

# Gateway to Success in the Czech Republic



[www.czechinvest.org](http://www.czechinvest.org)

# CzechInvest

We are the Investment and Business Development agency of the Czech Republic. Our mission is to encourage and support foreign direct investment and to help increase competitiveness of domestic companies. CzechInvest has successfully mediated more than 1,600 investment projects since its establishment in 1992. As a part of the Ministry of Industry and Trade we provide professional services free of charge.



*Karel Kučera*  
CEO, CzechInvest



**1,628**  
mediated  
investment projects



**90 billion**  
CZK  
in investments



**262,812**  
newly created jobs

...since CzechInvest establishment in 1992

# Our Services

- + Detailed, sector-specific market intelligence and value propositions
- + Access to broad spectrum of financial support
- + Information and advice on doing business in the Czech Republic
- + Identification of business properties or suitable sites
- + Identification of potential business partners, suppliers or acquisition prospects
- + Tailor made visits to the Czech Republic
- + Aftercare



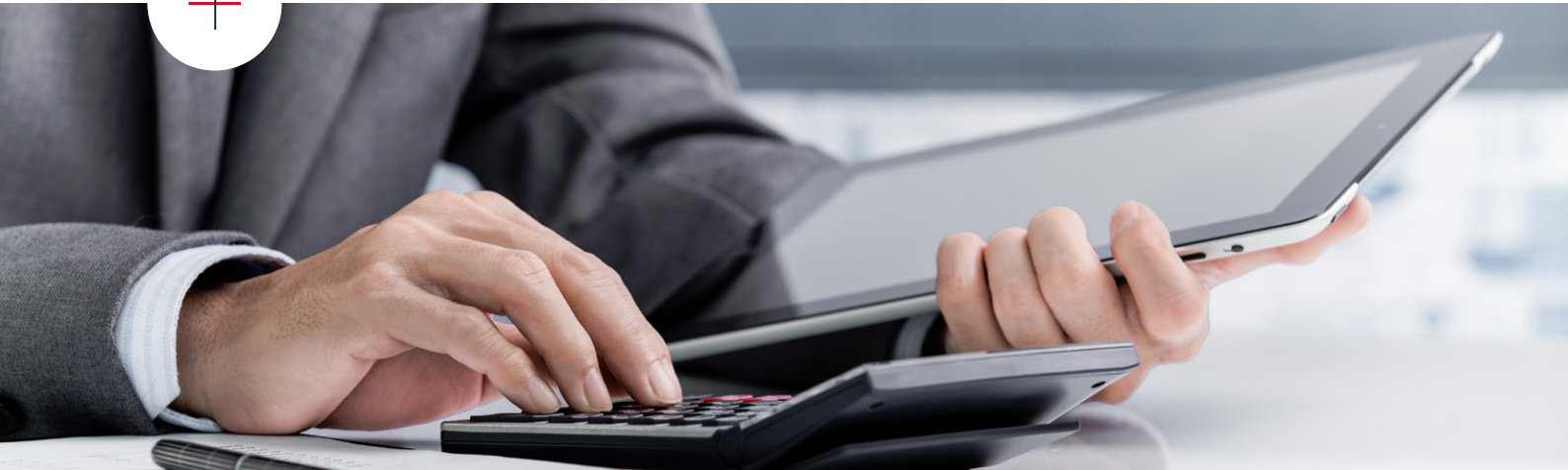
# Value Added Instruments

**Sector supplier database:** containing around 3,500 up to date records of Czech companies. You can search by sector, technology, products, region and by full text. The databases enable fast and easy searching for suitable suppliers and partners in the Czech Republic.

**CzechLink:** a database of targets actively searching for a strategic investor – a marketing platform for M&A. All participants are based in the Czech Republic, have a minimum of 5 year history and need to be financially sound.

