

ICT and Business Support Services – Annex No 5
Selection criteria

SUPPORTED ACTIVITY: Creation of new IS/ICT solutions and applications

BASIC DATA

Registration number:	
Applicant:	
Name of project:	
Place for implementation of project (NUTS II):	
Required amount (subsidy):	CZK _____

Methodology for awarding points

The selection criteria are divided into six basic parts:

- A Exclusion criteria
- B Economic evaluation of applicant
- C Benefits and relevance of project
- D Experience and expert conditions of applicant
- E Readiness of applicant
- F Technical solution of the project and its sustainability

Every part is then subdivided.

If the project submitted by an applicant for a subsidy gains at least one negative value in part A, the project will be excluded from the further evaluation as unacceptable.

Parts B to F carry points - the allocated number of points may vary within the specified range of points according to the evaluation of the external evaluator (EE) or project manager (PM). Each part contains space for a commentary on the points evaluation, which is an integral part of the project evaluation by the EE or PM. The space for commentary can be expanded as needs be.

The sum of points for parts B to F is the total points evaluation of the project. A project may gain a maximum of 100 points.

The minimum number of points needed to fulfil the criteria of the Programme and for approval of the project is 50 points.
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Not satisfying the criteria of the Programme constitutes a reason for the non-approval of a request for the provision of a subsidy.

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A Exclusion criteria – filled in by mediating entity (agency CzechInvest)	YES/NO	Source of information
<p>1. The content of the project, its aims and eligible costs are in compliance with the main parameters of the Programme or sub-activity pursuant to article 2.1 a). Outputs of the project are not expressed in the forbidden branches defined in the Programme.</p> <p><i>Commentary:</i> <i>The subject of evaluation is the compliance of the submitted project with the basic parameters of the programme, i.e., in particular the meeting of the goal of supported activity – generation of new IS/ICT solutions and applications.</i></p>		<p>Registration Application</p> <p>Full Application</p> <p>Business plan (BP)</p>
<p>2. The required level of investment into tangible and intangible fixed assets which serve exclusively for the purposes of ascertaining the activities of the project is a minimum of CZK 1 million for small enterprises, CZK 2 million for medium-sized enterprises and CZK 5 million the case of large enterprises.</p> <p><i>Commentary:</i> <i>For the purposes of minimum investment, investments into tangible and intangible fixed assets means the acquisition of tangible and intangible fixed assets, rent paid on tangible fixed assets hired in the form of financial leasing and the purchase price during the subsequent purchase of this asset and technical appreciation of tangible and intangible fixed assets owned by the Beneficiary and assets rented, this being with the assumption that the technical appreciation is paid for by the lessee and this lessee is authorised to depreciate it on the basis of a written contract pursuant to Act No 586/1992 Coll., concerning, income tax, as subsequently amended.</i> <i>The definition of minimum required investment pursuant to the aforementioned definition is broader than the requirements imposed on eligible costs (selected items of eligible costs can thus be a part thereof).</i></p>		<p>Registration Application</p> <p>BP</p>
<p>3. During the implementation of the project, the Beneficiary of a subsidy creates and staffs a minimum number of new professional positions depending on the size of the enterprise, which is five positions for a small enterprise, seven for a medium enterprise, and twelve for a large enterprise (counted according to the number of full-time positions):</p> <p><i>Commentary:</i> <i>These are professional positions created in direct relation to the project and staffed by employees whose job description corresponds with the subject of solution of the project.</i></p>		<p>Registration Application</p> <p>BP</p>

