5	108.4	27,158
	Total revenues	388,316	356,453	100	100	91.8	-31,863

NUMBER OF MEDIATED
INVESTMENT PROJECTS



- 56 manufacturing projects
- 158 projects involving business support services
- 136 technology centres

CZECHINVEST MEDIATED A RECORD 350
INVESTMENT PROJECTS IN 2012

NUMBER OF MEDIATED INVESTMENT PROJECTS

SINCE 2012 CZECHINVEST HAS BEEN RECORDING TWO TYPES OF STATISTICS, THEREBY SEPARATING PROJECTS DRAWING AID FROM EU FUNDS AND DIRECT FOREIGN AND DOMESTIC INVESTMENTS. FURTHERMORE, INVESTMENT PROJECTS ARE NEWLY DIVIDED INTO NEWLY INCOMING PROJECTS, I.E. THOSE THAT HAVE BEEN ATTRACTED TO THE COUNTRY FROM ABROAD, AND EXPANSIONS OF COMPANIES ALREADY ESTABLISHED IN THE CZECH REPUBLIC. IN ADDITION, THE ORIGIN OF INVESTMENTS IS ALSO TAKEN INTO CONSIDERATION, WHEREAS THE SEAT OF THE PARENT COMPANY IS NOW THE DECIDING FACTOR RATHER THAN THE LOCATION OF THE INVESTMENT (THE CZECH REPUBLIC IN THE CASE OF EXPANSIONS), AS FUNDING FOR EXPANSIONS COMES FROM ABROAD IN THE ABSOLUTE MAJORITY OF CASES.

Development of investment projects mediated in the period 1993-2012

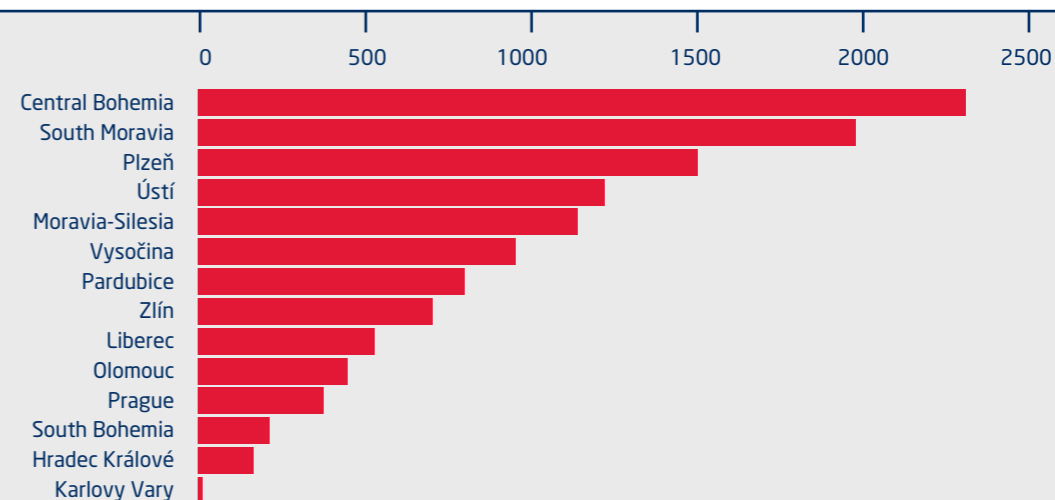
Year	Number of projects	Total investment (CZK mil.)	Total investment (USD mil.)	Jobs
1993	2	361.39	12.50	570
1994	7	2,131.99	71.00	1,392
1995	6	2,260.10	80.90	1,243
1996	5	5,216.76	196.20	1,865
1997	5	1,624.00	59.39	872
1998	16	28,621.17	850.65	4,164
1999	23	15,259.34	525.73	5,576
2000	58	94,164.97	2,623.03	19,947
2001	55	54,690.05	1,459.80	13,179
2002	57	61,714.92	1,748.94	15,862
2003	65	35,850.80	1,185.35	12,218
2004	138	55,595.14	2,187.14	21,948
2005	153	77,470.00	3,299.78	21,998
2006	176	114,617.00	4,710.67	34,824
2007	196	70,954.00	3,532.23	30,598
2008	208	27,859.64	1,666.88	14,315
2009	186	16,888.91	875.87	5,769
2010	209	16,247.87	822.70	9,423
2011	233	33,665.83	1,895.07	12,617
2012	350	26,077.10	1,323.54	12,326
Total	2,148	741,270.96	29,127.37	240,706