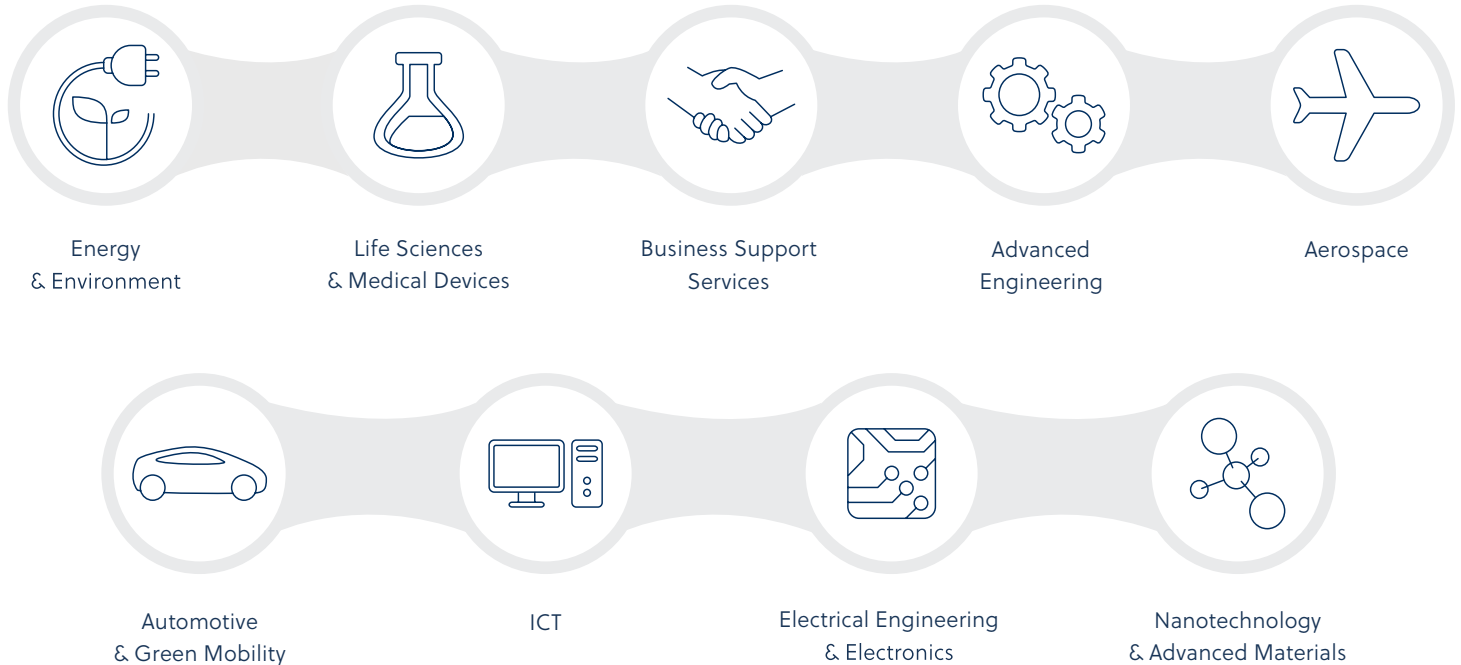
**Business property services:** we maintain an up-to-date comprehensive in-house database of commercial and business sites and properties and provide consulting on the Czech business property market. Our database currently covers more than 1,400 business properties (greenfields, brownfields, industrial parks and offices).

**Financial Support:** Investment incentives for R&D, manufacturing and business support service centres, which include tax relief up to 10 years, job creation and training grants etc.



# Priority Sectors

We understand that each sector has specific needs that must be met in order to prosper. The Czech Republic can satisfy the most demanding of those needs in many different sectors. CzechInvest focuses on the support of those sectors in which it sees significant potential for development.