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<p>4.</p>	<p>The financial health of the applicant expressed in rating value is equal to or better than C+.</p> <p>Evaluates the mediating entity on the basis of the rating result; in the case of evaluation worse than C+ the project is excluded.</p> <p><i>Commentary:</i> <i>If, on the date of submission of the Registration Application, the applicant has been engaged in business for a period of less than two closed accounting periods, the rating will be processed based on two years' financial data of the entity/entities exercising a combined controlling interest in the Applicant. In the case of foreign entities, the Applicant shall submit a rating for the foreign entity/entities exercising a combined controlling interest in the Applicant; such rating is to be performed by an external rating agency, whereas this rating must be performed on the evaluation scale according to Moody's or Standard & Poor's. In the case that the rating is performed for several enterprises which have a combined controlling interest in the applicant, each of these enterprises must obtain at least the minimum required rating evaluation.</i> <i>If the applicant is not capable of supplying two-year financial statements for itself or its parent company, and thus it is not possible to calculate the rating, its application shall be invalid.</i></p>		<p>Data from accounting records documented during the submission of the Registration Application</p>
<p>5.</p>	<p>The project has a positive or neutral impact on the environment and the health of people.</p> <p><i>Commentary:</i> <i>From the project proposal it must be evident that the project has a positive or at least neutral impact on the environment and the health of people.</i></p>		<p>Full Application BP</p>
<p>6.</p>	<p>The project respects the fundamentals of equal opportunities.</p> <p><i>Commentary:</i> <i>From the project proposal it must be evident that opportunities are offered to all groups of inhabitants who meet the required qualification requirements.</i></p>		<p>Full Application BP</p>
<p>In the case of exclusion of the project, in this place the mediating entity gives a proper justification. In the case of exclusion as a result of non-compliance with criterion 4, the expert evaluation by a financial analyst of the mediating entity (the agency CzechInvest) will be used to support this.</p>			

B	Economic evaluation of applicant – filled in by mediating entity (the agency CzechInvest)	Number of points	Source of information												
1.	<p>Evaluation of financial and non-financial health (rating)</p> <table border="1" data-bbox="236 371 1098 566"> <thead> <tr> <th>Rating score</th> <th>Points</th> </tr> </thead> <tbody> <tr> <td>A</td> <td>4</td> </tr> <tr> <td>B+</td> <td>3</td> </tr> <tr> <td>B</td> <td>2</td> </tr> <tr> <td>B-</td> <td>1</td> </tr> <tr> <td>C+</td> <td>0</td> </tr> </tbody> </table> <p><i>Commentary:</i> The applicant's rating contains an evaluation of the applicant as of the date of submission of the application on the basis of its history (last two consecutive concluded accounting periods pursuant to tax return) and current quarter. It is conceived in such a way as to reflect the financial and non-financial situation of the applicant in the monitored period.</p>	Rating score	Points	A	4	B+	3	B	2	B-	1	C+	0	/4	Financial statements (FS)
Rating score	Points														
A	4														
B+	3														
B	2														
B-	1														
C+	0														
2.	<p>Economic and financial evaluation of feasibility of the project</p> <table border="1" data-bbox="236 853 1098 949"> <tbody> <tr> <td>Feasible without reservations</td> <td>6 points</td> </tr> <tr> <td>Feasible with reservations</td> <td>3 points</td> </tr> <tr> <td>Feasible with difficulty</td> <td>0 points</td> </tr> </tbody> </table> <p><i>Commentary:</i> The financial evaluation of the feasibility of the project focuses directly on the project and its feasibility, primarily from the aspect of the realistic use of own resources (including loans) for financing of the project. It evaluates whether the costs for the submitted project are based on realistic foundations (generation of operational cash flow).</p>	Feasible without reservations	6 points	Feasible with reservations	3 points	Feasible with difficulty	0 points	/6	Financial plan of the project (FPP)						
Feasible without reservations	6 points														
Feasible with reservations	3 points														
Feasible with difficulty	0 points														
3.	<p>Evaluation of relations of applicant to other economically linked subjects</p> <table border="1" data-bbox="236 1267 1098 1397"> <thead> <tr> <th>Relations of applicant</th> <th>Points</th> </tr> </thead> <tbody> <tr> <td>Complies without reservations</td> <td>2</td> </tr> <tr> <td>Complies with reservations</td> <td>1</td> </tr> <tr> <td>Does not comply</td> <td>0</td> </tr> </tbody> </table> <p><i>Commentary:</i> This is an evaluation of subjects of an economically linked group (parent companies, subsidiaries and other subjects) and their links to problem subjects in a group (negative information of the type bankruptcy, liquidation, distraintment, debtors) and the seriousness of these incidences.</p>	Relations of applicant	Points	Complies without reservations	2	Complies with reservations	1	Does not comply	0	/2	FS Full Application BP				
Relations of applicant	Points														
Complies without reservations	2														
Complies with reservations	1														
Does not comply	0														
B	Total points	/12													

Summarised commentary for part B

The evaluator here in great detail justifies its evaluation of the criteria. It will give special attention to cases where it evaluates some of the criteria with an extremely high or low number of points.