Top 10 investors by investment amount in 2012

Investor	Sector	Investment amount (CZK mil.)	Jobs	Region	Location
Automotive Lighting s.r.o.	Vehicle manufacturing	2,360.00	312	Vysočina	Střítež, Pávov
Mondi Štětí White Paper a.s.	Vehicle manufacturing	1,788.50	74	Ústí	Štětí
TŘINECKÉ ŽELEZÁRNY, a.s.	Mechanical engineering	670.00	55	Moravia-Silesia	Třinec
Faurecia Exhaust Systems, s.r.o.	Vehicle manufacturing	663.25	587	Central Bohemia	Plazy, Bezděčín, Kosmonosy
Toray Textiles Central Europe, s.r.o.	Other	628.00	50	Olomouc	Prostějov
Dura Automotive CZ, k.s.	Vehicle manufacturing	540.32	80	South Bohemia	Blatná
Drylock Technologies s.r.o.	Other	501.50	135	Liberec	Hrádek nad Nisou
CROMODORA WHEELS s.r.o.	Vehicle manufacturing	400.00	40	Moravia-Silesia	Mošnov
Fischer automotive systems s.r.o.	Vehicle manufacturing	312.16	150	South Moravia	Ivanovice na Hané
Ljunghall s.r.o.	Metallurgy and metalworking	286.73	105	Central Bohemia	Čáslav

NUMBER OF MEDIATED INVESTMENT PROJECTS

NUMBER OF JOBS
CREATED BY
INVESTMENT PROJECTS
IN REGION TOTAL



Number of investment projects in total mediated in 2012 in regions

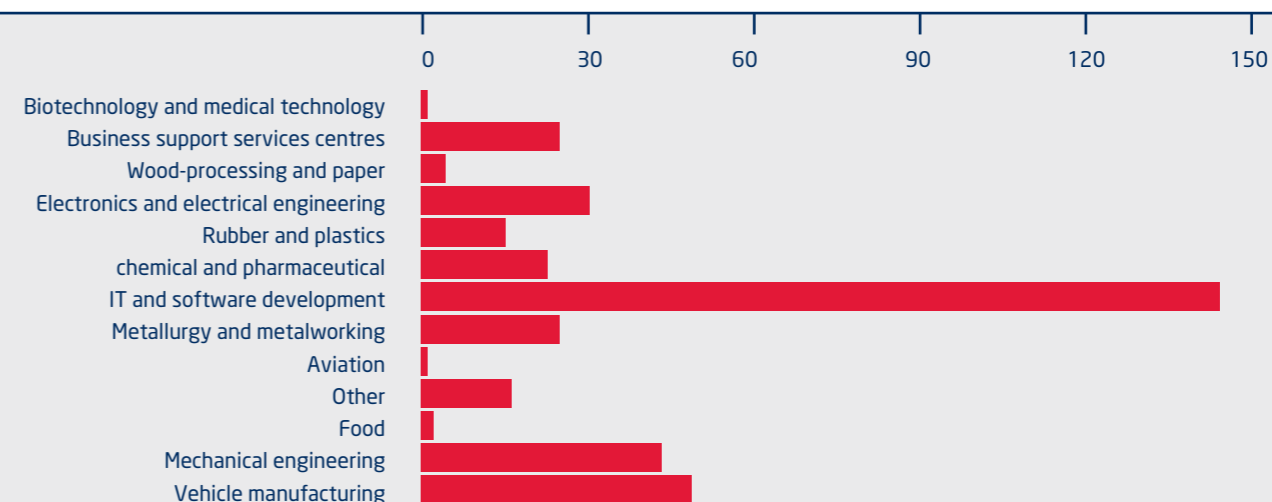
Region	Number of projects	Investment amount (CZK mil.)	Investment amount (USD mil.)	Jobs
South Moravia	79	1,578.65	80.35	1,971
Central Bohemia	62	3,636.31	184.69	2,302
Moravia-Silesia	44	2,652.82	135.06	1,139
Ústí	30	2,935.42	148.83	1,218
Zlín	25	2,354.26	119.10	702
Pardubice	19	855.09	43.55	798
Olomouc	17	1,474.35	74.99	448
Plzeň	17	1,327.52	67.78	1,499
Vysočina	15	4,336.53	219.36	953
South Bohemia	11.5	800.59	40.76	213
Hradec Králové	11	2,723.56	137.88	166
Liberec	10.5	1,194.04	60.62	530
Prague	7	195.21	9.90	376
Karlovy Vary	2	12.74	0.66	12
Total	350	26,077.10	1,323.54	12,326

Domestic and foreign direct investment statistics in regions

Region	Number of projects	Volume of Investment (mln. CZK)	Volume of Investment (mln. USD)	New created Jobs
Prague	7	195.21	9.90	376
South Bohemia	3	809.36	41.22	151
South Moravia	11	853.12	43.27	941
Hradec Králové	2	2,543.40	128.58	50
Liberec	4	845.97	42.88	356
Moravia-Silesia	10	2,100.25	106.73	732
Olomouc	5	1,275.72	64.76	354
Pardubice	6	429.97	21.74	576
Plzeň	4	673.29	34.14	1,187
Central Bohemia	8	2,207.26	111.67	1,462
Ústí nad Labem	13	2,749.71	139.38	1,001
Vysočina	3	3,972.60	200.84	732
Zlín	5	1,716.70	86.79	353
Total	81	20,372.56	1,031.90	8,271