# Basic Data about the Czech Republic







Area	Population	Labour force	Capital	Time zone	Language	Population of major cities
78,865 km <sup>2</sup>	10.5 million	5.3 million	Prague	GMT +1, summer time GMT +2	Czech	Prague - 1,267,449 Brno - 377,028 Ostrava - 292,681 Plzeň - 169,858

Source: Czech statistical office, 2017



## Infrastructure in the Czech Republic

-  Highways
-  Planned highways
-  Motorways
-  Airport



Source: Road and Motorway Directorate of the Czech Republic, 2016; CzechInvest, 2016

# Main Reasons to Invest in the Czech Republic

- + Safe investment environment
- + Skilled and well-educated workforce
- + Favourable labour costs and price stability
- + Central location in Europe
- + Dense and high-quality infrastructure
- + Transparent system of investment incentives
- + Strong focus on R&D
- + Stable social and political system
- + EU membership
- + Mentality, culture and attitudes similar to those of western countries
- + High quality of life



# Investment Climate Indicators

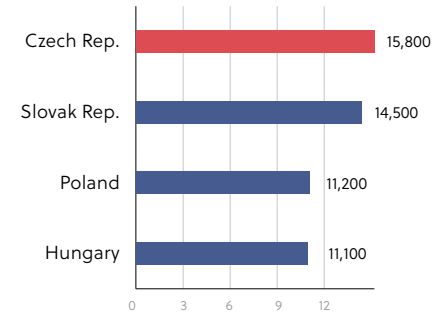
## Czech Credit Ratings

Country	Standard and Poor's	Moody's	Fitch
Czech Republic	AA-	A1	A+
Slovak Republic	A+	A2	A+
Poland	BBB+	A2	A-
Russia	BB+	Ba1	BBB-
Bulgaria	BB+	Baa2	BBB-
Hungary	BBB-	Ba1	BBB-
Romania	BBB-	Baa3	BBB-

Note: Foreign currency long-term sovereign debt ratings

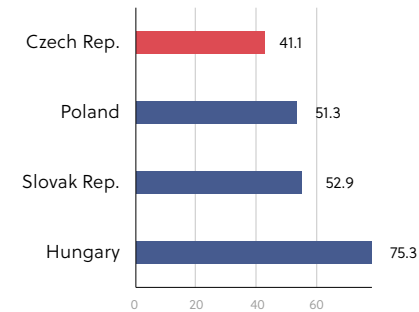
Source: Czech National Bank, 2017

## GDP per Capita in EUR (2015)



Source: Eurostat, 2017

## General Government Gross Debt in 2015 (% of GDP)



Source: Eurostat, 2017



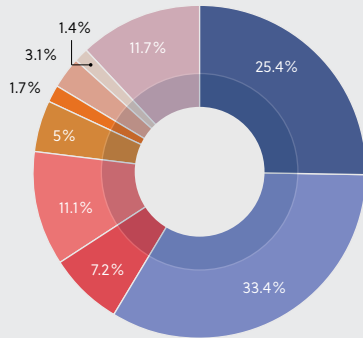


# Impressive FDI Results

Total: EUR 100.1 billion/USD 121.5 billion (1993-2014)

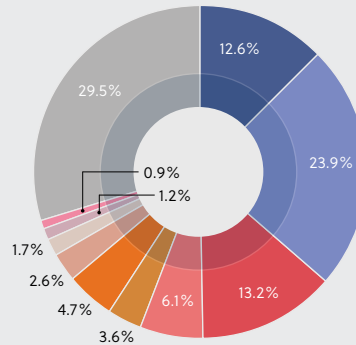
Cumulative FDI Inflow by Sector, 1993-2014

- Financial intermediation
- Manufacturing
- Real estate and business activities
- Trade, hotels and restaurants
- Information and communication services
- Transport, storage and communications
- Electricity, gas and water
- Construction
- Other