C Benefits and relevance of the project (filled in by PM)	Number of points	Source of information										
<p>1. Number of newly generated jobs</p> <p>For every increase in the number of jobs by 25% above the required minimum, the Beneficiary gains 1 point, but a maximum of 4 points.</p> <p><i>Commentary:</i> <i>During the implementation of the project, the Beneficiary has a duty to generate the designated minimum number of new jobs according to its size and the supported activity and to staff them with employees who perform professional activities (for example, programmers, project managers, managers of programming teams etc..)</i></p>	/4	Registration Application BP										
<p>2. The project will be implemented in a region with focussed state aid</p> <table border="1" data-bbox="240 748 1106 815"> <tr> <td style="text-align: center;">yes</td> <td style="text-align: center;">2 points</td> </tr> <tr> <td style="text-align: center;">no</td> <td style="text-align: center;">0 points</td> </tr> </table> <p><i>Commentary:</i> <i>The aim of prioritising depressed regions is to use the Programme to encourage economic development in those areas which need it most (a list of these regions is given in an addendum to this document).</i></p>	yes	2 points	no	0 points	/2	Registration Application BP						
yes	2 points											
no	0 points											
<p>3. Size of enterprise</p> <table border="1" data-bbox="240 1032 1106 1227"> <tr> <td>small and minor enterprises (pursuant to definition of SME)</td> <td style="text-align: center;">4 points</td> </tr> <tr> <td>medium enterprises (pursuant to definition of SME)</td> <td style="text-align: center;">3 points</td> </tr> <tr> <td>enterprises with number of employees $\geq 250 < 500$</td> <td style="text-align: center;">2 points</td> </tr> <tr> <td>enterprises with number of employees $\geq 500 < 1000$</td> <td style="text-align: center;">1 point</td> </tr> <tr> <td>enterprises with number of employees ≥ 1000</td> <td style="text-align: center;">0 points</td> </tr> </table> <p><i>Commentary:</i> <i>The data is added together for linked enterprises in a group (pursuant to the procedure used for the designation of the SME); the state as of the date of acceptability of the project is decisive for the points evaluation.</i></p>	small and minor enterprises (pursuant to definition of SME)	4 points	medium enterprises (pursuant to definition of SME)	3 points	enterprises with number of employees $\geq 250 < 500$	2 points	enterprises with number of employees $\geq 500 < 1000$	1 point	enterprises with number of employees ≥ 1000	0 points	/4	Registration Application Full Application
small and minor enterprises (pursuant to definition of SME)	4 points											
medium enterprises (pursuant to definition of SME)	3 points											
enterprises with number of employees $\geq 250 < 500$	2 points											
enterprises with number of employees $\geq 500 < 1000$	1 point											
enterprises with number of employees ≥ 1000	0 points											
<p>4. Education structure of new employees</p> <p>Proportion of employees with university education in newly generated jobs.</p> <table border="1" data-bbox="240 1518 1106 1619"> <tr> <td>More than 50%</td> <td style="text-align: center;">4 points</td> </tr> <tr> <td>20 – 50%</td> <td style="text-align: center;">2 points</td> </tr> <tr> <td>Less than 20%</td> <td style="text-align: center;">0 points</td> </tr> </table> <p><i>Commentary:</i> <i>University education means successful graduation from at least bachelor study programme.</i></p>	More than 50%	4 points	20 – 50%	2 points	Less than 20%	0 points	/4	Full Application BP				
More than 50%	4 points											
20 – 50%	2 points											
Less than 20%	0 points											
<p>5. Impact of the project on the environment</p> <p>The project has a demonstrably positive impact on the environment (prioritising brownfield over greenfield by project, regeneration of space, cooperation with municipalities on ecologically beneficial projects, utilisation of ecological sources of energy, support for mass transport and other pro-ecological measures).</p> <p><i>Commentary:</i> <i>Increased support for projects with potentially positive environmental impact is in compliance with European and national priorities. The liquidation of brownfields has an analogous effect.</i></p>	/2	Full Application BP										