NUMBER OF MEDIATED INVESTMENT PROJECTS

PROJECTS
BY SECTOR
TOTAL



Projects by sector 2012

Sector	Number	Investment (CZK mil.)	Investment (USD mil.)	Jobs
Biotechnology and medical technology	1	5.03	0.26	100
Business support services centres	23	255.97	13.03	2,013
Wood-processing and paper	4	2,068.32	104.74	105
Electronics and electrical engineering	28	1,790.73	91.74	1,599
Rubber and plastics	14	958.72	48.84	245
chemical and pharmaceutical	21	1,813.88	92.51	625
IT and software development	133	582.76	29.59	1,104
Metallurgy and metalworking	23	1,090.98	55.46	617
Aviation	1	17.62	0.91	30
Other	15	1,782.01	90.34	517
Food	2	432.42	22.14	71
Mechanical engineering	40	3,782.65	191.85	1,276
Vehicle manufacturing	45	11,496.02	582.13	4,024
Total	350	26,077.10	1,323.54	12,326

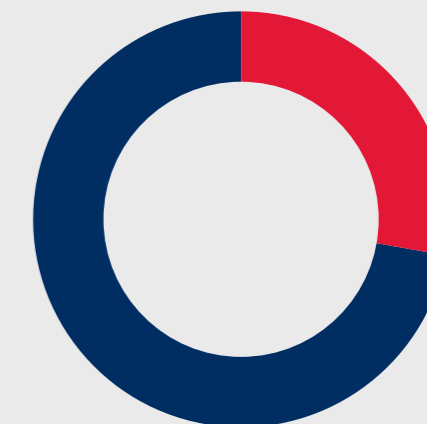
Domestic and foreign direct investment statistics by sectors

Sector	Number of projects	Volume of Investment (mln. CZK)	Volume of Investment (mln. USD)	New created Jobs
biotechnology, medical equipment	1	5.03	0.26	100
strategic services center	10	87.38	4.49	1,373
paper, wood processing	3	2,059.98	104.31	101
electronics, electrotechnics	5	779.92	39.71	1,177
plastics, rubber	6	847.35	43.15	179
chemistry, pharmacy	4	920.35	46.58	215
IT and software development	6	204.30	10.38	252
metal products	5	488.09	24.76	269
aircrafts	1	17.62	0.91	30
other	6	1,524.61	77.08	417
food processing	2	432.42	22.14	71
engineering	5	2,569.00	129.97	595
manufacture of motor vehicles	27	10,436.50	528.15	3,492
Total	81	20,372.552	1,031.90	8,271

NUMBER OF MEDIATED INVESTMENT PROJECTS

NEW INVESTMENT PROJECTS vs. EXPANSION

Expansion	72%
New investment projects	28%



Projects by type of activity 2012 in total

Type of Activity	Number of Projects	Volume of Investment (mln. CZK)	Volume of Investment (mln. USD)	New Created Jobs
MFG	56	1,8978.6894	961.0935726	5,689
SC	158	956.9953333	48.72052456	3,300
TC	136	6,141.414267	313.7235325	3,337
Total	350	26,077.10	1,323.54	12,326

SC Strategic Services
TC Technology Centre
MFG Manufacturing

Domestic and foreign direct investment statistics by type of activity

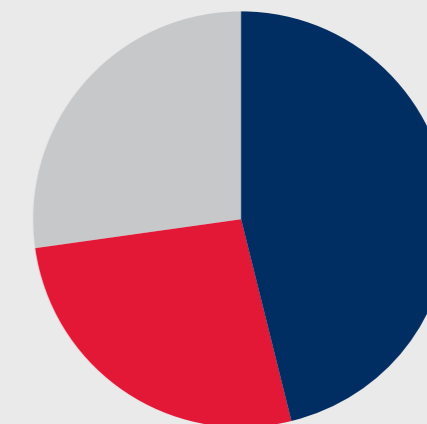
Type of Activity	Number of Projects	Volume of Investment (mln. CZK)	Volume of Investment (mln. USD)	New Created Jobs
MFG	56	18,978.69	961.09	5,689
SC	18	314.26	16.02	1,745
TC	7	1,079.60	54.78	837
Total	81	20,372.552	1,031.89	8,271

SC Strategic Services
TC Technology Centre
MFG Manufacturing

NUMBER OF MEDIATED INVESTMENT PROJECTS

NEW CREATED
JOBS BY TYPE
OF ACTIVITY 2012

■ MFG	5 689
■ SC	3 300
■ TC	3 337



Breakdown by country of origin, 2012

Country of origin	Number of firms	Investment amount (CZK mil.)	Investment amount (USD mil.)	Jobs
Czech Republic	318	22,946.20	1,164.48	8,171
Denmark	1	25.06	1.27	100
France	2	907.41	45.88	1,174
India	1	0.50	0.03	120
Italy	3	55.18	2.80	750
Japan	2	113.17	5.82	86
Korea	1	169.92	8.78	70
Luxemburg	1	37.76	1.95	50
Germany	9	1,233.24	62.47	800
Slovakia	1	10.07	0.52	56
United States	4	313.56	16.02	570
Spain	3	246.51	12.60	199
Sweden	1	10.00	0.51	50
Great Britain and Northern Ireland	3	8.52	0.43	130
Total	350	26,077.10	1,323.54	12,326