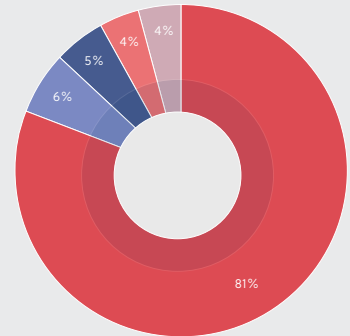
Cumulative FDI Inflow by Country, 1993-2014

- Germany
- Netherlands
- Austria
- France
- United States
- Switzerland
- United Kingdom
- South Korea
- Japan
- Sweden
- Other



Investment Projects Mediated by CzechInvest in 2016

- Business support services
- Technology centres
- Manufacturing
- ICT
- Others



Source: Czech National Bank, 2017

Source: CzechInvest, 2017

# Testimonials from Successful Investors



## Jan Svatoš

**Program Manager**

**ZODIAC GALLEYS EUROPE S.R.O.**

“Zodiac Aerospace is a world leader in aerospace equipment and systems for commercial, regional and business aircrafts as well as helicopter and space application. Zodiac Aerospace subsidiary in Czech Republic Zodiac Galleys Europe s.r.o. located in Pilsen is specialized in designing, manufacturing and certifying Galleys for Airbus A320 Family gained world market leadership by providing its customers products and services of the highest quality. CzechInvest is Zodiac Galleys Europe valuable partner supporting our needs in field of investments as well as AfterCare service by providing high quality level and

professional support to our company. A service provided by CzechInvest gives to our company support in organic growth on daily operational level and strategic investments.”

## KyRic Tucker

**Site Lead,**

**Global Financial Solutions**

**PFIZER, SPOL. S.R.O.**

“CzechInvest has been a valuable partner to the Pfizer Global Financial Solutions (GFS) team in Prague. On many occasions CzechInvest has provided useful information or helped us make contact with other organizations locally, and has even provided some assistance to our

colleagues in the process of applying for work permits in the Czech Republic. Our partnership with them has been significant in our efforts to establish a world-class business services group in Prague and we look forward to continuing that cooperation.”

## Tarik Altumbabic

**Managing Director**

**CSC CZECH REPUBLIC**

„Czech Invest is our reliable and trustworthy business partner for over a decade. Very professional and responsive consultants are readily available to support existing and a new business ventures.”

# CzechInvest Worldwide

## Germany | Düsseldorf

Phone: +49 211 250 56 190

E-mail: [germany@czechinvest.org](mailto:germany@czechinvest.org)

## UK and Ireland | London

Phone: +44 20 8748 3695

Mobile phone: +44 77 8523 1520

E-mail: [london@czechinvest.org](mailto:london@czechinvest.org)

## Scandinavia

Phone: +420 296 342 809

E-mail: [scandinavia@czechinvest.org](mailto:scandinavia@czechinvest.org)

## South Korea | Seoul

Phone: +82 2 720 6080

E-mail: [seoul@czechinvest.org](mailto:seoul@czechinvest.org)

## China | Shanghai

Mobile phone: +86 13817792614

E-mail: [china@czechinvest.org](mailto:china@czechinvest.org)

## Japan | Tokyo

Phone: +81 03-5485-8266

E-mail: [tokyo@czechinvest.org](mailto:tokyo@czechinvest.org)

## USA – East Coast | New York

Mobile phone: +1 (347) 789 0570

E-mail: [newyork@czechinvest.org](mailto:newyork@czechinvest.org)

## USA – West Coast | San Francisco

Mobile phone: +1 (831) 313 6295

E-mail: [california@czechinvest.org](mailto:california@czechinvest.org)

## Canada | Toronto

To be opened in 2017

## Ukraine | Kiev

To be opened in 2017



● Foreign Offices

## Contact

Stepanska 15, 120 00 Prague 2

Czech Republic

Phone: +420 296 342 579

E-mail: [fdi@czechinvest.org](mailto:fdi@czechinvest.org)

[www.czechinvest.org](http://www.czechinvest.org)

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