6.	<p>Cooperation with educational or scientific-research institutions</p> <p>For each form of cooperation planned in the project, the applicant will receive 1 point, but a maximum of 4 points; it automatically gets 1 point if at the moment of <i>submission of the application</i> it is already cooperating with schools (evaluation of retrospective cooperation). In the case of planned cooperation, the applicant must append to the full application a copy/copies of the cooperation contract/contracts with the relevant institutions.</p> <p><i>Commentary:</i> <i>Possible forms of cooperation (examples), for each of them one point is allocated (it is possible to allocate more points in the case of the multiple performance of any of the criteria):</i></p> <ul style="list-style-type: none"> - use (application) of results realised in schools; - allocation of bachelor, diploma, dissertation or other theses (in order to gain points for the performance of this criterion, at least 3 theses for students are required during the implementation of the project); - employment of students on short-term attachments/for temporary work/part time and full time (in order to gain points for the performance of this criterion, it is necessary to employ at least one student for a minimum period of six months during the implementation of the project); - provision of grant or other financial assistance to educational institution (of at least CZK 10,000); - training and other forms of cooperation. 	/4	Full Application BP												
7.	<p>How does the project proposal correspond with the aims of the ICT and Business Support Services programme?</p> <table border="1" data-bbox="240 1084 1102 1182"> <tr> <td>fully corresponds</td> <td>2 points</td> </tr> <tr> <td>corresponds with reservations</td> <td>1 point</td> </tr> <tr> <td>does not correspond</td> <td>0 points</td> </tr> </table> <p><i>Commentary:</i> <i>Creation of technical and economic preconditions for development of ICT sector, development of region and increase in its competitiveness, expansion in range of IT products and services, contribution to increased involvement of Czech economy in international trade exchange.</i></p>	fully corresponds	2 points	corresponds with reservations	1 point	does not correspond	0 points	/2	Full Application BP						
fully corresponds	2 points														
corresponds with reservations	1 point														
does not correspond	0 points														
8.	<p>Costs for improving qualifications of employees over the last two years (% of expended costs out of overall wage costs of the firm – average for two years)</p> <table border="1" data-bbox="240 1489 1102 1619"> <thead> <tr> <th>SME</th> <th>Large enterprises</th> <th>Points</th> </tr> </thead> <tbody> <tr> <td>more than 0.9%</td> <td>more than 1.5%</td> <td>2</td> </tr> <tr> <td>0.3 – 0.9%</td> <td>0.6 – 1.5%</td> <td>1</td> </tr> <tr> <td>less than 0.3%</td> <td>less than 0.6%</td> <td>0</td> </tr> </tbody> </table> <p><i>Commentary:</i> <i>The specified evaluation also applies to the parent company if a new legal entity is established for the purposes of support in the Czech Republic. If there are more parent companies with the same share, applicant will choose which of them will be used in evaluation procedure.</i></p>	SME	Large enterprises	Points	more than 0.9%	more than 1.5%	2	0.3 – 0.9%	0.6 – 1.5%	1	less than 0.3%	less than 0.6%	0	/2	Full Application BP
SME	Large enterprises	Points													
more than 0.9%	more than 1.5%	2													
0.3 – 0.9%	0.6 – 1.5%	1													
less than 0.3%	less than 0.6%	0													
C	Total points	/24													

Summarised commentary for part C

The evaluator here in great detail justifies its evaluation of the criteria from group C. It will give special attention to cases where it evaluates some of the criteria with an extremely high or low number of points.