Domestic and foreign direct investment statistics - country of origin 2012

Country of origin	number of expansions
Netherlands	7
Czech republic	9
USA	8
Germany	10
Spain	2
Great Britain, Ireland	3
Italy	1
Japan	6
Belgium	1
Switzerland	4
Slovakia	1
France	1
Cyprus	1
South Korea	2
Norway	1
Sweden	1
Austria	1

Domestic and foreign direct investment statistics - country of origin 2012

Country of origin	number of new Projects
Czech Republic	3
Denmark	1
France	1
India	1
Italy	3
Japan	2
Luxembourg	1
Germany	5
Spain	1
Sweden	2
USA	1
Great Britain, Ireland	2

EU STRUCTURAL FUNDS

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CZECHINVEST BECAME THE IMPLEMENTATION BODY FOR EU STRUCTURAL FUNDS IN 2004. SINCE THEN, THE AGENCY HAS SUPPORTED MORE THAN 9,429 PROJECTS

AID

Programme	Number of supported projects
Phare 2003	90
Operational Programme Industry and Enterprise 2004-2006 (OPIE)	1,201
Operational Programme Enterprise and Innovation 2007-2013 (OPEI)	8,050
EDUCA Global Grant, Operational Programme Human Resources and Employment 2007-2012 (OPHRE)	287

EU STRUCTURAL FUNDS

OPERATIONAL PROGRAMME ENTERPRISE AND INNOVATION (OPEI)

The basic programme document of the Ministry of Industry and Trade for drawing financial resources from EU structural funds in the period 2007–2013 is the Operational Programme Enterprise and Innovation (OPEI), on the basis of which aid from EU structural funds is provided to Czech business entities during this programming period. OPEI is derived from the basic principles of the Lisbon Strategy, which is primarily oriented toward achieving higher economic growth and employment while respecting the principles of sustainable development.

OPEI is focused on increasing the competitiveness of the Czech Republic in the area of industry, supporting innovations, accelerated introduction of research and development results into the production process and commercialisation of research and development results. The programme supports the growth of the economy based on knowledge by using capacities for introducing new technologies and innovated products, including new information and communication technologies.

In accordance with the chosen strategy, aid provided within OPEI is focused on sectors which are, or have the potential to become, competitive on the European and global scale. Such competitiveness depends primarily on the use of new research and development findings, implementation of measures aimed at innovation, a high-quality workforce and a functioning network of services for businesses.

AID PROGRAMMES - OVERVIEW

Overall objective of OPEI	Specific objective of the priority axis	Priority axis	Area of support	Aid programme
By the end of the programming period, to increase the competitiveness of the Czech economy and to bring the innovation capabilities of the industrial and services sectors to the level of the leading industrial countries of Europe	Increase the motivation to start conducting business, intensify activities of small and medium-sized enterprises and create conditions for using new financial tools for starting business.	1. Establishment of companies	1.1 Support for start-up companies 1.2 Use of new financial tools	START JEREMIE
	Increase the competitiveness of companies by introducing new production technologies, intensify the development of information and communication technologies and services for business.	2. Company development	2.1 Banking tools to support SMEs 2.2 Support for new production technologies, ICT and selected business support services	PROGRESS GUARANTEE DEVELOPMENT ICT AND BUSINESS SUPPORT SERVICES ICT IN COMPANIES
	Increase the efficiency of using energy in industry and the use of renewable and secondary energy sources (excl. support for incinerators)	3. Efficient energy	3.1 Energy savings and renewable sources of energy	ECO-ENERGY
	Strengthen the innovation activities of companies (introduction of innovative technologies, products and services)	4. Innovation	4.1 Increase the innovation capabilities of companies 4.2 Capacities for industrial research and development	INNOVATION POTENTIAL
	Stimulate cooperation between industry and entities in the area of research and development, improve the infrastructure of industrial research, technological development and innovation, improve the use of human potential in industry and improve the business infrastructure.	5. Environment for business and innovation	5.1 Cooperation platforms 5.2 Infrastructure for human-resources development 5.3 Infrastructure for business	COOPERATION PROSPERITY TRAINING CENTRES PROPERTIES
	Intensify the development of consulting and information services for business	6. Services for business development	6.1 Support for consulting services 6.2 Support for marketing services	CONSULTING MARKETING
	Create institutional, technical and administrative conditions for implementation of the operational programme	7. Technical assistance	7.1 Technical assistance in administration and implementation of OPEI 7.2 Other technical assistance	

Note: The programmes shown in red are administered outside CzechInvest

EU STRUCTURAL FUNDS

OPEI STATISTICS FOR 2012

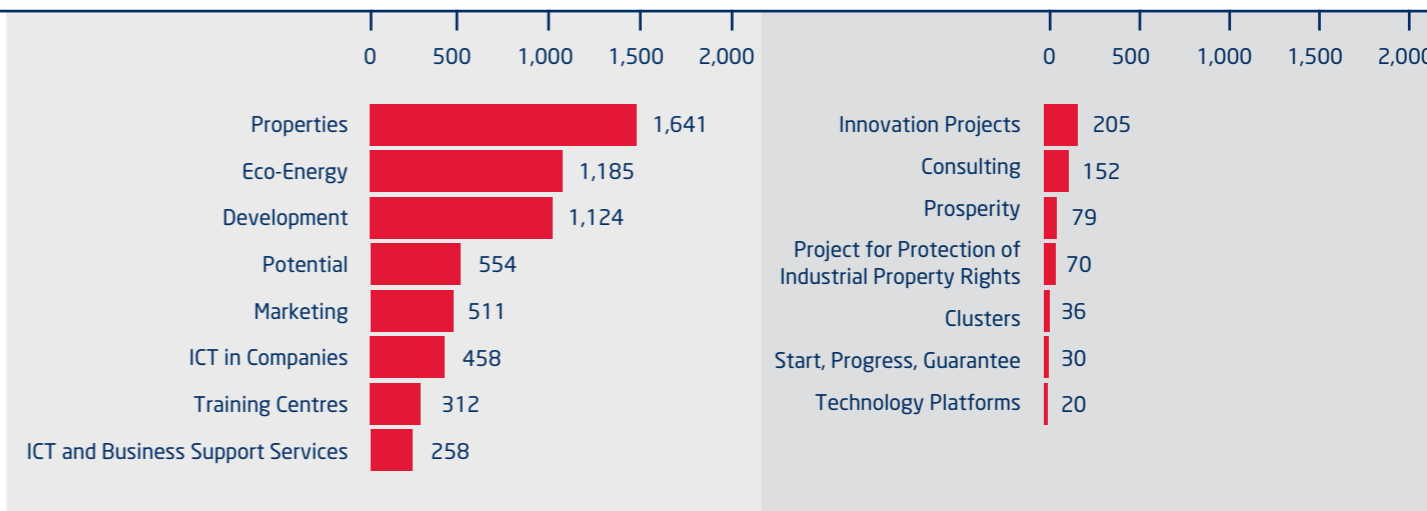
Programme	Submitted Registration Applications		Submitted Full Applications		Disbursed to users' accounts		
	Number	Amount in CZK	Number	Amount in CZK	Number of projects	Number of payment applications	Amount in CZK
ICT IN COMPANIES	394	985,932,000	327	769,060,000	294	372	536,179,118
ICT AND BUSINESS SUPPORT SERVICES	0	0	184	2,274,554,000	96	325	1,019,669,528
DEVELOPMENT	1,170	6,113,632,000	988	5,092,783,000	284	395	1,976,713,714
ECO-ENERGY	1,058	5,559,116,000	717	3,368,503,000	223	315	2,325,647,580
INNOVATION PROJECTS	0	0	285	7,342,350,000	155	247	2,354,010,345
PROJECT FOR PROTECTION OF INDUSTRIAL PROPERTY RIGHTS	120	12,793,000	83	22,265,000	56	59	3,166,733
POTENTIAL	519	9,034,246,000	364	5,943,708,000	59	137	912,075,746
PROSPERITY	0	0	75	7,317,958,000	17	51	919,361,941
CLUSTERS	43	1,119,116,000	33	964,766,000	5	36	158,906,036
TECHNOLOGY PLATFORMS	25	110,618,000	22	96,623,000	0	29	22,739,799
TRAINING CENTRES	0	0	81	886,836,000	104	171	789,785,350
PROPERTIES	657	5,391,041,000	306	2,395,841,000	202	392	2,909,981,787
CONSULTING	0	0	0	0	75	75	16,628,102
MARKETING	298	320,426,833	278	293,267,833	191	191	119,979,396
Total	4,284	28,646,920,833	3,745	36,769,459,833	1,761	2,795	14,064,845,175

Total OPEI data

	Number of applications	Amount in CZK
Submitted Registration Applications	4,284	28,646,920,833
Submitted Full Applications	3,745	36,769,459,833
Decisions to grant aid	1,616	17,170,762,757
Disbursed to applicants' accounts	2,795	14,064,845,175

EU STRUCTURAL FUNDS

NUMBER OF ENQUIRIES
PERTAINING TO
INDIVIDUAL OPEI AID
PROGRAMMES IN 2012



GREEN LINE

Under the auspices of the Ministry of Industry and Trade, CzechInvest operates a toll-free information line at telephone number 800 800 777, via which enquiries regarding the Operational Programme Enterprise and Innovation are handled on business days from 9:00 a.m. to 1:00 p.m. A group of structural-funds analysts provides applicants with expert answers to questions in the area of business support, informs them about aid programmes which they can use for their business projects and resolves problems that applicants encounter when submitting applications and in the course of project implementation. The information line is available from everywhere in the Czech Republic and calls to this number are free of charge from both fixed lines and mobile telephones.