D	Experience and professional preconditions of applicant (filled in by EE)	Number of points	Source of information										
1.	<p>Current experience in supported area</p> <table border="1" data-bbox="240 405 1102 808"> <tr> <td data-bbox="240 405 951 495">has worked in the field which the project focuses on for more than three years, this being the area which is the subject of the solution of the project</td> <td data-bbox="951 405 1102 495">4 points</td> </tr> <tr> <td data-bbox="240 495 951 584">has worked in the field for a maximum of three years, this being the area which is the subject of the solution of the project</td> <td data-bbox="951 495 1102 584">3 points</td> </tr> <tr> <td data-bbox="240 584 951 674">has worked in the field more than three years, but does not have experience with the activity which is the subject of the solution of the project</td> <td data-bbox="951 584 1102 674">2 points</td> </tr> <tr> <td data-bbox="240 674 951 763">has worked in the field for a maximum of three years and does not have experience with the activity which is the subject of the solution of the project</td> <td data-bbox="951 674 1102 763">1 point</td> </tr> <tr> <td data-bbox="240 763 951 808">does not work in the field which the project focuses on</td> <td data-bbox="951 763 1102 808">0 points</td> </tr> </table> <p data-bbox="240 824 740 857">+1 point: reference from abroad in IT area</p> <p data-bbox="240 875 1110 1025"><i>Commentary: The specified evaluation also applies to the parent company if a new legal entity is established for the purposes of support in the Czech Republic. If there are more parent companies with the same share, applicant will choose which of them will be used in evaluation procedure.</i></p>	has worked in the field which the project focuses on for more than three years, this being the area which is the subject of the solution of the project	4 points	has worked in the field for a maximum of three years, this being the area which is the subject of the solution of the project	3 points	has worked in the field more than three years, but does not have experience with the activity which is the subject of the solution of the project	2 points	has worked in the field for a maximum of three years and does not have experience with the activity which is the subject of the solution of the project	1 point	does not work in the field which the project focuses on	0 points	/5	Full Application BP
has worked in the field which the project focuses on for more than three years, this being the area which is the subject of the solution of the project	4 points												
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has worked in the field more than three years, but does not have experience with the activity which is the subject of the solution of the project	2 points												
has worked in the field for a maximum of three years and does not have experience with the activity which is the subject of the solution of the project	1 point												
does not work in the field which the project focuses on	0 points												
2.	<p>Business strategy, market knowledge</p> <p data-bbox="240 1093 1110 1149">The firm shows knowledge of the market, performs research, ascertains the needs of customers etc.</p> <p data-bbox="240 1167 1110 1592"><i>Commentary: The applicant documents that it is a firm which has incorporated basic principles of trading and the mechanisms corresponding thereto. It must be evident that the submitted project logically follows on from the development of the firm hitherto and the development intentions of the applicant. The facts given in the business intention should give clear (at a general level) information about the business strategy of the applicant, for example: how the firm provides trade activities (does it have its own sales network – it trades through representatives – it supplies exclusively to one customer), how it gets suggestions for innovations of products and processes (for example, from own traders, by contact with customers, it performs market research, ascertains client needs ...). It must be evident that the submitted project has support in these strategies.</i></p> <p data-bbox="240 1597 1110 1749"><i>For projects with an anticipated level of grant above CZK 12 million, the applicant will describe in detail not only the total entrepreneurial strategy, but will also give the principles of further significant company activities (sales, innovation of products and procedures, investment development etc.).</i></p>	/4	Full Application BP										

<p>3.</p>	<p>Ensuring innovation processes</p> <p>In the past the firm innovated its products, processes or services:</p> <table border="1" data-bbox="240 300 1102 465"> <tr> <td>by own solution or in cooperation with other research sites</td> <td>2 points</td> </tr> <tr> <td>through transfer of technology (by purchase of solution or purchase of licence)</td> <td>1 point</td> </tr> <tr> <td>not at all</td> <td>0 points</td> </tr> </table> <p><i>Commentary:</i> The specified evaluation also applies to the parent company if a new legal entity is established for the purposes of support in the Czech Republic. If there are more parent companies with the same share, applicant will choose which of them will be used in evaluation procedure.</p>	by own solution or in cooperation with other research sites	2 points	through transfer of technology (by purchase of solution or purchase of licence)	1 point	not at all	0 points	<p>/2</p>	<p>Full Application BP</p>				
by own solution or in cooperation with other research sites	2 points												
through transfer of technology (by purchase of solution or purchase of licence)	1 point												
not at all	0 points												
<p>4.</p>	<p>Perspective of the project from the aspect of the applicant</p> <p>How the project reacts to the current and future needs of the firm - the evaluator evaluates the need and seriousness of the project for the firm's future development.</p> <p><i>Commentary:</i> In this criterion the evaluator evaluates the summary impression from the extent to which the project is necessary and beneficial for the applicant.</p>	<p>/4</p>	<p>Full Application BP</p>										
<p>5.</p>	<p>Methodologies, standards and certifications used</p> <table border="1" data-bbox="240 965 1102 1518"> <tr> <td>At the time of the submission of the application, the applicant already has certificate/s (for example ISO 9001 – quality management, ISO 17099 - information safety management, Czech Made, is evaluated pursuant to EFQM - min. Level 2, National Award of Czech Republic for Quality and others) and also applies in practice the methodology/methodologies of project management, implementation etc.</td> <td>4 points</td> </tr> <tr> <td>The applicant uses in practice (document at least one case) the methodology/methodologies; this involves, for example, the methodology of project management, implementation methodology etc.</td> <td>3 points</td> </tr> <tr> <td>The applicant already has the specified certificates, but does not use any methodology/methodologies</td> <td>2 points</td> </tr> <tr> <td>Neither methodologies nor certificates are used, but they will be introduced in the course of project implementation</td> <td>1 point</td> </tr> <tr> <td>Neither methodologies nor certificates are used, and their introduction is not planned</td> <td>0 points</td> </tr> </table> <p>+ 1 point – in the past the applicant gained an award relating to the supported activity or is a member in an expert organisation</p> <p><i>Commentary:</i> The specified evaluation also applies to the parent company if a new legal entity is established for the purposes of support in the Czech Republic. If there are more parent companies with the same share, applicant will choose which of them will be used in evaluation procedure.</p>	At the time of the submission of the application, the applicant already has certificate/s (for example ISO 9001 – quality management, ISO 17099 - information safety management, Czech Made, is evaluated pursuant to EFQM - min. Level 2, National Award of Czech Republic for Quality and others) and also applies in practice the methodology/methodologies of project management, implementation etc.	4 points	The applicant uses in practice (document at least one case) the methodology/methodologies; this involves, for example, the methodology of project management, implementation methodology etc.	3 points	The applicant already has the specified certificates, but does not use any methodology/methodologies	2 points	Neither methodologies nor certificates are used, but they will be introduced in the course of project implementation	1 point	Neither methodologies nor certificates are used, and their introduction is not planned	0 points	<p>/5</p>	<p>Full Application BP</p>
At the time of the submission of the application, the applicant already has certificate/s (for example ISO 9001 – quality management, ISO 17099 - information safety management, Czech Made, is evaluated pursuant to EFQM - min. Level 2, National Award of Czech Republic for Quality and others) and also applies in practice the methodology/methodologies of project management, implementation etc.	4 points												
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Neither methodologies nor certificates are used, and their introduction is not planned	0 points												