A total of 11,400 enquiries relating mainly to the Operational Programme Enterprise and Innovation were handled via the Green Information Line in 2012. Even though the number of calls declined slightly in comparison with previous years, there was strong interest among clients in the services of the Green Information Line in 2012. The largest number of telephone calls was recorded predominantly in the first half of the year, when most calls for submission of applications were issued.

The subjects of enquiries were primarily connected with open programmes. Many enquiries pertained to programmes in which the receipt of Registration Applications and Full Applications was ongoing or in which the upcoming opening of a call was planned. Generally, however, a large number of enquiries were related to programmes which had not yet been opened, but were interesting for applicants due to their content and what they would support. Applicants were informed of when a new call would be issued and what the conditions such call would be.

Applicants use the toll-free information line both to find out basic information about the operational programme and to resolve specific problems that they have with their projects.

In 2012 callers most frequently asked how to work correctly with the eAccount online application for submitting projects and, with the analysts' assistance, resolved methodological issues concerning their projects. A common topic was the correct procedure for selecting suppliers, where an error can result in rejection or non-payment of an entire procurement order. Applicants were also informed of the procedure for submitting payment applications and final disbursement of aid.

With regard to grant titles, the largest number of enquiries in 2012 concerned the newly opened call of the Development Programme (issued on 28 March 2012),

The most frequent subjects of enquiry in 2012

Subject	Number of enquiries
eACCOUNT Payment Applications (700), Monitoring (347), Registration Applications and Full Applications (705)	2,177
METHODOLOGY (publicity rules, supplier selection rules (1,103), project staging rules, SMEs, de minimis aid, other)	1,734
PROPERTIES PROGRAMME	1,641
ECO-ENERGY PROGRAMME	1,185
DEVELOPMENT PROGRAMME	1,124
GENERAL ENQUIRIES PERTAINING TO OPEI	659

* Payment Application

** Registration Application and Full Application

Properties Programme (issued on 28 March 2012) and the Eco-Energy Programme (issued on 2 May 2012). These programmes were opened for receipt of applications for a limited time of one to two weeks and received strong interest from businesses. Green Information Line analysts assisted applicants with submitting applications and helped them throughout the process.

EU STRUCTURAL FUNDS

EDUCA GLOBAL GRANT

EDUCA Global Grant is implemented within the Operational Programme Human Resources and Employment (OPHRE), which is financed from the European Social Fund. The main objective of support from EDUCA Global Grant is to contribute to increasing the competitiveness of business entities in selected economic areas by raising the level of qualifications, professional skills and knowledge of both employees and employers. EDUCA Global Grant is focused primarily on specific education (i.e. qualifications which are non-transferable or which are transferable only in a limited extent to other companies and sectors). Supported activities include particularly professional and vocational training of employees and employers, formulation of company training programmes for employees and preparation of company instructors. Other activities of a general character, such as training in the areas of soft skills, language instruction and IT skills, commercially available accounting and company information systems, etc. can also be supported. However, the costs of these activities may not exceed 20% of the budget. Eligible costs include especially personnel costs of the implementation team, purchase of facilities and equipment, purchase of services and direct aid for employees (wages, travel costs, dining costs, accommodation). Aid can be drawn either within the de minimis regime or in the form of a block exemption,

whereas 100% of eligible costs can be claimed within the de minimis regime, while within a block exemption aid depends on the size of the enterprise (25% to 45%).

The first two calls were concluded in 2009 and 2010. A total of 294 project applications were supported in the total amount of CZK 1,070.5 million.

The third call of EDUCA Global Grant was issued in 2012. A total of 386 project applications in the total amount of CZK 1,164.23 million were received within this call. All projects were evaluated with respect to formality and acceptability, and 245 projects were transferred to external evaluators for objective assessment.

In 2013, objective assessment will be completed and evaluation committees will issue decisions on the provision of aid. In the event that not all of the funding is allocated, a fourth call of EDUCA Global Grant will be issued.

Within the first and second calls of EDUCA Global grant (calls no. 39 and 60) in 2012, 506 payment applications in the total amount of CZK 435.5 million were submitted.

Overview of received and supported project applications within EDUCA Global Grant

Programme	Number of received project applications	Amount	Number of supported project applications	Amount
EDUCA Global Grant	1,195	CZK 4,184,861,707.96	294	CZK 1,070,573,905
Call I	347	CZK 986,131,715.87	105	CZK 295,115,136
Call II	462	CZK 2,034,499,419.78	189	CZK 775,458,769
Call III	386	CZK 1,164,230,572.31	not determined	not determined

REGIONS DIVISION

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THREE REGIONS WITH THE LARGEST
NUMBER OF MEDIATED PROJECTS

South Moravia	79
Central Bohemia	62
Moravia-Silesia	44

IN 2012 THE AGENCY MEDIATED THE
LARGEST NUMBER OF JOBS IN THE CENTRAL
BOHEMIA REGION. THE LARGEST VOLUME OF
INVESTMENTS WAS IN THE VYSOČINA REGION



REGIONS DIVISION

The Regions Division encompasses two departments whose activities are applied mostly in the particular regions with all of their specifics. Both departments are fully oriented toward clients and their work consists in direct contact with regional partners and clients of CzechInvest

REGIONAL OFFICES DEPARTMENT

The regional offices conduct all activities provided by CzechInvest within the regions of the Czech Republic.