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6.	Does the implementation of the project place demands on the further increase in qualifications or the requalification of employees?		/4	Full Application BP	
		Specific education above and beyond the framework of basic training (further professional education, training beyond the framework of the user level)			4 points
		basic training associated with the acquired technology (user training), training of new employees			2 points
		no demands or the applicant did not specify them			0 points
7.	Company forecast		/4	Full Application BP	
		A realistic strategy for future development is designated			2 points
		There is a realistically defined SWOT analysis			1 point
		The firm is operating on a market with the perspective for future growth			1 point
<i>Commentary: The individual elements are added together.</i>					
D	Total points		/28		

Summarised commentary for part D

The evaluator here in great detail justifies its evaluation of the criteria from group D. It will give special attention to cases where it evaluates some of the criteria with an extremely high or low number of points.

E Readiness of applicant (filled in by EE)	Number of points	Source of information
<p>1. Analysis of proposed eligible costs</p> <p>There is an ascertaining of the proportionality of proposed investment assets, construction alterations, wage costs and other eligible costs, i.e., whether they correspond to the needs of the applicant and are directly associated with the implementation of the project.</p> <p>If the applicant has collected a subsidy for personnel costs, the proportionality of the proposed number of new jobs, adequacy of the anticipated wages, anticipated qualifications of new workers etc. is ascertained.</p> <p><i>Commentary:</i> <i>The evaluator evaluates the intention of the applicant and compares it with the concrete events (construction alterations, purchase of investment assets, costs for their installation etc.), and it evaluates whether the proposed costs in the individual items and in total correspond to the scope of the event. If evaluator has justified doubts as to the need for such an asset for the implementation of the project, he gives this item in the table "other assets not associated with the project".</i></p>	/3	Full Application BP
<p>Other assets not associated with the project:</p>		
<p>2. Feasibility of the project</p> <p>Technical feasibility of the implementation of the project, continuity of individual stages and their ensuring in the course of the project and subsequent operation.</p> <p><i>Commentary:</i> <i>From the text of the project intention it must be evident that consideration has been given to all the aspects of the project and their connections, the feasibility of the individual stages of the project solution, their implementation at the planned times and the securing of the long-term sustainability of the project.</i></p>	/3	Full Application BP
<p>3, Results of the project in relation to market</p> <p>Whether the applicant has a clear idea of the viability and applicability of the results of the project on the market.</p> <p><i>Commentary:</i> <i>The evaluator evaluates how the applicant intends to integrate the supported capacity into the corporate processes of the entire firm in order to improve its market position etc. and evaluates how the specified ideas of the applicant are realistic or probable, and at the same time it also takes into account realistic nature of the market research performed by the applicant with the qualitatively changed product parameters.</i></p>	/4	Full Application BP