In 2012 the priority focus of the network of regional offices was consulting for all phases of implementation of programmes co-financed from the European Union budget and other aid programmes whose implementation falls within the competency of CzechInvest. The department concurrently provided Aftercare services. The regional offices were involved in investment projects. Within individual regions, inspections of structures registered in the brownfields database and property database were carried out, and seminars and other activities relating to CzechInvest's PR were conducted.

The regional offices were established as strong partners whose services, know-how and unique knowledge system are used by significant regional structures in formulating concepts and strategic objectives or regional development.

Number of consultations conducted in the area of structural funds:

- OPEI - 348 consultations
- OPEI - 22,892 general consultations
- OPEI - 15,592 expert consultations pertaining to aid programmes

The most frequent subjects of consultation were the Properties, Eco-Energy, Development and Potential aid programmes.

Number of consultations conducted in the area of investment support.

A total of 1,664 expert consultations were provided primarily for existing investors that are planning to expand their business activities in the Czech Republic. In the area of Aftercare, the regional offices provided services to 381 regionally significant companies. The greatest number of services were provided to companies in the Ústí, Plzeň and Olomouc regions.



CZECHINVEST IN REGIONS



REGIONS DIVISIONS

For support of the business environment, 204 professional seminars and workshops were conducted. Marketing activities of the regional offices were expanded in 2012 to other areas covering CzechInvest's activities beyond the regular seminars for applicants for aid from OPEI. Within new activities in 2012, Financial Forums and regional HR Clubs were launched, and a series of seminars on the issue of intellectual property were held.

An important activity of CzechInvest's regional offices was active involvement in projects with nationwide significance and projects of regional partners, primarily cooperation on municipal projects of regional development, involvement in working groups for support of the business environment, and participation in development projects in cooperation with universities.

Issuance of certificates for electronic signatures, which aid applicants did not use to a great extent (7%), was terminated in the first quarter of 2012. A total of 995 electronic signatures were administrated in 2012.

DEPARTMENT OF REGIONAL PROJECTS DEPARTMENT

This department's main task for 2012, ensuing from the National Brownfield Regeneration Strategy, was to ensure a suitable environment for the rapid and effective implementation of regeneration projects and to create and administer the National Brownfields Database. Twenty offers containing 49 brownfields were formulated in 2012. The National Brownfields Database currently contains 2,608 records. In the course of 2012 the Department of Regional Project Formulation carried out a complete inventory of brownfields in six regions. One of the results of this inventory is the number of publicly available records in the brownfields database (448), which is an increase of 86 records compared with 2011. A total of 421 new records were entered into the non-public part of the database.



INVESTMENT INCENTIVES

	Number of received investment plans (projects) 2009-2012	Investment (CZK billion) 2009-2012	Number of jobs 2009-2012
1. 1. - 11. 7. 2012	7	1	267
12. 7. - 31. 12. 2012	41	19	5,205

07

2012

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THE AMENDMENT TO THE INVESTMENT INCENTIVES ACT SPURRED AN INFLOW OF INVESTMENT PROJECTS

MAJOR EVENTS OF 2012

AMENDMENT TO THE INVESTMENT INCENTIVES ACT

July 2012

Both newly incoming and existing investors in the manufacturing industry, business support services and technology centres can receive income-tax relief for a period of ten years. They can also receive job creation grants, training and retraining, and obtain an investment incentive in the form of the transfer of land and related infrastructure for a favourable price.



URBIS INVEST AND IEF

April and September 2012

Participation in the investment-opportunities trade fair and in the International Engineering Fair, including organisation of the Czech-Indian Investment and Technology Seminar.



INVESTOR AND BUSINESS PROPERTY OF THE PAST TWENTY YEARS

November 2012

Presentation of the 2011 Investor and Business Property of the Year awards and recognition of the Investor and Business Property of the Past Twenty Years.

The competition featured seven categories. Škoda Auto was named Investor of the Past Twenty Years.



BUSINESS PROJECT OF THE YEAR

December 2012

Presentation of awards for the best business projects financed from the Operational Programme Enterprise and Innovation in 2011.

The competition categories were derived from eight selected areas of the Operational Programme Enterprise and Innovation.



PROJECTS OF THE YEAR 2012

CZECHACCELERATOR 2011-2014

2012 - issuance of Call III., IV. and V.

This project's objective consists in the growth of small and medium-sized technology companies in foreign markets. It is intended for young firms from the Czech Republic that want to develop their business plans, seek business partners and test themselves by working in global technology incubators. CzechAccelerator helps participants to gain management experience, advises them on the commercialisation of their products and enhances their knowledge of marketing so that they can best apply their business plans in practice. Part of the provided consulting comprises support in the process of obtaining financing via business angels and venture capital.

CZECHEKOSYSTEM

2012 - issuance of Call I

The main task of this project is to provide start-up businesses through the provision of consulting services and coaching. The project also involves preparation of firms for potential capital entry, particularly in the form of seed capital. The CzechEkoSystem project makes a full range of consulting services available to small and medium-sized enterprises with low financial participation (only 20% of costs). The provided service includes coaching, which is conducted by a professionally competent coach. The total aid amount available within CzechEkoSystem ranges from CZK 200,000 to CZK 3 million per participant/project.

CZECHLINK

Project involving capital participation

The CzechLink project is intended for Czech companies that are seeking a strategic or investment partner. The project supports the acquisition of existing companies and the establishment of joint-venture partnerships. The main objective of the CzechLink project is to facilitate contact between Czech companies and foreign investors, strengthen business entities in terms of capital and to increase the inflow of foreign investments to the Czech Republic.

GESHER/MOST

2012 - issuance of Call IV

GESHER/MOST is a programme of international cooperation between the Czech Republic and Israel. It is aimed at Czech companies of all sizes which cooperate with an Israeli partner on projects involving applied research and experimental development. Public research institutes can also participate in the programme in cooperation with a private firm.

PROGRAMME TO SUPPORT INTERNATIONAL TECHNOLOGICAL COOPERATION

2012 - issuance of Call I

This programme is focused on support and enhancement of cooperation between Czech technology firms of all sizes and foreign partners from countries outside the EU. Their joint projects should lead to the introduction or distribution of technologically advanced products or processes, including development of software and applications.

CZECH TECHNOLOGY DAYS

Year 2012 - five stops in foreign countries

Czech Technology Days were organised as bilateral international conferences from 2005 to 2012. These events were held a total of 32 times in 22 countries, including five times in 2012, and gained international recognition, achieving second place in the European Prize for Economic Benefit competition and representing the Czech Republic in the European round of the European Enterprise Awards 2010 competition organised by the European Commission. Czech Technology Days offered an overview of Czech research and development entities and the Czech government's programmes in this area. They also provided information on major accomplishments and contributed to the exchange of important information pertaining to forecasted trends and priorities.

LOOKING BACK ON
20 YEARS

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LAST YEAR CZECHINVEST CELEBRATED THE
20TH ANNIVERSARY OF ITS ESTABLISHMENT

TWENTY YEARS OF CZECHINVEST IN FIGURES:

	Number of projects	Total investment (CZK mil.)	Total investment (USD mil.)	Jobs
Total	2,148	741,270.96	29,127.37	240,706

LOOKING BACK ON 20 YEARS OF CZECHINVEST (EVENTS, STATISTICS)

Investment projects mediated by CzechInvest, 1992-2012

Approved projects, total	2,148
Volume of pledged investments	CZK 741,271,000,000
Number of pledged new, long-term jobs	240,706

The most attractive investment sectors

Largest number of investment projects

IT and software development	446
Vehicle manufacturing	358
Mechanical engineering	285

Greatest volume of investments

Vehicle manufacturing	CZK 306,434,000,000
Electrical engineering and electronics	CZK 79,380,000,000
Mechanical engineering	CZK 62,377,000,000

Largest number of jobs created

Vehicle manufacturing	79,426
Electrical engineering and electronics	51,897
Mechanical engineering	22,201

The most active foreign investors

Germany	259 projects (12%)	CZK 172,234,000,000
United States	155 projects (7%)	CZK 58,660,000,000
Japan	102 projects (5%)	CZK 98,175,000,000

The most attractive regions

Largest number of investment projects

South Moravia	399
Central Bohemia	299
Moravia-Silesia	287

Greatest volume of investments

Central Bohemia	CZK 141,908,000,000
Ústí	CZK 125,956,000,000
Moravia-Silesia	CZK 105,521,000,000

Largest number of jobs created

Central Bohemia	39,785
South Moravia	33,834
Ústí	31,962

LOOKING BACK ON 20 YEARS OF CZECHINVEST (EVENTS, STATISTICS)

“Prehistory”

1 October 1990	establishment of the Federal Foreign Investment Agency
1992/1993	dissolution of the Czech and Slovak Federal Republic
1 November 1992	establishment of CzechInvest

Major awards

European Investment Promotion Agency of the Year 2000, 2001
100 Admired Firms in the Czech Republic, 1st place in “Activity in the Areas of Property, Services for Companies”, 1st place in the Prague region, 2004
Zlatý středník: The best company on-line presentation, 2009
World Bank: The world’s best investment-agency websites, 2009
Czech 100 Best, category Ingenuity – Commitment – Export – Profit, 2011
Award for Social Responsibility 2011

Aid

In 2004 CzechInvest began to operate as the implementation body for EU Structural Funds.

Phare Programme 2003	90 supported projects	CZK 457 million
Operational Programme Industry and Enterprise 2004-2006 (OPIE)	1,201 supported projects	CZK 7,993,595,300
Operational Programme Enterprise and Innovation 2007-2013 (OPEI)	8,050 supported projects	CZK 68,035,695,708
EDUCA Global Grant, Operational Programme Human Resources and Employment 2007-2012 (OPHRE)	287 supported projects	CZK 1,047,542,288

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