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4.	<p>Summarised evaluation of readiness of applicant for implementation</p> <p><i>Commentary:</i> <i>The evaluator will give a summarised evaluation of the financial, personnel and technical readiness of the applicant for the implementation and future ensuring of supported activities. In this he will evaluate all the aspects and their linkages, the experience of the applicant and the seriousness and reliability of the promises it gives. For projects with an anticipated grant level above CZK 12 million, the applicant also identifies the critical places for implementation and states how it will avoid the inception of critical states. The evaluator will evaluate to what extent the identification of critical places of the project and the methods proposed for avoiding crises correspond to reality.</i></p>	/5	<p>Registration Application</p> <p>Full Application</p> <p>BP</p>
E	Total points	/15	

Summarised commentary for part E

The evaluator here in great detail justifies its evaluation of the criteria from group E. It will give special attention to cases where it evaluates some of the criteria with an extremely high or low number of points.

F	Technical solution of the project and its sustainability (filled in by EE)	Number of points	Source of information										
1.	Evaluation of technical level of SW tools and solutions used <i>Commentary:</i> <i>There is an evaluation of the technological maturity of the proposed solutions of the project: operational system, database system, use of systems increasing the productivity of programming, modularity of system, standard of documentation system etc.</i>	/5	Full Application BP										
2.	How does the project react to the situation on the market? <table border="1" data-bbox="236 584 1086 936"> <tr> <td data-bbox="236 584 951 651">Launch of new product which leads to an opening of new markets.</td> <td data-bbox="951 584 1086 651">4 points</td> </tr> <tr> <td data-bbox="236 651 951 719">Expansion of offer portfolio or qualitative improvement of products which expands the existing market segment.</td> <td data-bbox="951 651 1086 719">3 points</td> </tr> <tr> <td data-bbox="236 719 951 786">Expansion of offer portfolio or qualitative improvement of products which service the existing market segment.</td> <td data-bbox="951 719 1086 786">2 points</td> </tr> <tr> <td data-bbox="236 786 951 898">Mere passive reaction to the situation on the market (maintenance of market share, replacement of outdated products, reduction in production costs etc.), the project will serve the existing market segment.</td> <td data-bbox="951 786 1086 898">1 point</td> </tr> <tr> <td data-bbox="236 898 951 936">There is no relationship or it is not given.</td> <td data-bbox="951 898 1086 936">0 points</td> </tr> </table>	Launch of new product which leads to an opening of new markets.	4 points	Expansion of offer portfolio or qualitative improvement of products which expands the existing market segment.	3 points	Expansion of offer portfolio or qualitative improvement of products which service the existing market segment.	2 points	Mere passive reaction to the situation on the market (maintenance of market share, replacement of outdated products, reduction in production costs etc.), the project will serve the existing market segment.	1 point	There is no relationship or it is not given.	0 points	/4	Full Application BP
Launch of new product which leads to an opening of new markets.	4 points												
Expansion of offer portfolio or qualitative improvement of products which expands the existing market segment.	3 points												
Expansion of offer portfolio or qualitative improvement of products which service the existing market segment.	2 points												
Mere passive reaction to the situation on the market (maintenance of market share, replacement of outdated products, reduction in production costs etc.), the project will serve the existing market segment.	1 point												
There is no relationship or it is not given.	0 points												
3.	Economic benefit of the project for the applicant The applicant declares the economic benefit of the project for the firm and can quantify and logically justify it. <table border="1" data-bbox="236 1122 1086 1249"> <tr> <td data-bbox="236 1122 951 1189">The project will have an average or significant economic benefit</td> <td data-bbox="951 1122 1086 1189">2 points</td> </tr> <tr> <td data-bbox="236 1189 951 1249">The project will have an insignificant or no economic benefit</td> <td data-bbox="951 1189 1086 1249">0 points</td> </tr> </table> <i>Commentary:</i> <i>The evaluator evaluates the significance of the economic impacts of the project on the future development of the firm.</i>	The project will have an average or significant economic benefit	2 points	The project will have an insignificant or no economic benefit	0 points	/2	Full Application BP						
The project will have an average or significant economic benefit	2 points												
The project will have an insignificant or no economic benefit	0 points												
4.	Relation of the project to activities of cooperating subjects <table border="1" data-bbox="236 1435 1086 1592"> <tr> <td data-bbox="236 1435 951 1525">The project has a measurable relationship with activities of cooperating subjects (customers/suppliers), the results of the project fall within the linked supply or value chain</td> <td data-bbox="951 1435 1086 1525">2 points</td> </tr> <tr> <td data-bbox="236 1525 951 1592">The project is not a part of another greater project or is not linked with other projects of cooperating subjects</td> <td data-bbox="951 1525 1086 1592">0 points</td> </tr> </table> <i>Commentary:</i> <i>The applicant will specify to what extent the submitted project corresponds with its other projects or activities of cooperating firms or institutions. For cooperation at an international level or the involvement of workplaces in clustered subjects within the framework of the project, the applicant automatically gains one point.</i>	The project has a measurable relationship with activities of cooperating subjects (customers/suppliers), the results of the project fall within the linked supply or value chain	2 points	The project is not a part of another greater project or is not linked with other projects of cooperating subjects	0 points	/2	Full Application BP						
The project has a measurable relationship with activities of cooperating subjects (customers/suppliers), the results of the project fall within the linked supply or value chain	2 points												
The project is not a part of another greater project or is not linked with other projects of cooperating subjects	0 points												
5.	Overall evaluation of future benefit of the project <i>Commentary:</i> <i>The evaluator gives a summary evaluation of the benefit of the project, its significance for the given regions and for the development of the information and knowledge economy. One part of the evaluation within the framework of this criterion will also be the quality of the resultant product (information system, web application etc.), evaluation of its technical version, user friendliness, scope of functionalities etc.</i>	/8	Full Application BP										

Operational Programme Enterprise and Innovation

F	Total points	/21
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Summarised commentary for part F

The evaluator here in great detail justifies its evaluation of the criteria from group F. It will give special attention to cases where it evaluates some of the criteria with an extremely high or low number of points

Operational Programme Enterprise and Innovation

B Economic evaluation of Applicant	/12
C Benefits and relevance of the project	/24
D Experience and professional pre-conditions of application	/28
E Readiness of applicant	/15
F Technical solution of the project and its sustainability	/21
Sum of points for parts B to F	/100

Bonus for projects based on the integrated plan for urban development (in connection with ruling of the Government of the Czech Republic No 883 from the date 13 August 2007) – only if the project obtains the minimum number of points needed to fulfil the criteria B to F	+10%
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TOTAL	/100
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The evaluator gives a summarised evaluation of the submitted project in the form:

I recommend for acceptance – I do not recommend for acceptance – I recommend with reservation (specify)

Reservation:

Summarised commentary on project

Here the evaluator gives the most significant aspects of his evaluation or adds any other relevant observations and opinions for which it did not find support in the evaluation table. It performs an abstract of the evaluation. The input data for it are the summarised evaluations of the individual parts. There is a mandatory minimum scope for the commentary of 200 words.

In

Signature:

Date:

Addendum to criterion C2**Regions with focussed state support
(Prioritisation in evaluation)**

Regions with focussed state support for the period 2007 – 2013 (pursuant to Resolution No 560/2006)	structurally depressed regions – districts	Most, Karviná, Chomutov, Teplice, Ostrava-city, Frýdek-Místek, Nový Jičín, Sokolov
	economically weak regions – districts	Hodonín, Znojmo, Třebíč, Bruntál, Opava, Jeseník, Přerov, Šumperk, Svitavy, Louny, territories of former military areas Ralsko and Mladá
	regions with high above-average unemployment	<u>districts</u> Děčín, Ústí nad Labem, Litoměřice <u>municipalities with expanded competence</u> Ostrov, Frýdlant, Králíky, Bystřice nad Pernštejnem, Bučovice, Mikulov, Šternberk, Uničov, Kroměříž, Rožnov pod Radhoštěm, Valašské Klobouky
Transitionally supported economically weak regions up to the year 2008 (pursuant to Resolution No 829/2006)		Český Krumlov, Tachov, Rakovník, Vyškov

Available on:

<http://www.mmr.cz/index.php?show=001024004002&lang=1>